



Organization Science Winter Conference XVI
Pushing Research Frontiers In Organization Science:
Celebrating the Contributions of Arie Y. Lewin
Conference February 4-7, 2010

Thursday, February 4th

4:30-5:00pm Greeting and Opening Reception Rainbow Room

5:00-7:00pm Opening Plenary Panel -Advancing co-evolution research-Henk Volberda,Chair Storm Peak Room

Organizer Chair- Henk Volberda,	<i>Advancing co-evolution research</i>
Arnold Windeler	<i>"Co-constitution – extending the co-evolutionary perspective"</i>
John Child and Suzanna Rodrigues	<i>Power and Co-evolution - Towards a Theoretical Synthesis</i>
Peter Murmann	<i>Reflections on Co-evolution Research in Organization Science</i>

7:00-10:00pm Intensive interactive paper session I Food, open bar (social guests welcome) Sunshine Peak Room

Koen H. Heimeriks, Teppo Felin, Nicolai Foss, Maurizio Zollo	<i>Back to the future? A comparative review of the resource-, capabilities- based and evolutionary theories</i>
Dawn Harris, Frederick Kaefer, Linda Salchenberger	<i>Organizational and Managerial Processes and the Development of Dynamic Capabilities</i>
Pedro Simoes, Rui Cunha Marques	<i>Does regulation have a good influence? The case-study of Portuguese urban waste sector</i>
Van Miller, Kurt Loess, Charles Crespy	<i>Foreign Re-Directed Investment: Broadening the Frame of FDI Decisions</i>
Mandal Sabuj, Madheswaran	<i>S Measuring Energy Use Efficiency in Presence of Undesirable Output: An Application of Data Envelopment Analysis (DEA) to Indian Cement Industry</i>
Karen MacMillan	<i>Social Capital and the Brokerage Opportunities of Consultants</i>
Mehdi Hossein Nejad	<i>Mindful Transacting as a Source of Competitive Advantage</i>
Pauli Alin, John Taylor	<i>Innovating in interorganizational networks: Probing knowledge creation across organizational and specialization boundaries</i>
Joseph Plehn- Dujowich, Rajiv Banker, Seok-Young Lee	<i>The Impact of Monitoring on Behavior and Outcome Control: Theory and Evidence on Retail Sales Productivity</i>
Lalit Manral, Kathryn Harrigan	<i>Demand-side Diversification as Source of Competitive Advantage?</i>
Evgenia Dolgova	<i>The Interaction between Personality, Social Network Position and Involvement in the Innovation Process</i>
John Joseph	<i>GOAL INTERDEPENDENCIES AND ORGANIZATIONAL SEARCH IN THE GLOBAL MOBILE DEVICE INDUSTRY</i>
Jason Park	<i>RIDING THE WAVE: SELF-ORGANIZED CRITICALITY IN M&A WAVES</i>

Friday, February 5th

7:00-8:45am	Breakfast Buffet (guest welcome)	Twilight Room
8:00-10:00am	Plenary Panel "Costs and Benefits of Bounded Rationality", Hart Posen-Chair	
	Dirk Martignoni and Nicolaj Siggelkow <i>When it Pays to be Neurotic or to Have Blind Spots: The Value of Understanding External and Internal Contingencies</i>	
	Jeho Lee, Hart E. Posen, and Sangyoon Yi <i>The Power of Imperfect Imitation</i>	
	Felipe A. Csaszar <i>Organizational Structure as a Determinant of Performance: Evidence From Mutual Funds</i>	
	Ecoman Lee, Jeho Lee, Ji-Whan Lee and Dan Braha <i>Learning in Complex Systems: The Role of Hierarchy and Middle Management in Learning</i>	
10:15am-4:00pm	Winter Activities and other social networking	Storm Peak
4:30-6:30pm	Plenary Panel - "Routines, Artefacts and Performativity" L. D'Adderio, Chair	
	<i>Routines, Artefacts and Performativity What STS has to say about Routines</i>	
	Luciana D'Adderio <i>Replication as Performance - The role of Artifacts in the Exact Reproduction of a Complex Capability</i>	
	Mark Zbaracki <i>Price, value, and the marginal role of the sales force</i>	
	Fabrizio Ferraro <i>Tools, Institutions and Routines in the Integration of Social Values and Financial Value" (with Daniel Beunza</i>	
	Marc Ventresca <i>Going concerns: When improvisation is routine" (with William Kaghan)</i>	
7:00-10:00pm	Intensive interactive paper session II Food, open bar (social guests welcome)	Sunshine Peak Room
	Santi Furnari <i>Mechanisms of Aesthetic Exaptation in Artefact Design: How a Beaux-Arts Garden evolved into an Avant-Garde Art Park</i>	
	Tammy Madsen <i>PROFESSIONAL-USER INNOVATION: COMMERCIALIZATION, INTRAPRENEURSHIP, AND ENTREPRENEURSHIP</i>	
	Gordon Walker <i>Process Innovation, Transaction Costs and Make or Buy Decisions</i>	
	Rui Cunha Marques and Pedro Simoes <i>Measuring the Performance of Worldwide Airports using Non-parametric Benchmarking Frontier Methods</i>	
	Roopa Raman <i>The Power to Change: The Social Structures of Knowledge Demand Versus Knowledge Supply in Adaptability to IT-enabled Change in Healthcare</i>	
	Yi-Ju Lo <i>Configure exploitation and exploration through the process of internalization and interaction</i>	
	Patrick Reinmoeller <i>Competitive Diffusion: Co-evolving Portfolios of Management Innovation at VW and Toyota</i>	
	Yally Avrahampour <i>Decentralization, Financial Accounting and the Rise of UK Defined Benefit Pension Provision (1948-1960): A Relational Reassessment</i>	
	Tom Bijlsma <i>Team Learning within the Armed Forces Frontline Learning</i>	
	Peer Fiss <i>WHEN DOES CUSTOMER ORIENTATION PAY OFF? A CONFIGURATIONAL ANALYSIS OF THE PERFORMANCE EFFECTS OF ORIENTATIONS, STRATEGIES, AND MARKET CONDITIONS*</i>	
	Lois Shelton <i>THE SOCIAL STRATIFICATION OF NEW VENTURE SUCCESS</i>	
	Chaudhary Imran and Sarwar <i>Quantifying Leadership Development Desire and Potential: Typical, Maximal, Idealized Influence Behavior and Transactional Leadership Performances</i>	

Saturday, February 6th

7:00-8:45am	Breakfast Buffet (guest welcome)		Twilight Room
8:00-10:00am	Plenary Panel "New Directions in Organizational Learning"		Storm Peak Room
	Christina Fang	<i>Organizational Learning in Evolving Networks: The Impact of Alternative Growth Strategies on Organizational Performance</i>	
	Pino Audia and Alex Jordan	<i>Self-enhancement and the Social Construction of Performance</i>	
	Zur Shapira and Karen Chinander	<i>Organizational Learning under Turbulent & Recurring Conditions: Effect of Costs of Anticipated Consequences on Hurricane Evacuation Decisions</i>	
	Carolyn Denomme, Erica Fuchs, Linda Argote, Dennis Epple	<i>Organizational Learning in a Multi-Product Overseas Manufacturing Environment</i>	
10:15am-4:00pm	Winter Activities and other social networking		
4:00-6:00pm	Plenary Panel "Learning from Outliers and Extreme Events", Bill McKelvey- Chair		Storm Peak Room
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	Bill McKelvey	<i>"Do we really want 'cornstalk science' applied or organizations? Time for change!"</i>	
	Andrew Van de Ven, Ricky Leung	<i>Changing Organizational Designs and Performance Frontiers</i>	
	Rajiv Banker, Jose Plehn-Dujowich, Kikyong Song	<i>SOCIAL KNOWLEDGE AND NATIONAL HAPPINESS</i>	
	Pierpaolo Andriani	<i>"Seeing entrepreneurial opportunities in the other tail of a Pareto distribution."</i>	
	Max Boisot	<i>Discussant</i>	
6:00-7:30pm	Dinner Sit Down Buffet -Social guests welcome		Sunshine Peak Room
7:30-9:00pm	Fireside Chat	Rich Burton, Linda Argote, Bill McKelvey Charles Baden-Fuller, Dick Daft, others	Twilight Room

Sunday, February 7th

7:00-8:15am	Breakfast (guest welcome)		Rainbow Room
Collective Wrap-up			Storm Peak Room
8:30-10:30am	Panel	New Directions	
	Thomas Hutzschenreuter	<i>"NEW 'MARKETS FOR ARIE'S IDEAS? – The case of corporate diversification research"</i>	
	Stephan Manning, Silvia Massini, Carine Peeters	<i>New Directions in Research on Global Outsourcing</i>	
	Dorthe Døjjbak Haakonsson, Linda Argote, Borge Obel, Rich Burton	<i>MindLab proposal</i>	
10:30-11:30am	Linda Argote, Dan Levinthal -Organization Science Editor Perspective		

CLOSING AND FAREWELLS, TRAVEL AND/OR OTHER WINTER ACTIVITIES