

Bill Mayew is an associate professor of accounting at the Fuqua School of Business at Duke University. Professor Mayew received his Ph.D. in Business Administration (Accounting) from the University of Texas at Austin in 2006 and has been on the Fuqua faculty since graduation. He previously worked in accounting and financial reporting assurance at Ernst & Young.

Professor Mayew studies managerial communication of firm performance, including both voluntary disclosures made outside of the financial reporting system and mandatory financial disclosures in financial reports. His research uses theories from economics and psychology to better understand the determinants and consequences of voluntary and mandatory managerial communication. He received the 2008 Financial Research Association best paper award for his work (with Mohan Venkatachalam) on the information content of managerial vocal cues during earnings conference calls.

Professor Mayew's research has appeared in the *Journal of Accounting Research*, the *Review of Accounting Studies* and *Contemporary Accounting Research*. His work is relevant to investors and analysts who interpret managerial communication and investor relations departments who shape and assist in the creation and dissemination of managerial communications. He has presented his research on managerial vocal cues to professional money managers, sell-side financial analysts and investor relations personnel. His teaching includes both financial accounting and corporate financial reporting, where he has received awards for teaching excellence in both the daytime and weekend executive MBA programs.