

Dr. Li Chen

Dr. Li Chen is an assistant professor of business administration at The Fuqua School of Business at Duke University. Dr. Chen's research interests include supply-chain information and control problems, global sourcing and sustainable operations. He has published research works in the top journals in the operations management field, such as *Management Science*, *Operations Research*, and *Manufacturing, Service and Operations Management*. At Fuqua, Dr. Chen teaches supply chain management for various programs, including the Global Executive MBA, Weekend Executive MBA, Daytime MBA, and Master of Management Studies. He also teaches supply chain management for the Master of Engineering Management Program which is jointly offered by Fuqua and Duke's Engineering School.

Prior to joining Fuqua, Dr. Chen spent four years at TrueDemand Software, a supply chain software company in Silicon Valley, where he was the cofounder and lead scientist of the company. Dr. Chen obtained his PhD in Management Science and Engineering from Stanford University.

Dr. Gary Gereffi

Gary Gereffi is Professor of Sociology and Director of the Center on Globalization, Governance & Competitiveness at Duke University, where he teaches courses in economic sociology, globalization and comparative development, and international competitiveness. He received his B.A. degree from the University of Notre Dame and his M.Phil. and Ph.D. degrees from Yale University. Gereffi has published numerous books and articles on globalization, industrial upgrading, and social and economic development in various parts of the world. Gereffi's research interests deal with the competitive strategies of global firms, the governance of global value chains, economic and social upgrading, and the emerging global knowledge economy. His books include: *Manufacturing Miracles: Paths of Industrialization in Latin America and East Asia* (Princeton University Press, 1990); *Commodity Chains and Global Capitalism* (Praeger Publishers, 1994); *Free Trade and Uneven Development: The North American Apparel Industry after NAFTA* (Temple University Press, 2002); *The New Offshoring of Jobs and Global Development* (International Institute of Labor Studies, 2006); and *Manufacturing Climate Solutions: Carbon-Reducing Technologies and U.S. Jobs* (Center on Globalization, Governance & Competitiveness, Duke University, 2008).

His major ongoing research projects are: (1) industrial upgrading, global production networks, and decent work in East Asia, North America, and Eastern Europe; (2) an ongoing collaboration with the Environmental Defense Fund (EDF) and other co-sponsors on clean (low-carbon) technologies and U.S. jobs; (3) an analysis of food safety and quality standards in several global food and agricultural value chains; (4) engineering outsourcing and workforce development in the United States, China, and India; and (5) analyzing the competitiveness of North Carolina industries in the global economy, utilizing a value chain perspective.

Dr. Arie Lewin

Arie Y. Lewin is Professor of Strategy and International Business at the Fuqua School of Business, Duke University. He is the Director of the Center for International Business Education and Research (CIBER).

Professor Lewin was the Editor-in-Chief of the *Journal of International Business Studies* (2002 - 20008); founding Program Director for Decision, Risk and Management Science at the National Science Foundation (1986-1988); Departmental Editor *Management Science* for editorial department of Organization Analysis, Performance and Design (1974-1987); founding Editor-in-Chief of *Organization Science* (1989-1998); Visiting Research Professor, Erasmus University (1999-); Distinguished Visiting Scholar, INSEAD (2003); Visiting Professor of International Management, Cranfield School of Management (2000-2002); DKB Visiting Professor, Keio University Graduate School of Business (Spring 1993 and 1994); Visiting Research Professor, Institute for Business Research, Hitotsubashi University (1994-1995); and elected Chair of Duke University Academic Council (1982-1986).

Professor Lewin's current primary research interests involve the Offshoring Research Network (ORN) project, the co-evolution of new organization forms and management of strategy change in times of increasing disorder, and the globalization of innovation. ORN is the largest ongoing research project that tracks corporate strategies and experience with offshoring non manufacturing tasks (e.g. contact centers, finance and accounting, software development, IT infrastructure, legal services etc.) as well as the tracking the emergence of the global outsourcing industry and plans and services offered by third party service providers. At the end of 2009 ORN data base includes over 2000 companies and service providers all over the world.

Professor Lewin is author or editor of several books and his research articles have appeared or are forthcoming in many different journals, including *Academy of Management Journal*, *Strategic Management Journal*, *Organization Science*, *Research Policy*, *Harvard Business Review*, *Decision Sciences*, *European Management Journal*, *European Journal of Operational Research*, *Journal of Applied Psychology*, *Journal of Mathematical Sociology*, *Management Science*, *Organization Studies*, *Personnel Psychology*, *Policy Sciences*, *Science*, *Simulation* and *The Accounting Review*. He has also published (with Professor Mitchell Koza) two articles in the *Financial Times* Series on Mastering Strategy.

Dr. Tony O'Driscoll

Tony O'Driscoll is a Professor of the Practice at Duke University's Fuqua School of Business. Dr. O'Driscoll teaches, researches and consults in the areas of strategy, innovation and technology management, services management, and management consulting.

During his 18-year industry career, Tony held several leadership positions with IBM and Nortel Networks in the areas of Strategic Business Planning, New Product and Service Development, Services Science Research and Human Capital Management. Tony was a founding member of IBM Global Service's Strategy and Change consulting practice. In that role, he consulted with business leaders around the world on creating sustainable competitive advantage in an increasingly global, networked and knowledge-enabled economy. Throughout his industry career, Dr. O'Driscoll has developed in-depth knowledge and extensive experience in leveraging technology to create sustained organizational growth and profitability.

Dr. O'Driscoll's research interests lie at the intersection of Business, Innovation, Technology and Learning. His current research focuses on how emerging technologies can rapidly disrupt existing industry structure and business models and examines how organizations adapt and evolve in an increasingly turbulent and uncertain business environment. His research has been published in leading academic journals such as Management Information Sciences Quarterly, the Journal of Management Information Systems, and the Journal of Product Innovation Management. He has also been published in respected professional journals such as Harvard Business Review, Strategy and Business, Supply Chain Management Review and Chief Learning Officer Magazine. Tony is also the author of Achieving Desired Business Performance, a comprehensive review of the application of Human Performance Technology (HPT) to improve workplace performance.

Dr. O'Driscoll is a frequently invited speaker for both corporate and academic conferences. He has been a keynote speaker, workshop leader, moderator, speaker and panelist at over 100 national and international conferences.

Along with his teaching, research and formal speaking engagements, Dr O'Driscoll also maintains an active consulting practice. His client list includes Fortune 500 companies across a broad range of industries including High-Technology, Software Development, Gaming, Energy, Retail and Professional Services.

Dr. O'Driscoll holds an Ed.D. in Organization Learning and an M.S. in Management from North Carolina State University. His B.S. in Electrical Engineering is from Virginia Tech.

Rick Rocchetti

Rick is the Organization Development and Training Manager for the City of Raleigh, where he is the lead change agent helping the City address the major transformational challenges of becoming a mid-sized city, becoming more participative, increasing service responsiveness, implementing an Enterprise Resource Planning process and dealing with the issues of succession and talent development. In addition to leading his development staff and in partnering with six trainers from other departments, he is also responsible for over 20 consultants in addressing these challenges. He is responsible for approximately \$1 million dollar budget.

Rick's academic background includes undergraduate degrees in Management and Marketing from Bluefield State College, dual Master's degrees in Religious Education (Adult Education) from Fordham University and Organization Development (AU/NTL) from The American University.

Rick has held positions of responsibility in a variety of organizations, from the City of Raleigh to GlaxoWellcome (now GlaxoSmithKline) and from the Catholic Diocese of Raleigh to JM Family Enterprises (Toyota and Lexus Distributorship for the Southeast).

Rick is also an independent consultant whose work focuses on leadership development, executive coaching, strategy, culture and teams. His client list includes Duke Corporate Education, Price Waterhouse Coopers, Kenan Institute for Ethics, GlaxoSmithKline, Gilead Sciences, Novozymes NA, North Carolina State University, University of North Carolina at Chapel Hill (Office of the Provost, Stone Center, Morehead Planetarium and the Maternal and Child Health Public Health Center) Wake Forest University, North Carolina Department of Revenue and the Auto Sport Gallery.

Rick has strategic alliances with Duke Corporate Education, Leading Solutions East, One World Music, Creative Leaders, Inc., Kenan Institute for Ethics and First Step Management (UK) in order to deliver products and services to a wider audience.

Rick is on the board of the Learning Consortium. He volunteers at St. Francis of Assisi Catholic Church, the Shepherd's Table Soup Kitchen and he is a coach for the Caldwell Fellows Program at NCSU. He is married with one child.

Dr. Joel Rosch

Joel Rosch Ph. D. is a Senior Research Scholar at the Center for Child and Family Policy at Duke University. Prior to coming to Duke University Dr. Rosch served as the Director of Research and Planning for the State Bureau of Investigation, the state police agency in North Carolina and was worked as a lead planner for the North Carolina Governor's Crime Commission. While working for the state of North Carolina, he was involved in the redesign of North Carolina's Juvenile Justice System, the early childhood service system, the Child Death Review System, the Child Protective Service System, the Child Mental Health System and helped rethink the way is structured. He also worked on the development of North Carolina's graduated driver's license system and North Carolina's system to assess and provide substance abuse treatment to juvenile offenders. He also serves on the Policy Committee for the North Carolina chapter of United Way and served for 8 years as the co-chair of the North Carolina Collaborative for Children, Youth and Families, a coalition of public and private agencies, that is trying to establish a System of Care for children and families. Before entering state government, Dr. Rosch, who has Ph.D in Political Science from the University of Washington, was a college professor teaching and doing research on law and society, and crime and public policy in both the US and Japan.

His most recent projects involve the design and evaluation of services for low performing schools in North Carolina and a national program evaluating dropout prevention efforts. His present research focuses on developing organizational structures to promote the successful adoption of evidence based programs.

Dr. Rosch has published articles and delivered papers on prevention policy, policing, crime prevention, dispute resolution, courts, corrections, crime trends, the politics of crime and punishment, and Japanese law. At present he is the co-chair of the North Carolina State Collaborative. His present research interests focus on the structure of service delivery systems, and the framing of public dialogue about the effectiveness of public programs. He also is the coordinator of the practice core of Duke's NIDA funded Trans-disciplinary Substance Abuse Prevention Research Center, which is developing new substance abuse prevention science.

Dr. Dan Vermeer

Dan Vermeer (Ph.D., Northwestern University, 2002) is the Executive Director of the Corporate Sustainability Initiative (CSI). Dan comes to Duke from The Coca-Cola Company, where he was Director of Sustainable Value Chain, an enterprise-wide initiative to integrate sustainability into Coca-Cola's core business practices, including business planning, procurement, employee engagement, customer relationships, communications, and brand positioning. Prior to that, Dan founded and led Coca-Cola's Community Water Partnerships program, resulting in 125 public-private water sustainability projects in fifty countries. Dan also designed an industry "gold standard" Environmental Assessment Methodology, identifying risks and priorities across over 800 manufacturing facilities in 200 countries. He is the founder and chief architect of the Global Water Challenge, a multi-partner organization for innovative water and sanitation initiatives, co-author of the CEO Water Mandate (signed by several Fortune 500 companies), and lead contributor to several policy documents issued through the World Economic Forum, World Business Council for Sustainable Development, and the United Nations Foundation. Dan's recent work at Coca-Cola has pursued sustainability issues and opportunities in the value chain, focusing on both upstream ingredient and material suppliers, as well as downstream retailer and consumer opportunities