

Fernando G. Bernstein

Fernando Bernstein is Professor of Operations Management at the Fuqua School of Business, Duke University. He obtained a Ph.D. in Operations Management from the Graduate School of Business at Columbia University in 2001 and joined Duke University in July 2000.

Prof. Bernstein's research interests include supply chain management, production planning and inventory control, applications of game theory for production and distribution systems, and revenue management. He has lately been working on revenue management problems involving the design of customized assortments for customers purchasing products over the Internet. Prof. Bernstein has published papers in leading journals like *Operations Research*, *Management Science* and *Manufacturing and Service Operations Management*. He also serves as Associate Editor for these three journals.

Prof. Bernstein teaches the core Operations Management course for the Global and Cross-Continent Executive MBA programs at Duke University. He has received the Excellence in Teaching Award in a core course for his teaching in the Duke-Goethe Executive MBA program.