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John Joseph is on the faculty of the Strategy department at the Fuqua School of Business at Duke University. John received his Ph.D. from the Kellogg School of Management at Northwestern University. He also holds an M.B.A. from the Wharton School at the University of Pennsylvania. Professor Joseph has taught in the full-time, part-time and executive education programs at Kellogg and now teaches in the core curriculum for Duke's full-time MBA program. At Kellogg, he was a decorated instructor who received several teaching awards including two consecutive Doctoral Teaching Awards.

Professor Joseph's research focuses on strategic planning, performance feedback and adaptation within multi-business firms. He examines the factors that influence strategies amidst ambiguous decision-making environments characterized by emerging technologies, complex organizations and intense competition. These factors include the organizational architecture including the formal structures, roles and communication channels, strategic planning processes and key performance indicators. In each of these areas, Professor Joseph extends the focus of existing research by considering how these tools and mechanisms can be harnessed, integrated and focused to shape decision making, improve performance and enhance investments in new products and technologies.

Professor Joseph has developed case studies on strategic decision making in Pfizer's acquisition of Pharmacia, on the FBI's management of the Beltway Sniper crisis, and on Motorola's technology innovation process. He has also consulted with firms in the private sector as well as with non-profit organizations. Some of his speaking and consulting engagements include: Motorola, Heidrick and Struggles, Marketbridge, CMO Council, British Petroleum, Argyle Executive Forum, Kellogg Center for Non-Profit Management and Dart Enterprises.

John's experience outside academia includes managerial positions in the technology consulting, pharmaceutical and non-profit sectors. John is a former Wharton Leadership Fellow and speaks extensively on the topics of strategic planning, decision making and leadership. John is a member of the Academy of Management, American Sociological Association, and the Strategic Management Society.