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Professor Pekeč research is interdisciplinary and revolves around decision-making in complex competitive environments, and includes work on multiple object auction design, subset choice and bundle valuations, preference elicitation and information aggregation. He has published articles in *Management Science* and *Operations Research*, as well as in top academic journals in other fields such as economics, mathematics and psychology. His work on combinatorial auctions had been widely cited and had influenced design of a new generation of now standard procurement auction procedures in a variety of industries.

Professor Pekeč's consulting experience includes banking, internet, pharmaceutical, retail, and telecommunications industries. He serves on the Supervisory Board of Atlantic Grupa, one of the leading FMCG companies in SE Europe. Professor Pekeč is a member of the Council of Economic Advisors to the President of Croatia.