

LUCY J. REUBEN

Professor of the Practice of Business Administration
The Fuqua School of Business
Duke University
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EDUCATION

The University of Michigan Ph.D. Business Administration
M.B.A. (With Distinction)

Oberlin College A.B. Economics

Post-Doctoral Studies:

- Stonier Graduate School of Banking
- Inter-University Consortium for Political and Social Research

Other Studies:

- Case Western Reserve University
- The University of Ghana (West Africa)
- The University of South Carolina

BOARD MEMBERSHIPS

- National Urban League's Council of Economic Advisors 2007 - Present
- International Education Resource Center 2005 – Present
- Minority Business Consulting Program (Duke/Fuqua School of Business) 2005- Present
- Achievement Academy of Durham (Board of Directors and Chair, Fund-Raising Committee 2006-07, Advisory Board 2008 –Present)
- Durham Nativity School 2011- Present
- Women's Leadership Initiative (Duke/Fuqua COLE WLEAD) 2010 - Present
- Women's Leadership Council, U of Michigan's Ross School of Business, 2002-Present
- Visiting Committee, U of Michigan's Ross School of Business, 1999-2009
- Charlotte Office of the Federal Reserve Bank of Richmond, 1999 - 2005
- Greater Research Triangle Council 2003 -2004
- NCCU/Durham Public Schools Early College High School Advisory Board 2002-2004
- South Carolina's Governor's Technology Transition Team (Appointed by Governor James Hodges) 2001 - 2002
- Urban League of Columbia, S.C. 2001- 2002

- Providence Hospital Board Of Directors (Strategic Planning Committee) 2001 – 2002
- The Palmetto Institute, 2001 -2002
- South Carolina Export Consortium 2002
- Rural Crossroads Institute of the S.C. Department of Commerce, 2000 - 2002
- Association to Advance Collegiate Schools of Business – International 1998-2001
- South Carolina Small Business Development Center Consortium, 1995 -2002 (Chair of the Board, 1997-98)
- Columbia, S.C. World Affairs Council (Board of Directors, 1996-1998 and Advisory Board, 1998 – 2002)
- Management Education Alliance, 1996-2002 (Chair, 2000-2002)
- Black Enterprise Board of Economists, 1995 - 2001
- North American Economics and Finance Association Advisory Board, 1998-2002
- South Carolina Science and Technology Advisory Council (Appointed by Governor Jerry Beasley) 1997-1998
- Orangeburg County United Way, 1997-2000
- Columbia, S.C. World Affairs Council (Board of Directors, 1996-1998 and Advisory Board, 1998 – 2002)
- Orangeburg County Chamber of Commerce 1995-1999
- Florida Black Business Investment Board (Appointed by Governor Lawton B. Chiles) 1993-1995
- Board of Governors of the Alumni Society, The University of Michigan Business School, 1990-1999
- National Economic Association 1988-1991
- Metropolitan Washington Planning and Housing Association (President, 1989 - 1990; Executive Committee, 1987 – 1990)
- and other prior board memberships

WORK EXPERIENCE:

Duke University

Professor of the Practice of Business Administration	2008 – Present
Director, PhD Pipeline Opportunity Program	2010 -
Curriculum Director, LEAD Summer Business Institute	2008 –
Director, DukeEngage in Trinidad & Tobago	2008 - 2010
Visiting Professor, Fuqua School of Business	2006 - 2008

Teaching contributions include two Daytime MBA courses (Emerging Domestic Markets Finance and the South Africa Global Academic Travel Experience), a Weekend Executive MBA class (Southeast Asia Global Academic Travel Experience) and an undergraduate course (Minority Business Development and Community Reinvestment). Research endeavors issues related to minority business enterprise development as well as issues related to the linkage between higher education opportunity, diversity and economic development. Service activities include assistance with strategies for the continuous improvement of success in the recruitment and retention of a diverse student body as well as assistance with the development of an

entrepreneurship program in partnership with the Wits Business School (Witwatersrand University, Johannesburg, South Africa) and various other service activities.

University of Michigan

2006 - Present

Visiting Scholar, Center for the Education of Women

I conducted research focused upon the participation of women of color in the pursuit and attainment of terminal degrees in areas most relevant to opportunities in the global economy, with emphasis upon disciplines in business, science and technology.

Duke University

Visiting Scholar, John Hope Franklin Center

2005 - 2006

As a Visiting Scholar, I engaged in research and related activities regarding the topics (1) Key Factors in Leadership for University Success, (2) Graduate Education for Diversity in Leadership and (3) Minority Business Enterprise. Also, I co-authored two articles on agribusiness and international trade.

I provided organizational leadership and obtained funding for the recent symposium “Engaging Higher Education for Diversity in Leadership: Conversations and Collaborations.” This event included participants from Duke and more than ten other universities and other organizations. I successfully completed the Millennium Leadership Program sponsored by the American Association for State Colleges and Universities. Finally, I participated in related programs and projects sponsored by the John Hope Franklin Center, Georgetown University, American Council on Education, American Association of State Colleges and Universities, American Association for the Advancement of Science and other organizations.

North Carolina Central University

2002 –2006

Professor of Finance

2002 - 2006

Provost and Vice Chancellor for Academic Affairs

2002 - 2004

North Carolina Central University (NCCU), one of the sixteen constituent institutions of the University of North Carolina system, is a masters comprehensive institution with approximately 8,000 students and 350 faculty members. As Provost, I supervised 62 undergraduate, 36 graduate and two first professional degree programs administered through seven schools and colleges, with a budget of \$54 million. My responsibilities included the direct hiring and supervision of Associate/Assistant Vice Chancellors, Deans and the Director of Library Services. Among the major achievements during my tenure as Provost are the following:

- Selected for and Successfully Completed the American Association of State Colleges and Universities (AASCU) Millennium Leadership Institute
- Selected for and Successfully Completed the Kellogg MSI Leadership Fellows Program
- Led the Development of NCCU’s first Strategic Plan, including revised mission statement and first vision statement

- Supported and Guided the Revision of the General Education Curriculum
- Re-established the School of Graduate Studies and Initiated the Planning Committee for Doctoral Programs
- Established and Led the Annual Academic Administrators Symposium
- Initiated Strategic Planning Based Budget Process for Division of Academic Affairs
- Established the Research Enhancement Task Force
- Established Committee on Minimum Standards for Tenure and Promotion
- Established the General Education Curriculum Task Force to monitor and assess the Revised General Education Curriculum
- Initiated and Supported first Biotechnology Symposium
- Established the University Center for Teaching and Learning Resources
- Established the Academic Affairs Customer Service Committee
- Initiated Principal (Grants) Investigator Appreciation Luncheon
- Promoted and Supported First Community College Partnership conference
- Rejuvenated the University Lyceum Series
- Supported Development of “Legacy of Leadership” Lecture Series
- Initiated Development of Endowed Chair Policy
- Led Revision of Campus-Based Scholarship Policy
- Provided support for establishment of new majors in mass communications and computer information systems and support for new program planning in bio-informatics, women’s studies, computational science and biomanufacturing/biopharmaceutical sciences.
- Led Academic Planning to Establish the Biomanufacturing Research Institute and Technology Enterprise Center of Excellence (BRITE)
- Established BRITE Faculty Working Group.
- Hosted on-campus meeting of Federal Reserve Bank of Richmond officials, the first such Federal Reserve Bank of Richmond meeting to allow student participation

South Carolina State University

1995 - 2002

Dean of the School of Business and Marshall B. Williams Professor of Business

South Carolina State University (SCSU) is a masters comprehensive institution with approximately 5,000 students and 200 faculty members. As Dean, I supervised 6 undergraduate degree programs and one graduate degree programs administered through three academic departments, with a budget of over \$8 million per year. My responsibilities included the direct hiring and supervision of Department Chairs and the Director of the Small Business Development Center. Among the major achievements during my tenure as Dean are the following:

- Led the attainment of S.C. State’s accreditation by the Association to Advance Collegiate Schools of Business (AACSB) - International
- Increased funding over \$4.5 million
- Turnaround of eight year decline in School of Business enrollment to six years of steady increases in quantity and quality of business majors
- Developed partnerships with research universities to enhance graduate study opportunities for SCSU business school graduates

- Initiated Executive Speaker Series
- Instituted Office of Student Services for the School of Business
- Expanded domestic internship programs
- Launched international internship programs
- Expanded Business Week activities
- Developed first Alumni Advisory Board
- Upgraded and expanded technology, including computer laboratory facilities
- Established first working paper series
- Instituted weekly faculty seminar series
- Expanded opportunities for faculty academic and professional development.

Florida A&M University 1989 - 1995
Associate Professor of Finance, School of Business and Industry

Teaching the graduate core course in Finance (FIN 5806- Theory of Finance); Development and teaching of the graduate seminar in Financial Institutions & Markets (FIN 5246); Teaching the undergraduate course in Financial Management (FIN 3403); Teaching the undergraduate course in Commercial Bank Management (FIN 4324); Member of the graduate faculty.

Interacting with corporate partners; Providing occasional on-campus briefings to corporate partners; Attending programs and briefings at corporate locations; Assisting the Internship Office in evaluating students and developing corporate relationships for internship placements.

Banc Boston Mortgage Corporation Faculty Consultant Summer 1992

SBI faculty summer assignment; Provided consultation and authored a study on the Community Reinvestment Act (CRA); Advised the Bank of Boston and Banc Boston Mortgage Corporation on methods for improving CRA performance and evaluation.

Financial Research Associates, Inc. 1984 – 1992
President and Co-founder

Authored a study on state banking supervision and developed a set of recommendations for the organization of a state bank regulatory agency; Co-authored studies on minority business utilization for governmental agencies; Authored economic and financial analyses for telecommunications projects; Authored financial analysis of tax reform proposals; Developed financial analyses and presented expert witness testimony in regulatory utility cases; Co-authored research and consulting projects in economic development, financial analysis, and telecommunications; Co-managed and conducted evaluations of federally funded economic development centers; Conducted seminars on business and financial management.

Policy and administrative responsibilities for the management of the firm; and Direct supervision of employees, including consultants with doctoral degrees.

George Mason University 1986 - 1988

Commonwealth Visiting Associate Professor of Finance, School of Business Administration

Supervised two doctoral students; Taught graduate courses in Investments, Financial Markets and Financial Institutions; Taught undergraduate course in Financial Management; Visiting member of the graduate faculty.

Board of Governors of the Federal Reserve System 1983 - 1984
Visiting Scholar

Served in three sections (Financial Studies, Banking and Capital Markets) of the Division of Research and Statistics; Participated in planning and review discussions in all three sections; Conducted a seminar on "The Maturity Structure of Corporate Debt" and conducted a seminar on the Arbitrage Pricing Theory; Contributed three papers to the series, Research Papers in Banking and Financial Economics.

Duke University 1979 - 1984
Assistant Professor, Fuqua School of Business 1981 - 1984
Lecturer 1979 - 1980

Developed and taught the graduate level elective course in Money and Capital Markets; Taught undergraduate elective courses in Corporate Financial Management and Investments; Taught Undergraduate Seminar in Finance. Member of the graduate faculty.

The University of Michigan 1975 - 1979
Teaching Fellow and Research Assistant, Graduate School of Business Administration

Ford Motor Company, Dearborn, Michigan 1974 - 1975
Financial Analyst, Finance Staff, World Headquarters

(1) North American Price Analysis Department - Evaluated the potential profit impact of marketing proposals submitted by car and truck divisions; Analyzed the proposed annual budgets for rental and fleet-leasing market activities; and (2) Latin American and Asia-Pacific Profit Analysis Department - World Headquarters reporting responsibilities for New Zealand, Malaysia, and Singapore affiliates, Compilation of profit forecasts; Evaluation of the profit impact of capital expenditure requests from those three affiliates; Reporting of Asia-Pacific profit consolidation items; and Coordination of departmental economic forecasts requirements.

ACADEMIC SERVICE

Duke University
Advisor to BLMBAO (Black & Latino MBA Organization)
Curriculum Director (2008 -) and Instructor (2007 -) in LEAD (Leadership, Education and Development in Business) Program
Minority Business Consulting Program Advisory Board
Search Committee, Senior Associate Dean for Development and Alumni Affairs

Fuqua School Representative to the Management Education Alliance
Program Director, DukeEngage Economic Development Project in Trinidad and Tobago
Planning Committee Member, Duke University 2010 Alumnae Weekend
Planning Committee, Duke University Black Alumni Leadership Summit

North Carolina Central University

Chair, Search Committee for Vice Chancellor for Institutional Advancement
Chair, Committee on Naming of Buildings and Facilities
Co-Chair (with Faculty Senate President), Committee on Faculty Sick Leave Policy

South Carolina State University

Deans' Council, 1995 - 2002
Development Council 1997 – 2002
Educational Policies Council 1997-2002
Budget and Planning Committee 1997-98, 2001-2002
Committee to Revise Faculty Evaluation 1997-98
Fellowships and Scholarships Committee, 1997-98
Search Committee for Assistant Vice President for Institutional Advancement 1997-98
Search Committee for Vice President for Institutional Advancement 1996-97

Florida A&M University, School of Business & Industry

SBI Disciplinary Committee (1991-95)
SBI Investment Fund Advisory Committee (1992-95)
SBI Library Committee (1991-92)
SBI Faculty Evaluation Committee (1989-90)

George Mason University, School of Business Administration

Faculty Grievance Committee (1986-87)

Duke University

University Judicial Board, (1981-83)
Faculty Discrimination-Grievance Committee (1981-1983)
Fuqua School of Business
Admissions Committee (1981-83)
Communications Committee (1981-82)
Faculty Advisory Committee (1981-83)
Building Dedication Planning Committee (1982-83)

PROFESSIONAL ACTIVITIES

Selected Invitational Panels/Seminars

- National Conference on Higher Education Panel on Business and Economics, Philadelphia (*invited forthcoming* February 2011)
- Duke-UNC African American Economic Summit, Presentation: “Promoting African-

- American Entrepreneurship” (November 2010)
- Fattah Conference on Higher Education Panel on Business and Economics, Philadelphia (February 2010)
- Duke-UNC African American Economic Summit, Panel: “Housing and Subprime Mortgages,” (November 2009)
- White House Initiative on Historically Black Colleges and Universities Annual Conference, WK Kellogg Foundation MSI/NAFEO Leadership Fellows Session, “Occasion/Focus on Black Faculty Supply” (August 2009)
- Centers for International Business Education Research (CIBERs) Short-Term Study Abroad Conference, “Short-Term Study Abroad in Africa: Focus Upon South Africa” (March 2009)
- National Urban League Annual Conference, Panel: “Portfolio Management for Small Businesses,” (August 2008)
- South Carolina Minority Business Enterprise Center Conference (co-sponsored by Claflin University, the SC Legislative Black Caucus and the Carolinas Minority Supplier Development Council) on Financial Structuring, “State of Minority Business,” (August 2008)
- Carolinas Minority Supplier Development Council Annual Business Opportunity Conference, Panel: “State of Minority Business” (August 2008)
- Ft Hare University, “Minority Business Developments in the United States,” (Alice, South Africa, March 2008)
- East London Business Association (sponsored by Harry’s Printers and Eastern Cape Today), “The Status of Minority and Women-owned Businesses in the United States,” (East London, South Africa, March 2008)
- National Urban League Council of Economic Advisors Meeting, “African American Wealth Accumulation in a Time of Turbulent Markets,” (June 2008)
- The Ph.D. Project Finance Doctoral Students Association, “Positioning for Success in the Academic Interview Process,” June 2007
- Minority Business Development Agency Annual National Conference, “Straight Talk About the State of Minority Business,” June 2007.
- National Urban League’s Council of Economic Advisors presentation “State of the US Economy: Implications for the NUL Mission,” June 2007
- H. B. Earhart Foundation Conference, “Economics and Liberty,” in Boston, July 2006.
- Diverse Issues in Higher Education Symposium, *A Legacy of Excellence: Embracing the Traditions of Dr. John Hope Franklin*, panel on “Achieving Excellence in Administrative Leadership,” at Duke University, June 2006.
- Kellogg MSI Leadership Fellows Program, Graduation and Alumni Symposium in Seattle, Washington, June 2006.
- Invitational Symposium “Engaging Higher Education for Diversity in Leadership: Conversations and Collaborations,” held at the North Carolina Biotechnology Center, November 2005, Chair of the Advisory and Planning Committee.
- National Invitational Conference Program: *Increasing the Presence of Black & Hispanic Faculty in American Higher Education*, Co-sponsored by Georgetown University and the American Council on Education, “Graduate Education & The Elusive Pipeline Problem,” June 2005
- Black Issues in Higher Education Second Annual Conference on Benchmarks & Barriers

- for People of Color in Higher Education, “The Role of Leadership,” May 2005
- Selected for the 2005-06 Millennium Leadership Institute of the American Association of State Colleges and Universities
- Black Issues in Higher Education First Annual Conference on Benchmarks & Barriers for People of Color in Higher Education, “The Role of Leadership,” June 2004
- National Forum on Graduate Education, UNC – Chapel Hill, “Diversity in Leadership,” October 2003
- NAFEO Annual Meeting, “The Role of the Chief Academic Officer,” April 2003
- AASCU Annual Chief Academic Officers Meeting “Community College Partnerships” February 2003
- Greater Columbia, S.C. Chapter of the SCSU National Alumni Association Scholarship Gala keynote speech, “Together We Can Make A Difference.” July 2002.
- Symposium on *Strategies for Achieving Excellence in Management Education*, Presentation on “Engaging External Stakeholders,” held at N.C. A&T State University (co-sponsored by KPMG, GE Foundation and AACSB – International) 2002
- The University of North Carolina Development Conference for Senior Academic Officers and Deans, Presentation on “The Dean’s Role in Successful Development,” 2002
- FIPSE/CHE Conference on *Assessing Change: Meeting the Challenges of Performance Funding*, Plenary Speaker on “The Economic Future for Higher Education,” 2002
- Southern Business Administration Association, “Building Bridges: On-Campus Alliances,” Presentation at 2001 Annual Meeting in Orlando, Florida
- Ft. Hare University (South Africa), “The Role of Internships in the Management Education Curriculum,” August 2001
- U-Michigan Business School/Management Education Alliance Workshop on Faculty Development for International Business, June 2001
- Keynote Address to participants in the FED CHALLENGE 2001 Competition, Charlotte Office of the Federal Reserve Bank of Richmond, March 2001.
- Leadership From An Educational Perspective,” Leadership Summit 2000, Sponsored by the Leadership Columbia, S.C. Alumni Association, April 2000
- AACSB - International, Business School Development Seminar Panel Moderator, 2000
- AACSB – International, Women Business Administrators Planning Committee, 1997
- *Carolina Business Review* television program panelist (1995 - 2000)
- Black Enterprise Business Educators Roundtable, New York City, October 1996
- AACSB – International, Women Business Administrators Panel, April 1996
- FANNIE MAE Research Roundtable on HMDA Data and Mortgage Market Discrimination, December 1992
- NationsBank Symposium for Selected Colleges and Universities, November 1992
- Joint Center for Political and Economic Studies Panel on Surveys of Minority Business Enterprises (in conjunction with the Census Bureau), December 1991
- Minority Business Development Agency (U.S. Dept of Commerce) Symposium on Census Bureau Survey of Characteristics of Business Owners, September 1985

HONORS AND AWARDS

- American Association of State Colleges and Universities Millennium Leadership

Institute

- Kellogg MSI Leadership Fellow
- Virgil C. Sumner Corporate Award for Leadership (Columbia, SC Urban League)
- S.C. Black Hall of Fame
- Diamond Honoree, Tribute to Women & Industry, (Columbia, SC YWCA)
- Ayres Fellow, Stonier Graduate School of Banking
- Earhart Foundation Fellowship
- Danforth Fellowship - Finalist and Honorable Mention
- Beta Gamma Sigma
- Who's Who of American Women
- Who's Who Among Black Americans
- Small Business Owner of the Year (Washington, D.C. Urban Bankers Association 1989)
- Alumnus of the Year (Black Business Students Association, University of Michigan 1994 and 2007)

PUBLICATIONS

Refereed Journals:

“The Impacts of Exchange Rate Volatility on Vegetable Trade Flows,” Applied Economics (with David Karemera, Shunsake Managi and Ora Spann) July 2009.

“Trade Creation, Trade Diversion Effects of NAFTA on Vegetable and Fruit Trade Flows,” (with David Karemera and Viceola Sykes), World Review of Entrepreneurship, Management and Sustainable Development,” Volume 3, Number 2, 2007.

“The Effects of Academic Environment and Background Characteristics on Student Satisfaction and Performance: the Case of South Carolina State University’s School of Business,” (with David Karemera and Marion Sillah), The College Student Journal, June 2003, Volume 37, Number 2.

"Commercial Bank Activities in OECS Mortgage Markets" (with John A. Cole and Wilhelmina A. Leigh), Proceedings of the 1993 North American Economics and Finance Association, Summer 1993.

"Linkages Between Minority Business Characteristics and Minority Banks' Locations" (with John A. Cole), Review of Black Political Economy, Fall 1986, Volume 15, No. 2.

"Les Entreprises Noires: Problemes, Perspectives, Signification," (with John A. Cole) Les Temps Moderne, 42 Annee, Decembre 1986, No. 485.

"Black Banks: A Survey and Analysis of the Literature", (with John A. Cole, Alfred L. Edwards, and Earl G. Hamilton). Review of Black Political Economy, Fall 1985.

"An Analysis of Changes in Characteristics of Commercial Banks" (with John A. Cole and

Alfred L. Edwards) in Current Economic and Financial Issues of the North American and Caribbean Countries, edited by Edgar Ortiz, North American Economics and Finance Association, 1983.

Other Publications:

Book:

Black Economic Development: Analysis and Implications, An Anthology (with William L. Cash, Jr.) 1975.

Articles:

"Make Room for the New "She" EOs: An Analysis of Businesses Owned By Black Females," Essay 6 in The State of Black America 2008.

"The Status of Black-owned Business in South Carolina," (with John A. Cole) in The State of Black South Carolina," Chapter 9 in The State of Black South Carolina Millennium Edition: An Action Agenda for the Future 2008," published by the Columbia, SC Urban League, 2008.

"The State of Black South Carolina: Business and Economics," (with John A. Cole) Chapter 8 in The State of Black South Carolina Millennium Edition: An Action Agenda for the Future," published by the Columbia, SC Urban League, 2000.

"The Role of the Dean: Moving the Academic Unit Forward to Higher Levels," Faculty Senate Briefings, SCSU Summer 1998.

"Demographics Add Up to Jobs in Retailing," Black Collegian, Second Semester 1995

"The Outlook for Business Careers is Bright," Black Collegian, First Semester (October) 1994

"Careers in Retailing," Black Collegian, March/April 1993

"Career Opportunities in Management," Black Collegian, November/December 1992

"Career Opportunities in Sales & Marketing," Black Collegian, March/April 1992

"Career Opportunities in Finance," Black Collegian, September/October 1991

"Black Economic Trends" with John A. Cole, The Wall Street Journal, November 22, 1988.

"FSLIC Financing Requirements: Some Implications", The Executive, Third Quarter 1988.

"Minority Banks: Some Positive Signals for Minority Businesses," The Executive, Summer 1987.

"Major Tax Reform Consequences for Small Businesses," Prospectus, Washington, D.C. Urban

Bankers Association, November 1986. (Reprinted in The Metro Chronicle, November 19, 1986.)

"The M.B.A.: Opportunities For Achievement," Jamaican American Caribbean Quarterly, Fall 1986.

"The Minority Banking Industry in a Volatile and Uncertain Economy," NBA Today, Fall 1984.

"An Analysis of H.R. 5096, the Minority Investment Tax Act of 1984", Point of View, Summer 1984.

"An Empirical Test of the Debt Maturity Structure Irrelevance Proposition," Research Papers in Banking and Financial Economics, Division of Research and Statistics, Board of Governors of the Federal Reserve System, 1984.

"The Irrelevance of Corporate Debt Maturity Structure," Research Papers in Banking and Financial Economics, Division of Research and Statistics, Board of Governors of the Federal Reserve System, 1983.

"Evidence on Changes in Bank Characteristics" (with John A. Cole and Alfred L. Edwards). Research Papers in Banking and Financial Economics, Division of Research and Statistics, Board of Governors of the Federal Reserve System, 1983

"The Black M.B.A.: Seeking the Fast Track to Upward Mobility," Pre-Business Counseling Handbook, Duke University, 1983

Working Papers and Other Research Endeavors:

"Enhancing the Participation of Women of Color for Leadership in the 21st Century Economy," (with Lynn Perry Wooten)

"Minority Business Profit Potential and Minority Banks" (with John A. Cole)

"Mortgage Discrimination and Minority Banks' Locations" (with John A. Cole)

"Community Reinvestment Act: Performance and Evaluation" (with Wilhelmina R. Cooke)

"Selected Comparisons of African-American and Hispanic Business Characteristics" (with Sandra T. Drumming)

"Minority Business Performance Conditioned on Minority Banks' Locations" (with John A. Cole).

"The Impact of Bank Failures on Local Economies"

SELECTED GRANTS AND CONTRACTED STUDIES

Capitol Broadcasting Company grant of \$10,000 for support of projects on Diversity in Leadership, 2005.

Proposal to the S.C. Commission on Higher Education for Accreditation Support Funding for the School of Business at South Carolina State University resulted in supplemental funding of \$500,000 per year from 1997-98 through 2002-03.

Proposal to NationsBank (Bank of America) for School of Business at South Carolina State University resulted in grant of \$350,000.

Introduction to Agribusiness: Innovation in Student Recruitment & Course Design, (with Dr. Charles Ritchie and Bijoy Sahoo) 1995

Metropolitan Atlanta Rapid Transit Authority's Contracting Opportunities: An Examination of Disparity, (with McMillan and Associates and LCA & Associates), 1993.

"Procurement Processes in the City of Atlanta", Public Policy and Promotion of Minority Economic Development: City of Atlanta and Fulton County, Georgia, Volume IV, Andrew F. Brimmer and Ray Marshall, Principal Investigators, 1990.

An Assessment of the Status and Technical Assistance Needs of the EDA-Funded University Centers at Historically Black Colleges and Universities, Financial Research Associates, Inc. (Prepared for Technical Assistance Division of the Economic Development Administration, U.S. Department of Commerce.) - August 1988.

Minority Business Capital Formation: The Role of Minority Banks, Financial Research Associates, Inc., April 1987 (Prepared for the Minority Business Development Agency, U.S. Department of Commerce).

"Financial Implications of Statehood for the District of Columbia," Financial Research Associates, Inc., September 1986 (Prepared for the District of Columbia Statehood Commission and the District of Columbia Compact Commission)

"WMATA Fiber Optics Communications Study: Market Research and Financial Analyses," Financial Research Associates, Inc., July 1985 (Prepared for EDM & Associates, Inc. and Arthur D. Little, Inc.)

"Organization of the D.C. Office of Banking and Financial Institutions," Financial Research Associates, Inc., June 1986 (Prepared for Brimmer & Company)

OTHER SCHOLARLY & PROFESSIONAL ACTIVITIES

Book Reviews

Money, Banking, and Financial Markets by Meir Kohn, Dryden Press (cited among acknowledgments in textbook)

Presenter

“A Gravity Model Analysis of the Impact of Exchange Rate Volatility on OECD Vegetable and Fruit Trade Flows” (with David Karemera and Shunsuke Managi), North American Economics and Finance Association /AES; Boston, Massachusetts, January 2006.

“Successful Business/Academic Partnerships,” Session Organizer and Moderator, American Council on Education’s tenth conference on Educating All of One Nation (Realizing America’s Promise: Embracing Diversity, Discovery and Change), Phoenix, Arizona, October 2005.

“Academic Planning in an Uncertain Economy,” International Applied Business Research Conference, Puerto Vallarta, Mexico, March 2002.

“The Importance of Professional and Leadership Development in the College Curriculum,” College of Business, Ohio University, (Athens, Ohio) May 2000

“Managing Change in the Business School,” Southern Business Administration Association Summer Workshop, Myrtle Beach, July 1999.

“Implementing Changes,” 1997 Deans’ Workshop on Educational Strategy and Leadership, Management Education Alliance, College of Business Administration, Florida International University, February 23-24, 1997.

“Partnerships for Success: Business and the University,” African-American Economic Summit, Sponsored by the South Carolina Business Network, October 4, 1996, Myrtle Beach, South Carolina.

"Commercial Bank Activities in OECS Mortgage Markets" (with John A. Cole and Wilhelmina A. Leigh), North American Economics and Finance Association, August 1993.

"Issues in Minority Business Financing: Implications of Regulatory Forbearance Policies Towards Minority Banks" (with John A. Cole) Allied Social Sciences Association, December 1992

"Selected Comparisons of African-American and Hispanic Business Characteristics" (with Sandra T. Drumming), Allied Social Sciences Association, December 1990

Panelist on Roundtable Discussion on Minority Business Development, Allied Social Sciences Association, December 1989

"Minority Business Profitability and Minority Banks" (with John A. Cole) Allied Social Sciences Association, December 1987 and Eastern Finance Association, March 1988.

"Black Business: Problems, Prospects and Significance" (with John A. Cole). Allied Social Sciences Association, December 1986.

"Minority Business Performance Conditioned on Minority Banks' Locations" (with John A. Cole). Allied Social Sciences Association, December 1984.

"An Empirical Test of the Debt Maturity Structure Irrelevance Proposition" Eastern Finance Association Meetings, April 1984

"Black Banks: A Survey and Analysis of the Literature", (with John A. Cole, Alfred L. Edwards, and Earl G. Hamilton), Allied Social Sciences Association, December 1983.

"The Impact of Bank Failures on Local Economies," (with Thomas G. Gies), Allied Social Sciences Association, December 1982.

"The Impact of Deregulation and Regulatory Reform Upon the Management and Characteristics of Commercial Banks" (with John A. Cole and Alfred L. Edwards) Conference on Reform of Banking Regulation, Duke University, March 21-23, 1982.

"Some Recent Developments in Bank Regulatory Activities" (with John A. Cole) Allied Social Sciences Association, December 1981.

Discussant

"The Influence of Auditors and Examiners on Accounting Discretion in the Banking Industry," by Drew C. Dahl, Gerald A. Hanweck, and John P O'Keefe, Financial Management Association, October 1997.

"Accounting Issues in the North American Free Trade Agreement" International Trade and Finance Association, May 1993.

"A Game Theory Application to Agency Theory," Southern Finance Association, November 1992

"U.S. International Banking and the Caribbean Basin," by Jorge Salazar-Carillo and Wilbert Bascom, Allied Social Sciences Association, December 1989.

"The Banking System of Panama" by George W. Trivoli, Allied Social Sciences Association, December 1984.

"Commercial Bank Behavior and Signaling," by Myron B. Slovin, Marie Sushka, and Edward Waller, Allied Social Sciences Association, December 1984.

"An Analysis of Business Activity and Failure for Minority-Owned Firms" by Faith H. Ando and Robin C. Sickles, Allied Social Sciences Association, December 1983.

"An Econometric Study of the Business Validity of Minority Enterprises" by Timothy Bates and Antonio Furino, Allied Social Sciences Association, December 1982.

"Measuring the Risk-Return Trade-Off: Ex Ante Estimates Implied by Options" by Thomas O'Brien and Peter Schwartz, Allied Social Sciences Association, December 1982.

"Small Business Indicators of Credit Availability" by William Dunkelberg, Allied Social Sciences Association, September 1980.

"Acquisition of Data for Analysis of Housing in a Local Market" by John E. Nixon, Association for University Business and Economic Research, October 1979.

PROFESSIONAL AFFILIATIONS

American Finance Association

Eastern Finance Association

National Black M.B.A. Association (Life Member)

National Economic Association

Southern Finance Association

Southwestern Finance Association

Financial Management Association (1997 Program Committee, Curriculum Committee 1995-97)