

Lucy J. Reuben, Ph.D.

Lucy J. Reuben is currently Professor of the Practice of Business Administration at Duke University's Fuqua School of Business, serving as Director of the PhD Pipeline Opportunity Program and as Curriculum Director for the LEAD Summer Business Institute. She is the Spring 2011 recipient of the University's "Equity, Diversity and Inclusion Award" and the 2011 Diversity Award Winner. Reuben previously created and directed the DukeEngage Program for Entrepreneurship and Economic Development in the Republic of Trinidad and Tobago. She has served as a Visiting Scholar at Duke's John Hope Franklin Center and at the University of Michigan's Center for the Education of Women. Also, Reuben was Provost and Vice Chancellor for Academic Affairs at North Carolina Central University after her position as Dean and Marshall B. Williams Professor at the School of Business of South Carolina State University. Other faculty appointments were at Florida A&M University, George Mason University and, previously, at the Fuqua School of Business. Reuben has been a participant in the AACSB Millennium Leadership Institute, a Kellogg MSI Leadership Fellow and a Nissan Fellow at the University of Chicago. She was also a Visiting Scholar at the Board of Governors of the Federal Reserve System, an Ayres Fellow at the American Bankers Association's Stonier Graduate School of Banking and a financial analyst at the Ford Motor Corporation. In addition, she has studied at the University of Ghana (West Africa) and participated in seminars at the Harvard Business School, the University of Pennsylvania (Wharton) and other institutions.

Reuben has taught and written in various areas of finance and emerging domestic markets. Co-editor of a book on black economic development, she has authored or co-authored more than two dozen academic articles, technical reports and other publications. She has appeared in television and print media, including The Wall Street Journal and Black Enterprise magazine.

Reuben has conducted seminars and made presentations in the U.S. and in various other countries. She has provided financial analyses in regulatory cases and given expert witness testimony before legislative and judiciary bodies including the U.S. House of Representatives. Reuben has served as a consultant to numerous business and economic development organizations, most recently serving in South Africa as a lecturer for the University of Witwatersrand's Centre for Entrepreneurship and an External Examiner for the University of Fort Hare's doctoral program in the Faculty of Management and Commerce.

She is a member of the Boards of Directors of the International Education Resource Center, the N.C. (Credit Unions) Support Center and the Durham Nativity School. Reuben serves on the Advisory Boards of the Achievement Academy of Durham, NC and the Fuqua School's Minority Business Consulting Program. She also serves on the President's Council of Economic Advisors for the National Urban League as well as the Women's Leadership Council and the Gil Whitaker Society, both at the University of Michigan's Ross School of Business. Reuben formerly served on the Black Enterprise Board of Economists and the Ross School of Business Visiting Committee as well as the Boards of Directors of the Charlotte Office of the Federal Reserve Bank of Richmond, the Greater Research Triangle Council, the Association to Advance Collegiate Schools of Business – International, the South Carolina Export Consortium, Providence Hospital (serving on the Strategic Planning Committee), the Columbia, S.C. World Affairs Council as well as both the Orangeburg County United Way and Chamber of Commerce. Reuben also served on the South Carolina Technology Transition Team, the South Carolina Technology Council and on the Florida Black Business Investment Board. She was President of the Board of Directors of the Metropolitan Washington Planning and Housing Association, and has been recognized by the Washington, D.C. Chapter of the National Association of Urban Bankers, by the Columbia, S.C. Urban League and by the Midlands (Columbia, S.C.) YWCA for her expertise and leadership.

A graduate of Oberlin College, Reuben earned the Ph.D. and M.B.A. (With Distinction) degrees from the University of Michigan. She has pursued postdoctoral studies in business related fields and holds lifetime memberships in the National Black MBA Association, the National Council of Negro Women and the NAACP.