



WILL MITCHELL

J. Rex Fuqua Professor of International Management
Professor of Business Administration in Strategy
Duke University, The Fuqua School of Business
Durham, NC 27708-0120

Phone: 1.919.660.7994 Fax: 1.919.681.6244

Email: Will.Mitchell@duke.edu

Home page: www.willmitchell.org



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Snapshot: Will Mitchell is the J. Rex Fuqua Professor of International Management at Duke University's Fuqua School of Business. Will is a faculty associate of Duke's Center for Entrepreneurship and Innovation, Health Sector Management Program, and Global Health Initiative. He studies business dynamics in developed and emerging markets, investigating how businesses change as their competitive environments change and, in turn, how the business changes contribute to ongoing corporate and social success or failure. He teaches courses in business dynamics, emerging market strategy, corporate strategy, health sector management, entrepreneurship, and pharmaceutical strategy.

Bio: Will Mitchell

Will Mitchell is the J. Rex Fuqua Professor of International Management at Duke University's Fuqua School of Business. Will is a faculty associate of Duke's Center for Entrepreneurship and Innovation, Health Sector Management Program, and Global Health Initiative. Will earned a Ph.D. degree at the School of Business Administration of the University of California at Berkeley and a BBA degree at Simon Fraser University in Vancouver. Before joining Duke University, he was a faculty member at the University of Michigan.

Will teaches in the MBA, Ph.D., and Executive Education programs at Duke, as well as in programs in Africa, Asia, and elsewhere. He teaches courses in business dynamics, emerging market strategy, corporate strategy, health sector management, entrepreneurship, and pharmaceutical strategy. He has served on over 50 Ph.D. dissertation committees.

Will studies business dynamics. He studies how businesses in developed and emerging markets change as their competitive environments change and, in turn, how the business changes contribute to ongoing corporate and social success or failure. The research emphasizes technical and organizational change, including information technology, product technology, organizational processes and structures, and institutional environments. He has published extensively in the strategy and medical services literatures. His current research focuses on how firms select and then manage different modes of change, such as mergers and acquisitions, alliances, discrete resource exchange, and internal development. He is studying the causes and effects of such changes for firms operating in several industrial sectors in North America, Europe, Asia, and Africa, with particular focus on life sciences firms, as well as a wide ranging set of firms and groups that operate in emerging markets.

Will is active in professional and corporate settings. He is a co-editor of the *Strategic Management Journal*, an editorial board member on several strategy-related journals in North America, Asia, and Europe, and a board member of Neuland Laboratories, Ltd. (Hyderabad).