



18-21 NOVIEMBRE

Centro Banamex  
Ciudad de México

REGISTRO SIN COSTO  
[www.plastimagen.com.mx](http://www.plastimagen.com.mx)



Strategy & Business. Cover  
printed 177  
[Subscribe here](#)  
[Contacts](#)

[Login to your account](#) | [Sign or Plaque](#)

[Newsletter](#) | [The magazine](#) | [Subscriptions](#) | [MediaKit](#)

[Follow us on](#)

[estrategiaynegocios.net](http://estrategiaynegocios.net)

[IN Business Intelligence](#)

[Discussion Forum](#)  
[Should they seize funds ...](#)

[Shop](#)  
[Buy online](#)

## Finance

### FINANCE

[Banking](#)

[Coin](#)

[Investment](#)

Time to invest in criptomonedas?  
A bitcoin was worth virtually nothing in its infancy and Wednesday US \$ 377 cost.

39 03.10.2014 | There are 0 comments | 0 Favorites + 5 Tweets | Share

[ADD TO MY FAVORITES](#)



The path is not clear. There have been notable failures of security, including loss of bitcoins for \$ 500,000 million in Mt Gox, which was the largest market for currency before qualifying for bankruptcy protection. (Photo: laprensa.hn)

By: laprensa.hn

Investors have the appetite, and stomach for volatility, may consider criptomonedas calls. Most investors have heard of bitcoin after the phenomenal growth recorded last year. Bitcoin, an electronic currency created by computers that generate a series of unique numbers through complex math problems, sold in unregulated markets and is accepted by a growing number of people and businesses due to the speed and low transaction costs . A bitcoin was worth virtually nothing in its infancy and Wednesday US \$ 377 cost. Other criptomonedas tend to have a lower value, but criptodivisas, as a group, are drawing attention as a possible investment alternative.

CoinDesk, an online publication that monitors the performance of digital currencies, estimates that by the end of this year there will be about eight million accounts for trading bitcoins, known as "wallets" and some 100,000 businesses that accept bitcoins. But path is not clear. There have been notable failures of security, including loss of bitcoins for \$ 500,000 million in Mt Gox, which was the largest market for currency before qualifying for bankruptcy protection. Proponents of digital currency, however, say it is not correct to consider these cases

**RenovaMex 2014**  
El foro de las energías renovables en México  
19-20 de noviembre, México DF

### TODAY IN E & N

#### MOST VIEWED NEWS

- 1 China overtakes USA and it's p ...
- 2 4 tips to serve customers ...
- 3 You're confusing your personal life ...
- 4 Varela satirizes decision d ...
- 5 El Salvador: Call Centers call ...

#### MOST VIEWED VIDEOS



#### RANKINGS

[Ranking of Banks](#)

[SEE ALL RANKINGS](#)

### Review



**Santiago Pérez**  
International Analyst  
[Political scenario in Brazil to date ...](#)



**Juan N. Cento**  
FedEx Latam  
[Infrastructure and Growth](#)

as a disadvantage. Campbell R. Harvey, Professor of Finance at Duke University states that Mt Gox loss exposed the lack of security in that market. "Blaming bitcoin bankruptcy Mt Gox is like blaming the dollar by the collapse of Lehman Brothers," he says. John Normand, head of currency strategy and international interest rates JP Morgan Chase & Co., London, wrote that bitcoin is "vastly inferior" to traditional currency in a report published this year. "Bitcoin is a currency with a higher potential return, but with high volatility and low liquidity," he said in an interview. Below are some things that interested in investing should know about criptomonedas.

#### The ABC

Contrary to what happens with dollars or other traditional currency, bitcoins are not printed nor are they backed by a central government. By individuals and companies that use ultra-powerful computers are created. The creators of bitcoin can keep some currency as payment for their services. The rest is traded in unregulated markets. bitcoin When purchased, what you get are two rows of numbers and letters: a public key and a private key. The public key is that the person must know to send bitcoins. The private key can only be known by the owner of bitcoins. "Signing" a transaction with the private key, the owner authorizes the transfer of all or a portion of your bitcoins from your virtual wallet to another. All movements of bitcoins instantly published in a journal so that all know how many bitcoins circulating.

#### The key is companies

Investors do not have to coin money or speculate in the stock to make money with criptomonedas. Some investors recommend investing in companies that use or provide services to other digital currencies and payment methods. they may, for example, be companies that process payments as Colored Coins or Ripple Labs Inc., open source protocols that allow users transact almost anything of value on the internet almost no cost. These companies are in the preliminary stages of development and therefore unlisted.

#### Do not forget the risks

Do not be carried away and lose sight of the risks. The criptomonedas can be extremely volatile and illiquid, says Harvey, professor at Duke University. The capitalization of relatively limited market makes bitcoin transaction of large amounts of currency without having a negative impact on the price he warns. The market capitalization of about bitcoin recently reached \$ 6,000 million. "Bitcoin was never designed to be a vehicle for speculative investment," he adds. "The main purpose is to allow the efficient exchange of property with minimal transaction costs and a high level of security."

0  
NEWS  
RELATED

5  
Buyers ask bitcoins Japanese operator accounts  
It offside for MtGox, Bitcoin Platform  
The use of Bitcoin is illegal in Mexico

Send your comment

Log in



Escribir un comentario

0 comments

Sign up RSS

IN Business  
Intelligence

Forum  
Discussion

Shop  
Buy Online

Newsletter | The magazine | Subscriptions | MediaKit | Still not registered?

SECTIONS

- Central America & the World
- Business & Management
- Indicators & Finance
- Marketing
- Technology
- Review
- Leisure
- Multimedia

Strategy & Business.  
Cover printed 177



Subscribe here  
Contacts

Follow us on