

Are Correlations of Stock Returns Justified by Subsequent Changes in National Outputs?

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Abstract

In an integrated world capital market, the same pricing kernel is applicable to all securities. We apply this idea to the stock returns of different countries. We investigate the underlying determinants of cross-country stock return correlations. First, we determine, for a given, measured degree of commonality of country outputs, what should be the degree of correlation of national stock returns. We propose a framework that contains a statistical model for output and an intertemporal financial market model for stock returns. We then attempt to match the correlations generated by the model with measured correlations. Our results show that under the hypothesis of market segmentation, the model correlations are much smaller than observed correlations. However, assuming world markets are integrated, our model correlations closely match observed correlations.

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Shiller (1981) argues, with a simple asset pricing model, that in the United States “stock prices are too volatile to be justified by subsequent changes in dividends”. This is confirmed by Campbell (1996) for a number of other countries. The “excess volatility” puzzle is commonly ascribed to an excessive degree of volatility of the pricing kernel.¹ In integrated world capital markets, the same pricing kernel is applicable to all securities. If the kernel is excessively volatile, this can, under some assumptions, translate into an equally excessive degree of correlation of world equity returns.

It can be, however, that world capital markets are not integrated. We shall demonstrate in the context of a particular model that, other things equal, over the relevant parameter range, correlations of stock returns are larger in an integrated market than they would be in a segmented market. Our framework allows us to diagnose the degree of integration of financial markets. If the market is segmented, the correlation of world equity returns should be excessively low. When it is based on an asset pricing model which assumes that markets are completely integrated, one could interpret a rejection (observed correlations lower than model correlations) as either evidence against the model or against the hypothesis of market integration. However, we are able to apply the technique under the hypothesis of market segmentation and, in this way, draw a meaningful comparison.

The goal of our paper is, therefore, to explore, and draw economic inferences from, correlations of stock returns, much like Shiller (1981) did for volatility. We ask the question, for a measured commonality in country outputs, what should the correlation among equity returns be? Are the equity correlations higher than can be justified by a dynamic model of the world financial market equilibrium? And, if they are not found to be higher, we attempt to answer the alternative question: Are they about what they should be under financial market integration or are they closer to what they should be under segmentation? The intuition is that, if most of the variation in economic activity in two countries is associated with the world business cycle, then the two countries should have high equity correlations.

Our paper is intermediate between a macroeconomic real business cycle paper and a finance paper.² A real business cycle paper would attempt to explain observed facts such as that outputs across countries are more highly correlated than consumption. No equity returns would be measured. A finance paper would attempt to explain return correlations across countries with asset pricing model employing variables like cash flows to equity that may not be directly or contemporaneously

¹“Excessive” is understood relative to the observed degree of volatility of consumption.

²See also Canova and de Nicolò (1995).

related to output.

To answer the questions posed, we combine a statistical model of the business cycle with a log-linear asset pricing framework applied to an exchange economy. After making some choices on the form of the utility function and some distributional assumptions, we are able to determine the model's implied level of correlation for two countries' returns.

The modeling of stock returns by means of an exchange economy follows the tradition of Lucas (1978) and Mehra and Prescott (1985). While the assumption that world output equals world consumption is evidently simplistic – and, worse yet, prevents us from drawing useful information from the physical investment time series³ – there is no doubt that it is a useful shortcut and that calibration exercises in this tradition have produced many insights concerning stock returns. In the international context, the empirical behavior of each country's consumption is, in fact, very close to the behavior of the country's production, much more so than it should be in an internationally integrated world.⁴

Our approach offers an opportunity to understand the interplay between the real economy and stock returns. Three routes have so far been taken to study this interplay. First, a number of papers (see, for example, Fama, 1990, Schwert, 1990, Choi *et al.*, 1999) show that there is a relation between expected output and stock returns. This empirical literature is about the relation between real activity and the conditional first moment of stock returns, which is not our focus here. Asset pricing tests offer a second possible route of examination. These tests specify common factors which each country has sensitivity to (see Ferson and Harvey, 1993, Cheung, He and Ng, 1997). We can deduce from the estimated sensitivities to the common factors what the correlation of equity returns should be. Correlation is determined by a statistical model that determines the relative movement of each country's return versus some global benchmarks. The associated pricing model is not solved out over time; it only provides expected returns from covariances but does not endogenize the latter. Third, Hamao, Masulis and Ng (1990) and the many papers that followed this work study the spillover of information from one economy to another.

These are statistical exercises and it is not possible to use them to understand correlations of different countries or sectors. While these studies are important in tracing the type of information

³See Cochrane (1991), Restoy and Rockinger (1994).

⁴See Lewis (1999).

that causes common movement in expected returns and volatility, they do not give us a starting point. That is, they do not answer the main question in our study: What should the level of correlation be?

Ammer and Mei (1996) and Campbell and Mei (1993) attack the correlation issue by decomposing the innovations in stock returns into three components: news about future dividends, interest rates, and equity premiums. A similar question had been raised earlier by Shiller (1989) and Beltratti and Shiller (1993) but their asset pricing model was a “present-value” model with unspecified, potentially stochastic discount rates which only generated wide bands on the values of correlations. In the present paper, the valuation equation is derived from optimal portfolio choices. Our approach will be different. We look beyond financial data and tackle the real economy.

Several researchers have examined the correlations of stock returns internationally.⁵ It has been tempting to interpret the measured correlations as indications of the degree of integration of financial markets. For instance, if one finds that correlations have been rising, one is tempted to conclude that financial markets are in the process of gradual integration. However, one needs to control for the degree of correlation of economic fundamentals before drawing this conclusion.⁶

Our work is related to, but unfortunately does not encompass, those studying time-varying correlations. First, we execute calibrations (and, later, statistical tests) using unconditional moment conditions. This choice is unrelated to the assumptions of the model⁷ since any model can be tested on the basis of its unconditional predictions. The choice of moment conditions is also not a limitation placed on the rational-choice paradigm. In our model, the representative investor dynamically optimizes his portfolio on the basis of all the information at his disposal.

Second, while we aim to understand why correlations are different across countries, the correlations are modeled as being constant over time. Longin and Solnik (1995) show by means of a statistical model, how correlations change through time.⁸ Both Longin and Solnik (1995) and Erb, Harvey and Viskanta (1994) try empirically to explain, on the basis of economic variables, how cor-

⁵Among the more recent investigations, see Longin and Solnik (1995), Erb, Harvey and Viskanta (1994), and Ang and Bekaert (1999). See also Bansal and Lundblad (2000).

⁶Bekaert and Harvey (1995) link correlation with the degree of market integration. Freimann (1998) offers an alternative, entirely statistical procedure based on randomization of industrial sector returns, to compare country correlations to what they would have been under integration.

⁷Such as the heteroskedasticity assumption. See below.

⁸Hodrick (1989) derives the multivariate GARCH process followed by stock prices when dividends themselves follow a multivariate GARCH process.

relations vary over time.⁹ The analysis in Erb *et al.* shows that while there is some time-variation in the correlations of the G7 countries' equity returns through time, the ranking of the correlations rarely changes. That is, while there is variation in both the U.S.-U.K. and U.S.-Japan correlations through time, the U.S.-U.K. correlation is always higher than the U.S.-Japan correlation. Similarly, the U.S.-Canada correlation is always higher than the U.S.-U.K. correlation. While it is clear that correlations are not constant, our assumption should not interfere with the main point of our paper, to explain why correlations are different across different countries.

The paper is organized as follows. Section 1 explores the data and the phenomena that we are trying to explain. In Section 2, we develop the dynamic single-index model of Stock and Watson (1993) which we will use to define each country's business cycle. The log-linear pricing kernel of Restoy and Weil (1993) is explained in Section 3. Section 4 applies the log-linear pricing kernel to the dynamic single-index business cycle model to derive equilibrium security returns. We then examine, in Section 5, the correlations implied by the model and the actual correlations observed in the data. Section 6 develops a statistical test of the hypothesis of financial market integration. Some concluding remarks are offered in the final section.

1 A first look at the data

In the empirical analysis below, we focus on the behavior of industrial production and stock returns in twelve OECD countries¹⁰ on a monthly basis from January 1970 to June 1996. The monthly frequency is dictated by the fact that the time period of the sample cannot be extended and that more frequent data do improve the precision of estimates of second moments. Figure 1 shows a positive relation between the correlation of a country's output with OECD output and the correlation of that country's stock market returns with OECD stock returns. We report a country's correlation with the *other* countries, itself excluded. This is in order to abstract from the effect of a country's size. Had we calculated the correlation of a country with the world, including the country itself, larger countries would automatically have shown a larger correlation. The index of the other countries'

⁹For instance, non-US stock returns tend to have a higher correlation with US stock returns while the US is in a recession than while it is in an expansion. Volatility of returns is also larger while the US is in a recession. See also Perez-Quiros and Timmermann (1996), Ang and Bekaert (1999) and Carrieri *et al.* (2000).

¹⁰Austria, Belgium, Canada, France, Germany, Italy, Japan, The Netherlands, Spain, Sweden, United Kingdom and the United States of America.

output is calculated with annually updated GDP weights.¹¹

The work in our paper is calibrated to industrial production growth. To be frank, the overriding reason for which we chose industrial production was a practical one. It was the only measure of economic activity that was available on a monthly basis for all twelve countries in our sample. As will become clear later, in the context of the model, production proxies for the cash flows generated by stock securities. Furthermore, current and past production is the information variable that investors in the model use in their investment decision, as a way of predicating their decisions on the stage of the business cycle the economy is in.

There is a severe drawback to using output as a proxy for the cash flows generated by stock securities. In several countries, many of the companies listed in the stock exchange typically have levels of foreign activities markedly larger than the share of exports in the corresponding output series. To assess the extent of the problem, we measured the percent of foreign sales for the companies in each of the 12 countries in 1997. Using the Worldscope universe, we constructed country aggregates by value-weighting these ratios by the total revenues of each firm. Belgium, Canada, and the Netherlands have the highest proportions (64.7%, 64.2% and 65.2% respectively). The same ratio averages only 40.1% for the other countries in our sample. The share of exports in GDP is typically a lower number; in December 1997, it ranges from 7% for the U.S. to 49% in the Netherlands.¹²

Another possibility that we did not pursue is to use dividends or earnings for the countries that we study, as in Bansal and Lundblad (2000). While there are issues with the macroeconomic data, one encounters a different set of problems using dividends and earnings. Estimates of earnings are only available quarterly. Dividends are paid regularly on stock market indexes but their time pattern over the year may have nothing to do with fluctuations in economic activity. Instead, they have everything to do with conventions concerning the dates of payments, made by each individual firm, of a total yearly payment. This yearly payment has been declared at the end of the previous

¹¹To account for the possibility of lags, the correlations of a country's output with the OECD output is, in fact, the square root of the R^2 in a multiple regression of the country's industrial production on aggregate OECD industrial production (the country itself excluded), contemporaneous and with eleven monthly lags. The data period provides us with 315 monthly returns. Taking into the eleven lags, leaves us with 304 observations.

¹²It is tempting to make a scale adjustment to each country's correlation based on the level of foreign activity, to bring that level down to equal the share of exports in GDP. This adjustment would have to change through time. For example, in 1991 the weighted proportion of foreign sales in Canada was 47.2% and it has increased to 64.2% in 1997. But the proportion of sales is an imperfect measure because it only measures one part of earnings – the revenues. We have no information as to the extranational costs of the firms. We choose not to apply a scaling factor of that type. First, we felt that imposing the scaling factors based on these measures would be arbitrary as we do not observe for each country the composition of foreign trade by destination. Second, we were worried about introducing another level of estimation error.

fiscal year; it contains only stale information and does not capture the latest news about economic activity.¹³ In addition, from year to year managers tend to smooth both dividends and earnings by means of accounting manipulations. While the macroeconomic data is far from ideal, we elected not to use the smoothed financial data.¹⁴

We must also evaluate industrial production as a proxy for output and for contemporaneous information on the business cycle. To address this issue, we collected real GDP data which was available on a quarterly basis for nine of twelve countries and on an annual basis in the other three countries. We then calculated for each country their GDP correlations with the rest of the world and compared these to the industrial production correlations (these results are available on request). We found very similar patterns between the GDP and industrial production correlations. Both GDP and industrial production correlations are positively related to equity correlations. There were two countries, Germany and Japan, that had GDP growth correlations with the rest of the world that were far smaller than the industrial production correlations. Nevertheless, there seemed to be a reasonable correspondence between GDP and industrial production.¹⁵ All in all, industrial production appears to be the only measure of the pulse of the economy, that is contemporaneous with the business cycle and available at a high enough frequency.

The data we use for each country are expressed in U.S. dollars. Randomly fluctuating exchange rates can cause a disconnection of realized returns expressed in local currency since, in theory, they ought to be linked by an equilibrium pricing relationship applicable to returns expressed in a common currency.¹⁶ In Section 5 below, we find that the calibrations we conduct are not markedly affected by the choice of unit. This is a reflection of the fact that stock returns expressed in dollars exhibit approximately the same measured correlations as do stock returns expressed in the respective local currencies.

Consistent with the observations in Ammer and Mei (1996), the correlations of stock returns, in Figure 1, are always higher than the correlations of industrial productions. Our research has a simple

¹³As an illustration of these problems, both the dividends and earnings available from Morgan Stanley Capital International are smoothed with a 12-month moving average.

¹⁴Aside from the smoothing issue, there are two additional differences between our research and Bansal and Lundblad. First, they allow for heteroskedasticity and moving-average processes, which we do not. However, second, they use a static CAPM whereas we use a more appropriate intertemporal framework.

¹⁵We also conducted sensitivity analysis on the number of lags and the frequency of measurement of industrial production. We found that the multiple correlation measures produced considerably higher correlations than using two lags or no lags. We also compared quarterly correlations with the monthly correlations and found broad similarity.

¹⁶On that count, see the empirical results of Dumas and Solnik (1995). Similar results were reached by Dumas (1994) who relates the international asset pricing relationship to business conditions.

goal. We aim to understand the empirical observations contained in Figure 1. Specifically, for a given degree of commonality in real activity growth, our model will predict a level of correlation of market returns. We want to know what mapping connects the correlations of output to the correlations of stock returns.

2 The “dynamic single-index” model

We now describe the model that captures the evolution of the vector of national outputs. This will be the first component of our overall model. It is a purely statistical model of international business cycles. It represents a shortcut for Real Business Cycle (RBC) models, such as Backus, Kehoe and Kydland (1992), which contain (i) a statistical model for productivity shocks and (ii) an explicit representation of the households’ consumptions and work decisions and the firms’ investment and production decisions. In our framework, we postulate a pure-exchange economy in which the dynamics of output is exogenous and people consume the entire output. It is hoped that not much will be lost by this short cut, since it is generally agreed that most of the dynamics in RBC models comes from the exogenous dynamics of productivity shocks and very little comes from the endogenous capital accumulation process.

The statistical model decomposes each country’s industrial output growth into two unobserved components: the “world” business cycle which is common to all and the “country-specific” business cycle. For reasons of parsimony, each of the cycles, whether common or specific, is assumed to follow an autoregressive process of order two. We assume that the volatilities of the innovations for each cycle are constant (homoskedasticity) and that the innovations are independent of each other across cycle processes.

Throughout, $\Delta \mathbf{d}_t$ denotes a vector of output log-growth rates of a number of countries. We postulate a dynamic single index model.¹⁷ The comovements at all leads and lags among the output variables are modeled as arising from a single common source c_t , a scalar unobserved variable that portrays the world business cycle. The idiosyncratic component, \mathbf{u}_t , which is the part not arising from leads and lags of c_t , is assumed to be stationary and uncorrelated across countries. Otherwise, it follows a general autoregressive process. The statistical representation of the system is:

¹⁷See Sargent and Sims (1977), Geweke (1977) and Singleton (1980). This model is discussed at length in Stock and Watson (1989, 1991, 1993).

$$\begin{aligned}
\Delta \mathbf{d}_t &= \boldsymbol{\xi} \times c_t + \mathbf{u}_t \\
\chi(L)c_t &= \eta_t \\
\mathbf{D}(L)\mathbf{u}_t &= \boldsymbol{\varepsilon}_t
\end{aligned} \tag{1}$$

where L is the lag operator, $(\boldsymbol{\varepsilon}_t, \eta_t)$ are serially uncorrelated with a diagonal covariance matrix and $\mathbf{D}(L)$ is diagonal.

The model is formulated in terms of demeaned log-growth rates. In terms of levels, the output series of all twelve countries should be integrated (this is confirmed at the 10% level by a Dickey-Fuller (1979) test). Had it been written in terms of levels, the model would say that all twelve series are cointegrated with one common trend. This is a testable proposition. The null hypothesis in such a test (see Stock and Watson (1988)), is that the twelve series are not cointegrated. We performed the test, with ambiguous results; at the 10 percent level, the hypothesis could not be rejected.¹⁸ Had it been rejected, the estimation of the common trend could have been done in level form by cointegration methods; but such was not the case.¹⁹ The log-growth rates, on the other hand, are all stationary at the one percent level, a feature which validates the estimation method we use. One added advantage of this formulation is that the log-linear pricing kernel to be used below (Section 3) directly applies to log-growth rates.

The statistical model (1) is estimated by means of a linear Kalman filter. We use for the purpose the SCOREM algorithm of Raynauld, Simonato and Sigouin (1993).²⁰ The program uses a few iterations of the “EM algorithm” (as described in Watson and Engle (1983), Shumway and Stoffer (1982) and Shumway (1988)) which is not very sensitive to initial values, in order to generate a first set of parameter estimates. That first set is then used as initial values for the “scoring algorithm” (described in Engle and Watson (1981)), which is fast and accurate.

The results for the countries in our sample are presented in Table 1. Practically all parameter estimates are significantly different from zero. The autoregressive behavior of the world business cycle is very different from the autoregressive behavior of the country-specific cycles. The world

¹⁸Kasa (1992) presents evidence of a single stochastic trend in GNP in a sample of five of the markets that we study.

¹⁹For a similar approach to modeling the world business cycle and a comparison between estimations in terms of levels or growth rates, see Gregory *et al.* (1994).

²⁰We are very grateful to Jacques Raynauld who generously provided us with the GAUSS code to run the algorithm, and to René Garcia who pointed out that the Raynauld-Simonato-Sigouin code would be useful to us.

component is driven by positive coefficients which sum to 0.705 which implies no deterministic cycle but random shocks with a persistent behavior, whereas the country cycles mostly have negative coefficients implying a much more transient (strongly mean reverting) character. The persistent world cycle will play a driving role in the determination of stock returns.

Many alternative specifications of the statistical model could have been considered. For instance, a moving-average component might have been useful in representing the persistence of the world business cycle.²¹ The number of lags in the autoregressive specification could be varied.²² A multi-index model, with a regional index for Europe, might be considered. Or the world business cycle could have been pre-specified as, for instance, a weighted average of country output growth rates. It is impossible to explore all variations. In addition, some of them do not lead to convergence of the algorithm so that no comparison is possible. Furthermore, comparison of models, some of which are not nested, requires the use of somewhat *ad hoc* goodness-of-fit criteria. Ultimately, what we must demonstrate is our ability to capture almost all the common variation in output by means of the single index, while the residuals η_t and ε_t are almost uncorrelated. As a measure of the descriptive quality of the output model, we present Figure 2 which compares the correlations of each country's output with the rest of the world to correlations obtained by a simulation performed under the assumptions of the model, including the zero-correlation of residuals assumption. The model does a good job of matching these correlations. For a small number of countries, the simulated correlations are slightly lower than the actual ones.²³

3 The log-linear pricing kernel

Restoy and Weil (1996) follow the lead of Campbell (1993) in log-linearizing the budget constraint of a household. They obtain an approximate pricing kernel for multiperiod securities which is based solely on consumption behavior. Their economy consists of many identical, infinitely-lived consumers who are endowed with an intertemporal, recursive utility of the Epstein-Zin (1989) or Kreps-Porteus (1978) isoelastic form. This type of utility function allows a distinction, which we find useful (see below), between two behavioral parameters: (i) the relative risk aversion on the one hand and (ii) the elasticity of intertemporal substitution (e.i.s.) on the other. The latter is a measure of the person's

²¹See Bansal and Lundblad (2000).

²²A specification with three lags produced parameter estimates for the additional lags that were not significant.

²³But the reader should keep in mind that, in subsequent analysis, we use the actual innovations rather than the simulated ones.

willingness to shift her consumption over time.

Let relative risk aversion be denoted γ , elasticity of intertemporal substitution be denoted $1/\rho$ and β denote the discount factor of utilities, all of which are assumed to be constant and equal for all individuals. Let Δx_{t+1} denote the increment in the logarithm of the households' consumption. Epstein and Zin (1989, 1991) and Weil (1990) have shown that the increment, Δm_{t+1} , of the logarithm of the pricing kernel between time t and time $t + 1$ is given by:

$$\Delta m_{t+1} = \theta \ln \beta - \rho \theta \Delta x_{t+1} + (\theta - 1) r_{W,t+1} \quad (2)$$

where: $\theta = \frac{1-\gamma}{1-\rho}$ and $r_{W,t+1}$ denotes the logarithmic rate of return on aggregate wealth between times t and $t + 1$. This pricing kernel corresponds to an asset pricing model containing two risk premia: one based on the covariance with consumption, the other based on the covariance with wealth.²⁴ But recall that, in our pure-exchange economy, consumption is equal to output.

Campbell (1993) and Restoy and Weil (1996) point out, however, that in this expression Δx_{t+1} and $r_{W,t+1}$ are not independent quantities since wealth equals the present value of consumption: Δx represents changes in output and r_W captures changes in "discounted" future output. It is possible to derive an approximate relationship between these two quantities. Assuming that the households' consumption is one-step-ahead lognormal and conditionally homoskedastic, Restoy and Weil present an expression for the financial market pricing kernel which does not involve the rate of return on wealth and, in fact, allows returns to be endogenous.²⁵

Restoy and Weil's (1996) work can be interpreted as meaning that the increment, Δm_{t+1} , in the logarithm of the pricing kernel is given by:

$$\begin{aligned} \Delta m_{t+1} = & \ln \beta - (\rho - \gamma) \frac{1 - \gamma}{2} \text{var}_t [\Delta x_{t+1} + h_{t+1}] - \rho E_t [\Delta x_{t+1}] \\ & - \gamma S_{t+1} [\Delta x_{t+1}] + (\rho - \gamma) S_{t+1} [h_{t+1}] \end{aligned} \quad (3)$$

where, because of homoskedasticity, the conditional variance $\text{var}_t(x_{t+1} + h_{t+1})$ is a constant, to be determined on the basis of the stochastic process for consumption, and δ is a linearization constant (equal to one minus the exponential of the unconditional expected value of the log-ratio of consumption over wealth) arising in the log-linear approximation to the budget constraint. In addition:

²⁴See Epstein and Zin (1989, 1991) and Giovannini and Weil (1989).

²⁵Whereas Campbell (1993), by the same reasoning, derives an expression for the pricing kernel which does not involve consumption. Equation (8) below reflects the approximate relationship between changes in output and changes in wealth, that is being used here.

$$h_{t+1} = E_{t+1} \left[\sum_{j=1}^{\infty} \delta^j \Delta x_{t+j+1} \right] \quad (4)$$

$$S_{t+1} [\Delta x_{t+1}] = \Delta x_{t+1} - E_t [\Delta x_{t+1}] \quad (5)$$

$$S_{t+1} [h_{t+1}] = h_{t+1} - E_t [h_{t+1}]. \quad (6)$$

S_{t+1} is the “surprise” operator.

The above pricing kernel may be used to price any security in an exchange economy in which production and consumption are equal. For instance, the conditional expected value of the pricing kernel provides the one-period riskless rate of interest:

$$\begin{aligned} r_{f,t} = & -\ln \beta + (\rho - \gamma) \frac{1-\gamma}{2} \text{var}_t [\Delta x_{t+1} + h_{t+1}] \\ & + \rho E_t [\Delta x_{t+1}] - \frac{1}{2} \text{var}_t [-\gamma \Delta x_{t+1} + (\rho - \gamma) h_{t+1}]. \end{aligned} \quad (7)$$

Because of homoskedasticity, both var_t terms are time invariant. Applying the kernel to an asset that pays aggregate consumption provides a value for the aggregate stock market return. This last task has been also undertaken by Restoy and Weil (1996) who show that:

$$r_{W,t+1} = \mu + \rho \Delta x_{t+1} + (1 - \rho) S_{t+1} [\Delta x_{t+1} + h_{t+1}], \quad (8)$$

where:

$$\mu = -\ln \beta - \frac{(1-\gamma)(1-\rho)}{2} \text{var}_t [\Delta x_{t+1} + h_{t+1}]. \quad (9)$$

Similarly, applying the pricing kernel to an asset which pays a dividend $d_{i,t}$ at time t , Restoy and Weil get the equilibrium rate of return on individual assets.

Stock market returns in country i are:

$$r_{i,t+1} = \pi_i + \rho \Delta x_{t+1} + S_{t+1} [\Delta d_{i,t+1} + f_{i,t+1}] - \rho S_{t+1} [\Delta x_{t+1} + h_{i,t+1}], \quad (10)$$

where:²⁶

$$\begin{aligned} \pi_i &= -\ln \beta + (\rho - \gamma) \frac{1 - \gamma}{2} \text{var}_t [\Delta x_{t+1} + h_{t+1}] \\ &\quad - \frac{1}{2} \text{var}_t [(\rho - \gamma) (\Delta x_{t+1} + h_{t+1})] \\ &\quad + \Delta d_{i,t+1} + f_{i,t+1} - \rho (\Delta x_{t+1} + h_{i,t+1}) \end{aligned} \quad (11)$$

$$f_{i,t+1} = E_{t+1} \left[\sum_{j=1}^{\infty} \delta_i^j \Delta d_{i,t+j+1} \right] \quad (12)$$

$$h_{i,t+1} = E_{t+1} \left[\sum_{j=1}^{\infty} \delta_i^j \Delta x_{t+j+1} \right], \quad (13)$$

and δ_i is a Taylor-expansion coefficient arising from the log-linearization of the definition of a rate of return.²⁷ This constant is related to the unconditional expected value of the dividend yield of each security. In equation (10), observe the respective roles of country *vs.* world outputs. Out of the three random terms, two (the first and last one) stand for the current and future behavior of world output whereas only the center term refers to the future behavior of asset *i*'s specific output stream. The terms related to world output reflect the movement in the pricing kernel applicable to all assets worldwide.

A fascinating result falls out of equation (10). Whereas the conditionally expected return on assets ($\pi_i + \rho E_t [\Delta x_{t+1}]$) depends on risk aversion γ , the e.i.s. $1/\rho$, and on the impatience parameter β , the second moments (volatilities and correlations) of the asset return *depend on only one utility parameter: the elasticity of intertemporal substitution*. This result would hold exactly in the case of Epstein-Zin utilities with constant risk aversion and e.i.s., and identically, independently distributed returns (see Epstein (1988)). In the case of our output model, the result holds under the log-linear approximation made by Restoy and Weil. This remarkable property is *the* reason why we have chosen to adopt this type of utility function. It will prove most convenient in what follows.

Here is the intuitive reason for which elasticity of intertemporal substitution governs the price response to shocks. Suppose that output undergoes a positive shock; if consumers are willing to absorb this shock into consumption without further ado, there is no need to adjust asset prices. But, if their e.i.s. is low, they will have to be induced to consume the increased current output by the device of higher market prices of assets relative to current consumption. This intuition is

²⁶Recall that the var_t terms are assumed time invariant.

²⁷The Campbell-Shiller linearization of return begins with the observation that log return equals log dividend growth minus the log of the current price-dividend ration plus the log of one plus the next-period price-dividend ratio. That identity is then linearized.

well known. It is identical to the one Lucas (1978) gives on this issue,²⁸ except for the fact that Lucas ascribes to risk aversion the role actually played by the elasticity of intertemporal substitution (while pointing out in a footnote that, in his case of time-additive utility, “the term ‘risk aversion’ is perhaps misleading, since the curvature of [the utility function] also governs the intertemporal substitutability of consumption”).

A multivariate rendition of the same intuition goes as follows. Suppose that output in any given country undergoes a positive shock; if world consumers are willing to absorb this shock into world consumption without further ado, there is no need to adjust asset prices. But, if their e.i.s. is low, they will have to be induced to consume the increased current output by the device of higher market prices of *all* assets relative to current consumption. That is why the e.i.s. (inverse of ρ) plays a crucial role in this model. An increase of the parameter ρ (lower elasticity) implies both more volatility and more covariance across assets. The resulting effect on correlations remains ambiguous at this point. It was asserted in the introduction that, were the kernel excessively volatile, this can translate into an equally excessive degree of correlation of world equity returns. Figure 2 illustrates that this is true in the context of our model over the relevant range of values of the parameter ρ .

It may seem surprising that the second moments of rates of return do not depend on risk aversion. In fact, the “level” of rates of returns does change when people become more risk averse, but, in a homoskedastic world, it changes by a time invariant amount. As a consequence, the time-series “volatility” of each individual return is not affected by changes in risk aversion. The effect of risk aversion is time invariant in a homoskedastic world.²⁹

One more observation should be made on the basis of equation (10). The model induces correlations of stock returns through two channels. There is a common movement in the world interest rate caused by consumption growth, and there is a forecast of movements of future dividends from the common component of world growth. Despite the homoskedasticity assumption, it is *not* true that all the common movement in stock returns comes from the interest rate. The second channels still causes *ex post* equity premia (or excess returns) to fluctuate with a common component (in Section 6 below, we examine the common behavior of excess returns). But it *is* true that conditionally expected excess returns are constant over time so that there is no equity return variability caused by

²⁸Lucas (1978), page 1439.

²⁹We are grateful to Philippe Weil for a helpful discussion on this point.

variability in equity risk premia.³⁰

4 The log-linear pricing kernel combined with the dynamic single-index model of output

Rodriguez *et al.* (1996) specialize (8) to the case in which the growth rate in aggregate consumption is AR(2):

$$(1 - \phi_1 L - \phi_2 L^2) \Delta x_{t+1} = \varepsilon_{t+1} \quad (14)$$

This particular autoregressive process implies that:³¹

$$S_{t+1} (\Delta x_{t+1} + h_{t+1}) = \frac{1}{1 - \phi_1 \delta - \phi_2 \delta^2} \varepsilon_{t+1} \quad (15)$$

and, therefore:

$$\text{var}_t(\Delta x_{t+1} + h_{t+1}) = \left[\frac{1}{1 - \phi_1 \delta - \phi_2 \delta^2} \right]^2 \text{var}(\varepsilon) \quad (16)$$

Our approach is similarly to apply the pricing kernel to the dynamic single-index model in equation (1) and obtain the behavior of individual stock returns where stocks are defined as claims on individual output series. Since we have made the assumption of an exchange economy, aggregate consumption growth is equal to the weighted sum of output growth rates of individual countries: $\Delta x_{t+1} = \sum_j w_{j,t} \Delta d_{j,t+1}$.

For the dynamic single-index model, the terms of (10) can be particularized as follows:

$$S_{t+1} [\Delta d_{i,t+1} + f_{i,t+1}] = A_{i,i} \eta_{t+1} + B_{i,i} \varepsilon_{i,t+1} \quad (17)$$

$$S_{t+1} [\Delta x_{t+1} + h_{i,t+1}] = \sum_j [A_{j,i} \eta_{t+1} + B_{j,i} \varepsilon_{j,t+1}] \quad (18)$$

$$\text{var}_t [\Delta x_{t+1} + h_{t+1}] = \text{var} \left\{ \sum_j [A_{j,0} \eta + B_{j,0} \varepsilon_j] \right\} \quad (19)$$

$$A_{j,i} = \xi_j \frac{1}{\sum_{s=0}^{\infty} \chi_s \delta_i^s}; \quad A_{j,0} = \xi_j \frac{1}{\sum_{s=0}^{\infty} \chi_s \delta^s} \quad (20)$$

$$B_{j,i} = \frac{1}{\sum_{s=0}^{\infty} D_{j,s} \delta_i^s}; \quad B_{j,0} = \frac{1}{\sum_{s=0}^{\infty} D_{j,s} \delta^s} \quad (21)$$

³⁰Heteroskedasticity of output would produce time varying expected returns which would contribute, to a small extent, to an explanation of the high volatility of stock returns.

³¹The result can be extended trivially to an autoregressive process of any order.

$$\begin{aligned}
& \text{var}_t [(\rho - \gamma) (\Delta x_{t+1} + h_{t+1}) + \Delta d_{i,t+1} + f_{i,t+1} - \rho (\Delta x_{t+1} + h_{i,t+1})] = \\
& \text{var} \left\{ (\rho - \gamma) \sum_j [A_{j,0}\eta + B_{j,0}\varepsilon_j] + A_{i,i}\eta + B_{i,i}\varepsilon_i - \rho \sum_j [A_{j,i}\eta + B_{j,i}\varepsilon_j] \right\} \quad (22)
\end{aligned}$$

Our next goal is to determine whether the second moments of observed stock returns can be matched with those of the theoretical model above.

5 Calibration of the model

The system of equations (1), coupled with equations (10-13, 17-22), provides a strong set of restrictions on the output and stock returns series. The unknown parameters are: those of the dynamic single-index model ζ , ξ , \mathbf{D} , χ , the initial value for the common cycle c_0 , the variances of the residual terms ε and η , the utility parameters β , ρ and γ (and the linearization constants δ , δ_i , which, however, are not in principle independent entities).

While it is possible (but extremely difficult) to estimate the full system of equations, it is not clear how useful such an exercise would be. We already know that a model of an exchange economy, even if coupled with a generalized utility formulation such as the Epstein-Zin utility function, has difficulties accounting for observed mean rates of return on equity in the United States. This is the “equity premium” puzzle of Mehra and Prescott (1985).³² Like Kocherlakota (1996) and Campbell and Koo (1997), we use Epstein-Zin utility functions. Previous research shows that the freedom separately to choose the risk aversion and the elasticity of intertemporal substitution of the representative individual allows a somewhat better fit of first moments (equity returns and interest rate) than standard time-additive utilities. Nonetheless, it is clear that, at generally accepted levels of risk aversions, our model would not account for the U.S. equity premium.

In what follows, therefore, we employ the result obtained above (see equation (10)) that, to an approximation, the elasticity of intertemporal substitution alone determines second moments while, once second moments have been determined, the two taste parameters jointly determine the first moments. We rely on this argument to separate out the debate on the equity premium and we focus exclusively on second moments.

³²Goetzmann and Jorion (1997) have pointed out that most countries are not like the United States and have argued that U.S. equity rates of return presumably represent a repeated sequence of surprises, not to be confused with high expected returns.

Further, we know from Shiller (1981) that stock return volatilities tend to be larger in reality than can be explained by a simple pricing model based on dividends. In our model, however, dividends, or even earnings, are not the basis for the determination of stock returns – Output is. In the real world, two layers of leverage (operational and financial) should normally tend to magnify the volatility of dividend growth rates relative to that of output growth rates. In our dataset, the average taken across countries of the volatilities of industrial production growth rates is equal to 2.02% per month whereas the average volatility of dividend growth rates is equal to 4.7% per month and the average volatility of earnings is equal to 8.4% per month.³³ Without the extensive amount of smoothing that is built into the dividend and earnings series, the increased volatility created by leverage would be even more apparent. Under the simplifying (probably simplistic) assumption that dividends and output are exactly linearly related, leverage magnifies volatilities but leaves correlations unchanged.³⁴

Below, we report the correlations and the volatilities produced by our model, knowing, however, that actual volatilities are magnified by leverage, which is unobserved. For this reason, we focus mostly on correlations. The correlations, viewed as moment conditions, provide us with a calibrated version of the model. In a later section (Section 6), we use the Generalized Method of Moments to test the validity of the moment conditions.

5.1 *Calibration under integration*

The calibration is carried out in a simple way. We have already observed that, according to equation (10), the second moments are all dictated by the elasticity of intertemporal substitution of the market participants. Based on the dynamic single-index statistical model, which we estimate in a first stage, we select at a second stage the degree of e.i.s. that will best match the levels of a number of correlations between stock returns and output. Once that is done, we have pinned down all the parameters of the model.³⁵ We then calculate the equilibrium stock returns for the history of shocks which we have identified statistically and compute their correlations.³⁶

³³The average of earnings growth rates given here is based on eight countries only. In the US, these numbers are 0.8%, 2.4% and 3.6% respectively. In all cases, earnings and dividends are measured as twelve-month moving averages.

³⁴We are grateful to Huntley Schaller for helping us articulate this distinction.

³⁵The parameters β and γ are ignored since they play no role in determining correlations. The same is true for the linearization constant δ . For δ_i , we use the mean dividend yields calculated over the entire sample.

³⁶A two-stage procedure raises the problem that first-stage parameter values are not known for certain. This problem is explicitly taken into account in the hypothesis test (Section 6) but not in the calibration.

The range of reasonable values for the coefficient ρ is dictated by measurements of e.i.s. ($= 1/\rho$) that have been conducted in the past. Regressing the rate of growth of aggregate consumption on changes in the rate of interest, Hall (1988) finds an elasticity equal to 0.1 which is lower than most previous estimates which range as high as e.i.s. = 1. Epstein and Zin (1991), in their test of the CAPM implied by their preferences and applied to stock returns, find values for the elasticity ranging from 0.2 to 0.8. In short, values for ρ ranging from 1 to 10 seem reasonable.³⁷

Ultimately, three kinds of “moments” will have to be matched: the correlations of a country’s stock return with the country’s own output, the correlations of a country’s stock returns with the rest of the world output and the correlations of a country’s stock returns with the rest of the world stock returns. In the hypothesis tests of Section 6, we evaluate the fit of all three.

But in the calibration, we would like to proceed differently. We choose to calibrate the model (i.e., pick the value of ρ) on the basis of correlations with the rest of the world output. Then we show how the other two, “overidentifying” moments are matched. Using an objective function which downweighs the countries with more volatile correlation estimates and searching for the best fitting value of ρ , we find an optimal value equal to 2.1.³⁸

Figure 3 then illustrates the calibration trade-offs that we are facing. The figure displays the straight arithmetic average across countries of the theoretical correlations and the average level of the corresponding observed correlations that we try to match.³⁹ The figure confirms that the value of ρ that would best match the average correlation with world output is about 2.1. That value of the parameter ρ explains remarkably well the average level of cross-country stock market correlations. But the figure also shows that it does not explain the within-country correlation with output. In fact, the value of ρ that would best match the average within-country correlation with output is about equal to 6.9.

For each country, Figure 4 also shows the comparison between actual and model stock market correlations resulting from the value $\rho = 2.1$.

³⁷In order to carry out this type of analysis, it would be best to examine disaggregated consumption according to social categories (borrowers vs. lenders, old vs. young, employed vs. unemployed, etc.). See Deaton (1992). Attanasio and Weber (1989), placing themselves explicitly in the Epstein-Zin paradigm, and using a single cohort of household found a value $\rho = 0.514$ or an e.i.s. approximately equal to 2.

³⁸Standard errors of estimates will be provided in the section containing the hypothesis tests (Section 6). The confidence intervals will prove to be narrow.

³⁹As mentioned earlier, given that we may not observe in the real-world the exact synchronicity between stock returns and output shocks that is postulated in the model, the correlations in question are not simple correlations. They are actually square roots of the R^2 of multiple regressions of stock returns on contemporaneous, plus eleven lagged, output growth rates.

There are two factors that play a role in the derivation of model correlations. First, the world pricing kernel, which applies to all securities by construction, has been set in such a way as to match the observed correlations of stock returns with rest of the world output, as we just explained. Secondly, in our dataset, the world business cycle (see Table 1) has been found to be fairly persistent. A component of stock returns fluctuations comes from the anticipation of discounted future dividends (see equation (10)). If a time series is persistent, any movement occurring today is the harbinger of a lasting movement in future realizations and produces a large immediate effect on returns. In our statistical model, this large component is common to all countries since it originates in the world business cycle.

The model correlations turn out to be of a magnitude similar to the observed ones.⁴⁰ Figure 3 shows that, if the pricing kernel were excessively volatile, it would be the case, if the same kernel applies worldwide, that international stock returns are excessively correlated. However, no such excess correlation appears in our results.

5.2 Discussion

If the above calibration errs, the direction in which it errs is perfectly clear; the correlations observed in the data can only be viewed as being lower than (or equal to) those of the model, for two reasons. First, the model correlations that we have calculated are lower bounds. By choosing a relatively low value of ρ , we can only have *understated the model correlations*. As has been mentioned, if, instead of what we did, we had attempted to match a country's stock return correlation with its own output, we would have picked a value of ρ equal approximately to 6.9 (see Figure 3). For that value of ρ , the model would have given us an average cross-country correlation of stock returns equal to: 0.97.

What if we had tried instead to match volatilities? It is evident from Figure 5 that the model, at the chosen value $\rho = 2.1$, explains only about 25 percent of the actual volatilities. Based on the leverage argument that we have put forward, we do not intend to take the measured volatilities literally. Our analysis of the relative volatilities of output *vs.* dividend or earnings growth rates is sufficient to explain away the discrepancy in stock return volatilities. Had we tried to match the observed volatilities, however, the needed value of ρ would have been slightly above 9, a value at

⁴⁰Canova and de Nicolò (1995), in the context of a full-blown, calibrated model of international business cycles find much larger model correlations. The difference is due to the fact that their choice of parameters was dictated by first and own second moments.

which the model would indicate an average cross-country correlation of stock returns equal to 0.98. So, at the level of e.i.s. that matches the excessive volatility, there would be no evidence whatsoever of excessive correlation in the data.

The second reason why our calibration can only err in the direction we have stated is that the correlations observed in the data are, if anything overstated. This is because, in several countries, many of the companies listed in the stock exchange typically have levels of foreign activities markedly larger than the share of exports in the corresponding output series. When an overstated share of profits originates abroad, one would surmise, the correlation of the market value of these profits relative to the rest of the world is also overstated. This conjecture is buttressed by the fact that Netherlands is a clear outlier in Figure 4; the Amsterdam stock market covers an industrial base which, in fact, is a world-wide one. Besides the Netherlands, Belgium and Canada are the countries for which actual correlations fall above their full-integration levels. We have seen in Section 1 that these countries have the highest proportions of foreign sales.

Other countries that stand out are Japan, Germany and Austria because their full integration correlation is much higher than the observed correlation. But we know from previous research that Japan was segmented from the world market by regulation until 1981 at least (see Gultekin, Gultekin and Penati (1989)). We have no explanation for the Austrian and German deviations.

Except for the cases of Japan, Germany and Austria, it seems perfectly reasonable to conclude that there is no evidence of excess correlation in the data. If anything, the cross-correlations may be lower than what they should be under full integration,⁴¹ this being especially true if we insist on trying to match the correlation between a country's stock return and its own output (see Section 6 below).

5.3 *Calibrating local-currency returns, deflated returns and excess returns*

We need to check whether our results depend on the way we measure the stock returns. Table 2 compares the results of the calibration, conducted as above, depending on whether the returns are measured in dollars (as has been done so far), in local currency, in local currency but deflated by

⁴¹Within an integrated country such as France, the correlation of stock returns across industrial sectors is equal to 0.818 whereas the cross-country correlation, as we saw, is equal to 0.587. Freimann (1998), as mentioned, offers an alternative, entirely statistical procedure based on randomization of industrial sector returns, to compare country correlations to what they would have been under integration. He finds that cross-correlations are lower than they should be under full integration.

the local Consumer Price Index or in local currency in excess of the local rate of interest.

The first set of results in Table 2 show that, whether returns are measured in dollars, in local currency or in local currency deflated makes very little difference.

The results in terms of excess returns are markedly different from the results in terms of other units. The fit of excess stock return correlations is poorer. It is clear that the model does not explain actual one-month interest rates very well. While interest rates make little difference to the variance of returns, they have a clear impact on correlations.

When examining returns measured in local currency in excess of the local rate of interest, we have had to reduce the number of countries and reduce the length of the sample period because some data on one-month Euro-rates of interest were not available.⁴² Some of the difference in the results for “local excess returns” is accounted for by the change in sample. An additional discrepancy arises because the output process was not refitted to the shorter sample. But most of the difference is the result of interest-rate behavior.

The model should probably not have been expected to explain the behavior of local-currency excess returns since it has not been designed to distinguish interest rates denominated in different currencies. But its failure to explain the correlations of US dollar excess returns is more disappointing.

5.4 *Calibration under segmentation*

With the same estimated “dynamic single-index” business cycle model as in Section 2, we now modify the log-linear pricing kernel, taking each national stock market as a stand-alone financial market. The required change in the pricing kernel is straightforward: Equation (8), where x now stands for each country’s output, instead of equation (10), is used to obtain individual country stock returns. In this formulation, each country lives in autarky. The correlation in output behavior which happens to exist statistically, is the only source of common behavior in stock returns. The pricing kernel is a different one in each country although the pricing kernels of different countries do exhibit some degree of cross-correlation since outputs are cross-correlated.

The calibration trade-offs that we face in this case are displayed in Figure 6. It is immediately apparent from this picture that no value of ρ will allow us to match the actual between-country

⁴²The reduced sample starts in October 1978.

stock return correlation of 0.595; the model values for these correlations barely reach the value 4.7 when ρ is as high as 10. As far as the correlations with output are concerned, the correlations of a country's stock returns with its own output is very large in this model. Even with a value of $\rho = 10$, the correlation falls to 0.67 which is still far greater than the observed correlation of 0.207.

Focusing on the only correlation that can reasonably be matched, we choose the value of the e.i.s. to get the best possible match of correlations of stock returns with world output, weighted by the reliabilities of correlation estimates: $\rho = 1.42$. The combined result of the calibration exercise for each country is shown in Figure 7.

With the single exception of the U.S., we find that theoretical stock market correlations now fall far below actual ones.⁴³ This suggests that the observed levels of international stock returns correlations are inconsistent with the hypothesis of market segmentation.

In short, we find that correlations are about equal to (or lower than) their full-integration levels and markedly above their complete-segmentation levels, given the common behavior of outputs. This gives us some reason to try and see whether we can construct a test of these hypotheses.

6 A statistical test of the integration hypothesis

It is evident from the international calibration exercise of Section 5 that reality is very much at variance with the full segmentation hypothesis. Two of the three correlation categories that we have chosen to look at, present no prospect of coming reasonably close to their measured counterparts, no matter what value of the crucial parameter ρ we choose. Hence, we focus in this section exclusively on the design and implementation of a test of the full integration hypothesis.⁴⁴

6.1 Test design

We construct deviations between model and reality u_t in the following way. Define y_t as a variable which has been regressed on a set of explanatory variables and call ε_t the residuals of that regression.

⁴³Even if the value of ρ selected under integration had been maintained, the correlations under segmentation would have been similar to what they are in Figure 7.

⁴⁴Under the integration hypothesis, it is not easy to allow for a different value of the parameter ρ for each country's sub-population of investors. This is because the aggregate of a world population of investors with recursive utility is not a representative investor with recursive utility (see Dumas, Uppal and Wang (2000)). Under the segmentation hypothesis, it would have been possible, of course, to allow such a difference from country to country.

Let,

$$\xi_t = \frac{(\varepsilon_t)^2}{\text{var}(y)}. \quad (23)$$

Notice that $\sum_t \xi_t$ is equal to one minus the R^2 of the regression. In our application, y_t is each country's monthly rate of stock return and the regressors are the contemporaneous and eleven lagged values of either the country's own output growth rate, or the rest of the world output growth rate or the rest of the world stock return, as the case may be. We calculate this variable in two versions; one denoted ξ_t is based on realized observations; the other $\hat{\xi}_t$ is calculated from model outputs and is, therefore, a function of the unknown parameter ρ .

The deviations between model and reality are calculated as:

$$u_t = \xi_t - \hat{\xi}_t. \quad (24)$$

Since we have twelve countries and three categories of residuals that we try to match, we have thirty six such deviations at each point in time. We stack them in a 36-element vector which we then use to construct a weighted objective function in the manner of the Generalized Method of Moments. The moments form a vector $g = \sum_t u_t$ and the weighting matrix is the inverse of the variance-covariance matrix of u . This objective function can be minimized to obtain an estimate of the single unknown parameter ρ .

Asymptotically, the minimized objective function is χ^2 distributed with 35 degrees of freedom. We do not know the distribution of the minimized objective function in a finite sample but that is not a problem in our case. The total number of numerical items to be estimated, equal to the number of parameters plus the elements of the weight matrix, is equal to 631 (i.e., $1 + 36 \times 35/2$) while, with 304 monthly observations, the total number of stock returns, domestic output and rest-of-the-world output observations is equal to 10944 (i.e., $304 \times 12 \times 3$). The adjustment for finite-sample size suggested by Ferson and Foerster (1994, 1995), albeit in a somewhat different context, implies that estimated variances of estimates should be multiplied by 1.06 (i.e., $10944/(10944 - 631)$), or that the standard error of the estimate of ρ should be increased by 3% only.

We make two amendments to the procedure. The first one aims to take account of the possible serial dependence of the vector u . The adjustment involves an optimal number of lags of the vector u . It follows the method proposed by DenHaan (1996). We allow a maximum lag of fifteen months. We only perform a univariate correction: a series' own past values only are considered in this correction

for serial dependence. The lag length is chosen on the basis of the Schwarz Bayesian Information Criterion. Call w the inverse variance-covariance matrix of u after adjustment for serial correlation.

Our second adjustment takes first-stage parameter uncertainty into account. Recall that, in a first stage of our procedure, the dynamic single-index model has been estimated to model output behavior while, in a second stage of the estimation, we now estimate the preference parameter ρ . This is acceptable because the output model is independent of the financial model.⁴⁵ While the structure of the procedure is sound, the parameter uncertainty of the first stage must be taken into account at the second stage. This is easily achieved by first computing the Jacobian matrix $\partial g/\partial\theta$ where θ stands for all the first-stage parameters, and then adjusting the weighting matrix w as follows:

$$w_1^{-1} = w^{-1} + [\partial g/\partial\theta] \Omega [\partial g/\partial\theta]' + [\partial g/\partial\theta] \Gamma + \Gamma' [\partial g/\partial\theta]' \quad (25)$$

where Ω is the 50×50 variance-covariance matrix of the first-stage parameter estimates and Γ is the 50×36 matrix of covariances between the first-stage parameter estimates and the moments.

The GMM iterates over the choice of the parameter ρ and over the choice of the weighting matrix w . Once that is done, the matrix w is replaced by the matrix w_1 and one more iteration series is performed over the choice of ρ .

6.2 Test results

Table 3 presents the results of the tests conducted over the thirty six moment conditions of the twelve countries of our sample. In the first row, we reject the hypothesis of financial market integration for all twelve countries against an unspecified alternative. It is notable that our study of correlations has produced a test powerful enough to reject the integration hypothesis whereas extant tests based on the first moment and a partial equilibrium model such as an international Capital Asset Pricing Model, for the most part, have had too little power to reject.⁴⁶

This result is subject to an important caveat. It is possible that our rejection is a result of imposing the assumption that ρ is the same for all countries. An extension of the test to accommodate the possibility of country-specific ρ_i s will await future research.

⁴⁵Some improvement in efficiency could still be achieved if the two model components were estimated jointly but that is not feasible.

⁴⁶For an exception, see Jorion and Schwartz (1986). Note that the equity-premium puzzle would not cause partial-equilibrium models to be rejected, except if they are based on consumption behavior.

6.3 *Robustness: breaking the sample and other variations*

The model rejection is very much dependent on the fact that we tried to match three types of correlations: correlations of stock returns with each country's output growth, with the rest of the world output and with the rest of the world stock returns. The rejection of the integration hypothesis is a rejection of the adequate match of these three moments. If the integration model is tested with only the two moment categories involving the rest of the world,⁴⁷ we no longer reject the hypothesis at the usual 1% level (even though we still reject it at the 5% level) in the second row of Table 3. A test of the pair of moment conditions involving cross-country stock returns and stock return correlation with own output would lead to a rejection (p-value = 0.003) but the moment pair involving each country's stock return correlation with world output and with own output would not lead to a rejection (p-value = 0.99). It is the cross-country correlation of stock returns which is not compatible with the within-country stock/output correlation.

We are also able to use our test to determine whether the world financial market has evolved over time towards more integration. We split the sample into two halves. Taking output behavior as given and independent of the workings of the financial market, we estimate the second-stage financial component of the model over two subsamples. The third row of Table 3 shows that we reject the integration hypothesis for all twelve countries over both subsamples.

It is also interesting to see which country, if any, causes the full-integration hypothesis to fail. While commenting the calibration results, we had second thoughts about including the Netherlands in the sample and we recognized that Japan may have been segmented from the world financial market. However, excluding one country at a time, we still reject the integration hypothesis at the 1% level (the complete results are available on request). One thus finds no evidence in favor of the idea that one country, being perhaps segmented financially from the rest of the world, would have caused the overall integration test to fail. The calibration exercise that we performed provides us with a reason to try and exclude one pair of countries that may both have been at some point segmented away from the world financial market, namely Japan and Austria. But excluding these two countries together also does not allow us to accept the hypothesis at the 1% level.

Finally, we checked in the calibration section that our results are not very sensitive to the way we

⁴⁷Namely, the correlation of stock returns with the rest-of-the-world stock returns and the correlation of output with the rest-of-the-world output.

measure stock returns. In order to confirm this intuition, we conducted a test for each convention (local currency, real local currency, excess of the risk free rate) we considered. The results in Table 3 indicate that the conclusions remains the same: we reject the integration hypothesis at the 1% level.

7 Conclusion

In this paper, we have linked the correlations of stock returns to their fundamental determinants. These determinants were taken to be the behavior of output in the various countries. We have represented the behavior of output by means of a “dynamic single-index” statistical model, designed to capture the “covariation” of outputs in a dynamic framework, over the business cycle. The coefficients of the statistical model seem reasonable, and produce a common world cycle which is fairly persistent.

The theory of integrated stock markets which we have applied to the estimated behavior of output, has yielded levels of theoretical correlations of rates of return about equal to the measured correlations and, above all, the alternative hypothesis of financial-market segmentation hypothesis has produced correlations markedly lower than the actual ones. The likely interpretation is that the stock markets of the world are reasonably integrated.

One type of correlation, however, has not been explained satisfactorily by our model. It is the correlation of each country’s stock return with the own-country industrial production. The theoretical value is quite a bit higher than the observed one, at the value of the unknown parameter (elasticity of intertemporal substitution) that matches the other correlation moments. This is the single reason for which the full-integration model was rejected by the data.

One often hears the assertion that increased global integration implies higher global stock market correlations. This assertion is problematic because it does not control for the economic fundamentals of each country. This is exactly the motivation of our paper. Our framework allows us to give international stock market correlations an interpretation in terms of degree of integration *vs.* segmentation, albeit not in a time-varying fashion.

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8 Data appendix

The data used in this article are monthly time series covering the industrial production and the stock returns of a subset of OECD countries. The data are from two different sources, both available on DATASTREAM: OECD for industrial production series and Morgan Stanley Capital International (MSCI) for stock return data.

We selected the following twelve countries based on data availability and on the joint sizes of their economy and their stock market during the last twenty years: Austria, Belgium, Canada, France, Germany, Italy, Japan, Netherlands, Spain, Sweden, the United Kingdom and the United States. There exist no monthly output series of any kind for Switzerland and Australia.

Some summary statistics are presented in Appendix Table A1. Panel A shows the equity capitalization to GDP ratios for the twelve countries in 1971, 1980, 1990 and 1995. The proportional size of the equity market increases in every country in our sample except for Canada and Spain. Panel B shows the equity capitalization as a ratio of the MSCI world. The twelve countries in our sample encompass 81% of world market capitalization in 1995. Finally, we examine the GDP as a proportion of OECD GDP. The twelve countries we choose have 91% of OECD GDP (reported in Panel C) in 1995.

8.0.1 *Industrial Production*

We have used the monthly time series of real industrial production with a 1990 basis year, deseasonalized, as published for each of the twelve countries by the OECD.

The series codes of the series in DATASTREAM are: OEOCIPRDG, BGO CIPRDG, CNO CIPRDG, FRO CIPRDG, BDO CIPRDG, ITO CIPRDG, JPO CIPRDG, NLO CIPRDG, ESOCIPRDG, SDO CIPRDG, UKOCIPRDG and USOCIPRDG.

For the weighting of each country in the world aggregate economy, we have used the yearly values of Gross Domestic Product (GDP), with a 1990 basis year for the prices and for the exchange rates, as published by the OECD.

The series codes of the series in DATASTREAM are: OEGDP90, BGGDP90, CNGDP90, FRGDP90, BDGDP90, ITGDP90, JPGDP90, NLGDP90, ESGDP90, SDGDP90, UKGDP90 and USGDP90.

8.0.2 *Stock returns*

We have used the monthly time series of MSCI indices, measured in U.S. dollars, with dividends re-invested, with a 1970 basis year, for the twelve countries.

For the weighting of each country in the world stock market, we have used the yearly values of Gross Domestic Product (GDP).

The average dividend yields of each country come also from MSCI. We should caution that in some countries, the dividend yield of the index is not available in the early years of the sample period. We have assumed the yield to be constant over the period with missing data.

The Consumer Price Indices (CPI) used to deflate the stock returns and the risk free rates for the excess returns also come from DATASTREAM. The interest rates are the one month Eurodollar deposit rate.

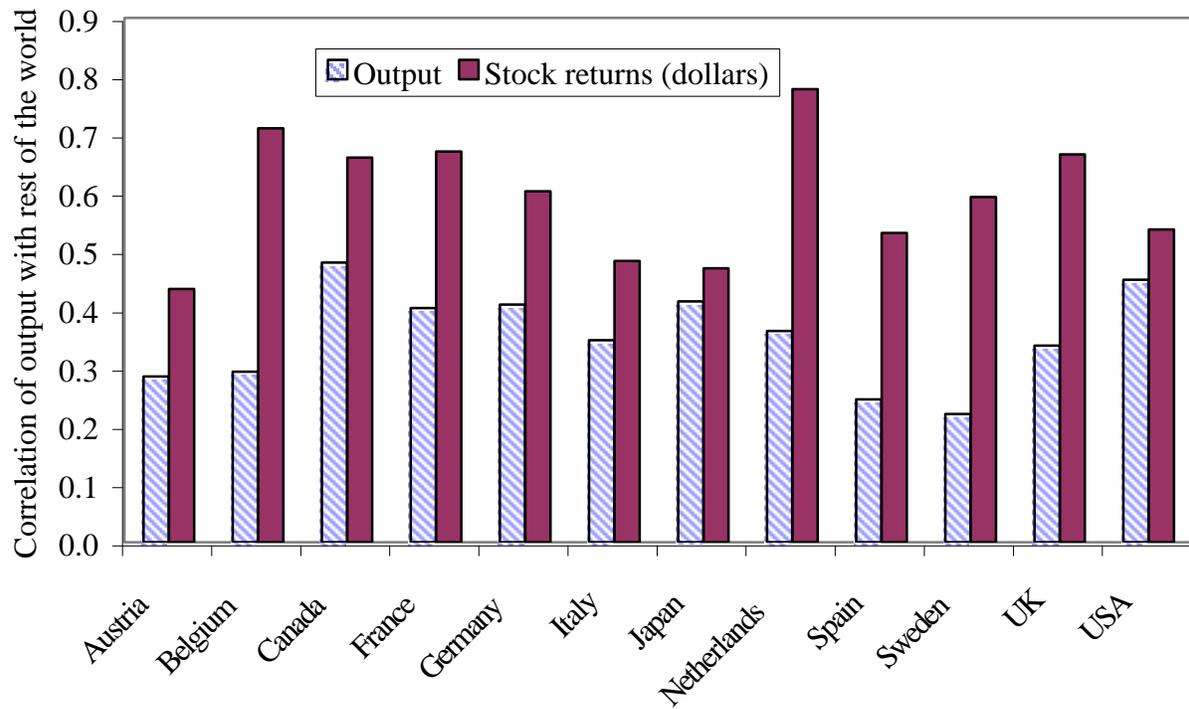


Figure 1. Industrial production and stock returns correlations. Correlations of each country's output growth with the rest of the world and correlation of each country's equity return with the rest of the world. Monthly data from January 1970 to June 1996

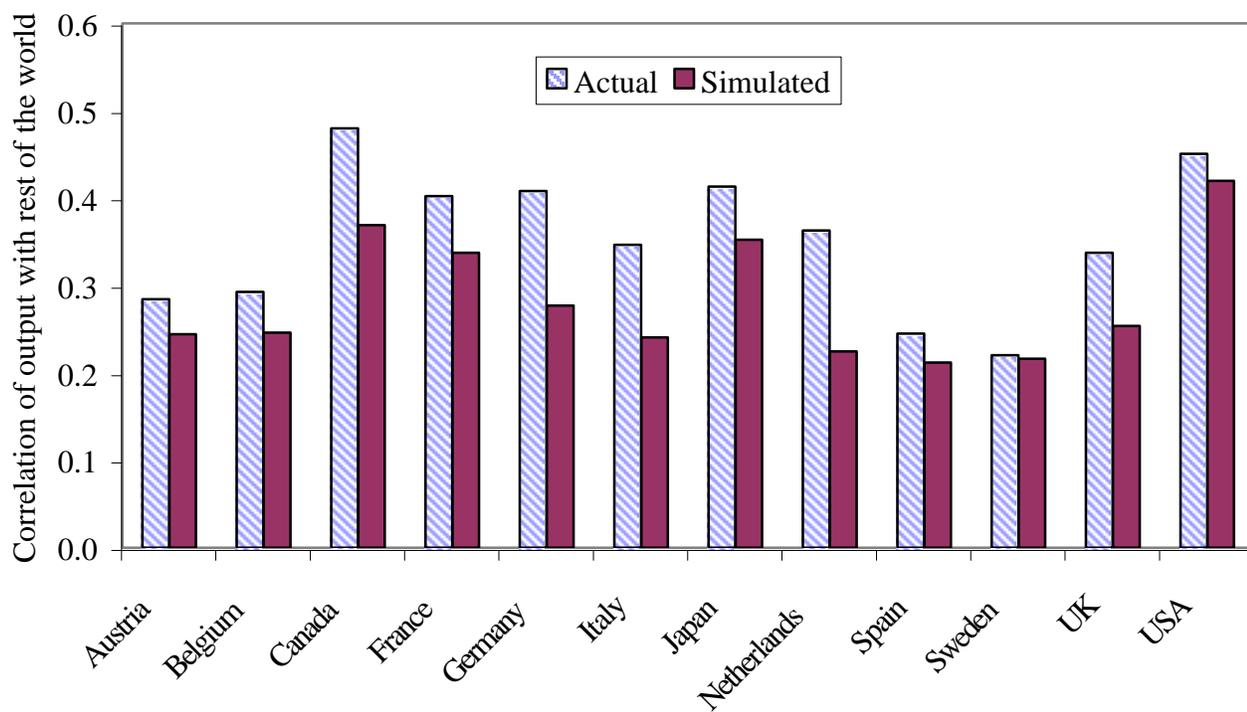


Figure 2. Actual and model simulated correlations of country output with the rest of the world.

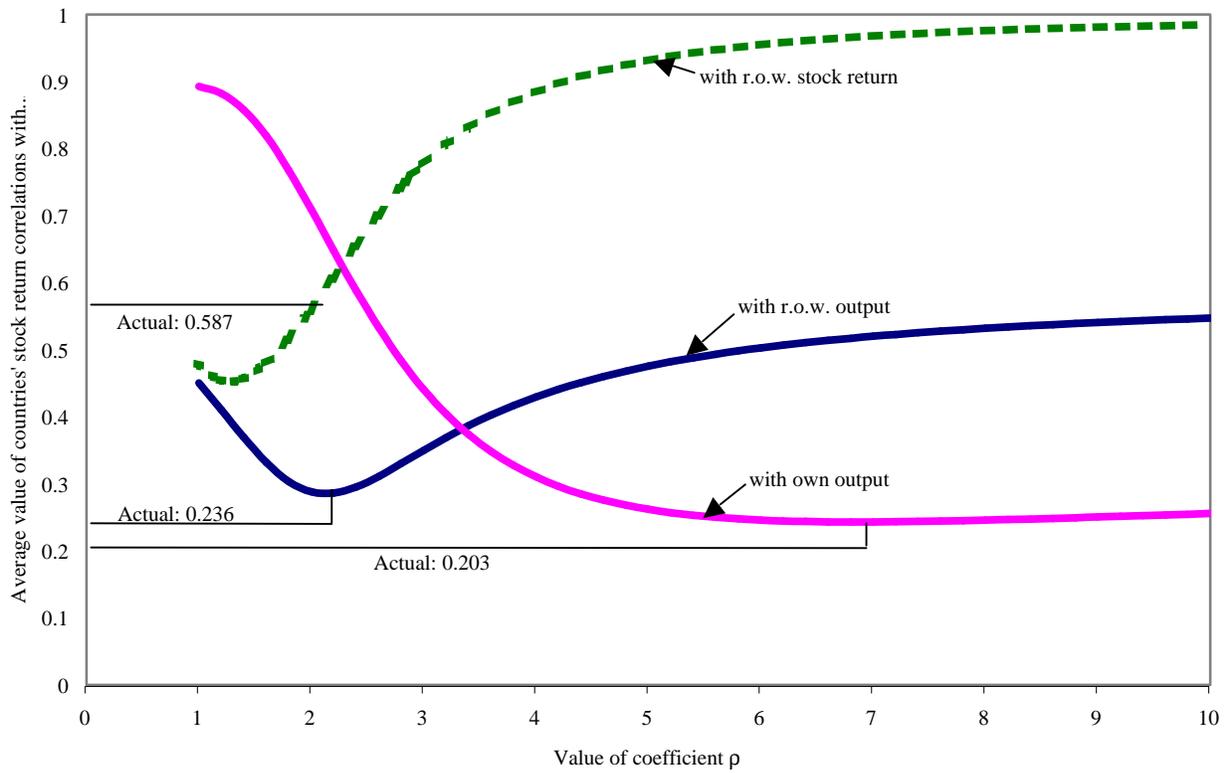


Figure 3. The calibration trade-off under integration. For each of the correlations, the level marked "actual" is the target (observed) correlation which is to be matched.

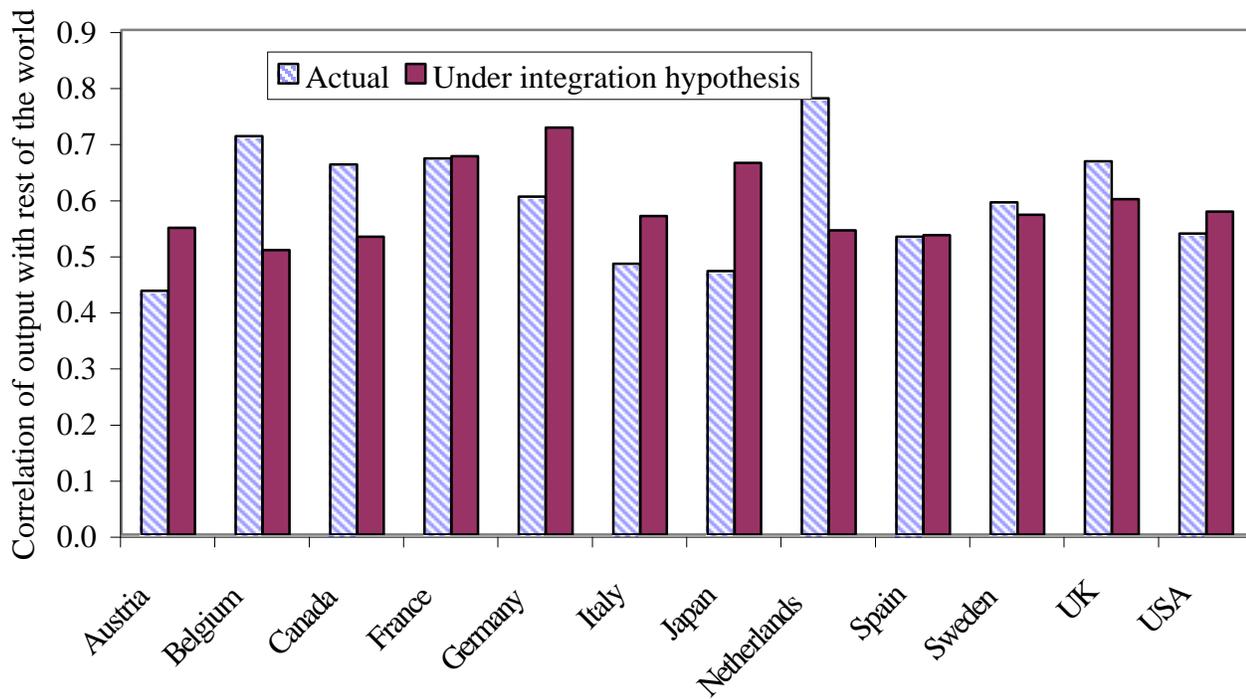


Figure 4. Stock returns correlations with the rest of the world under integration.

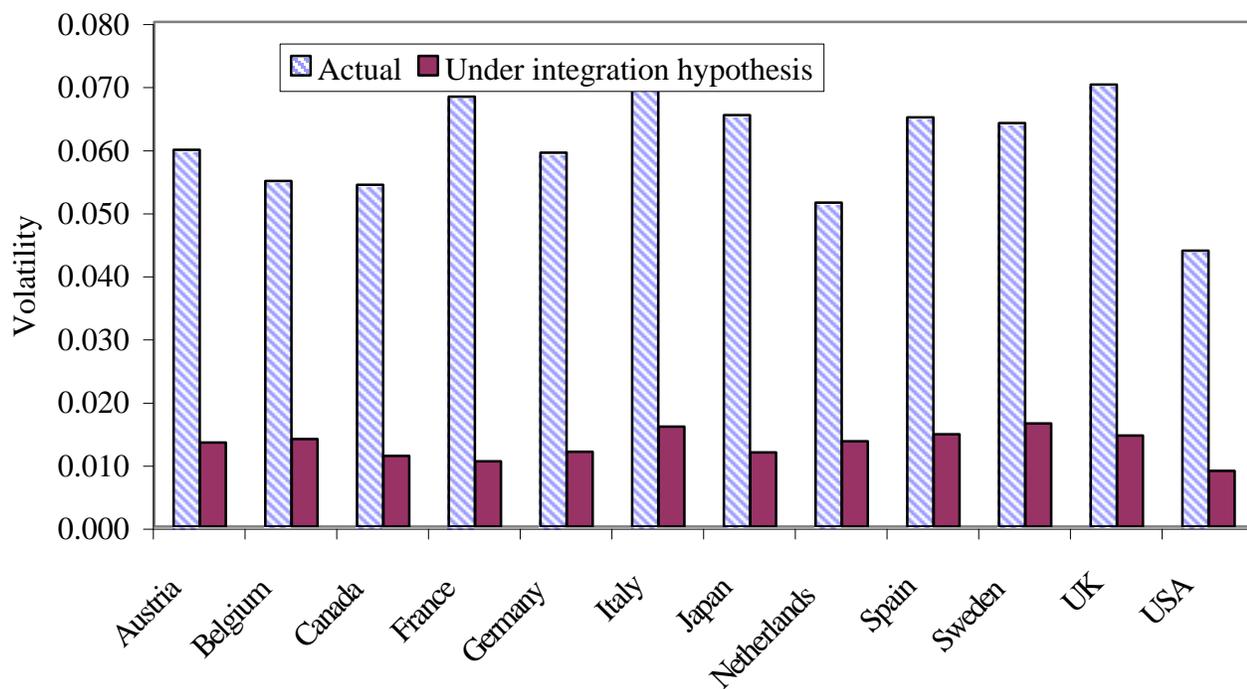


Figure 5. Actual and model stock return volatilities

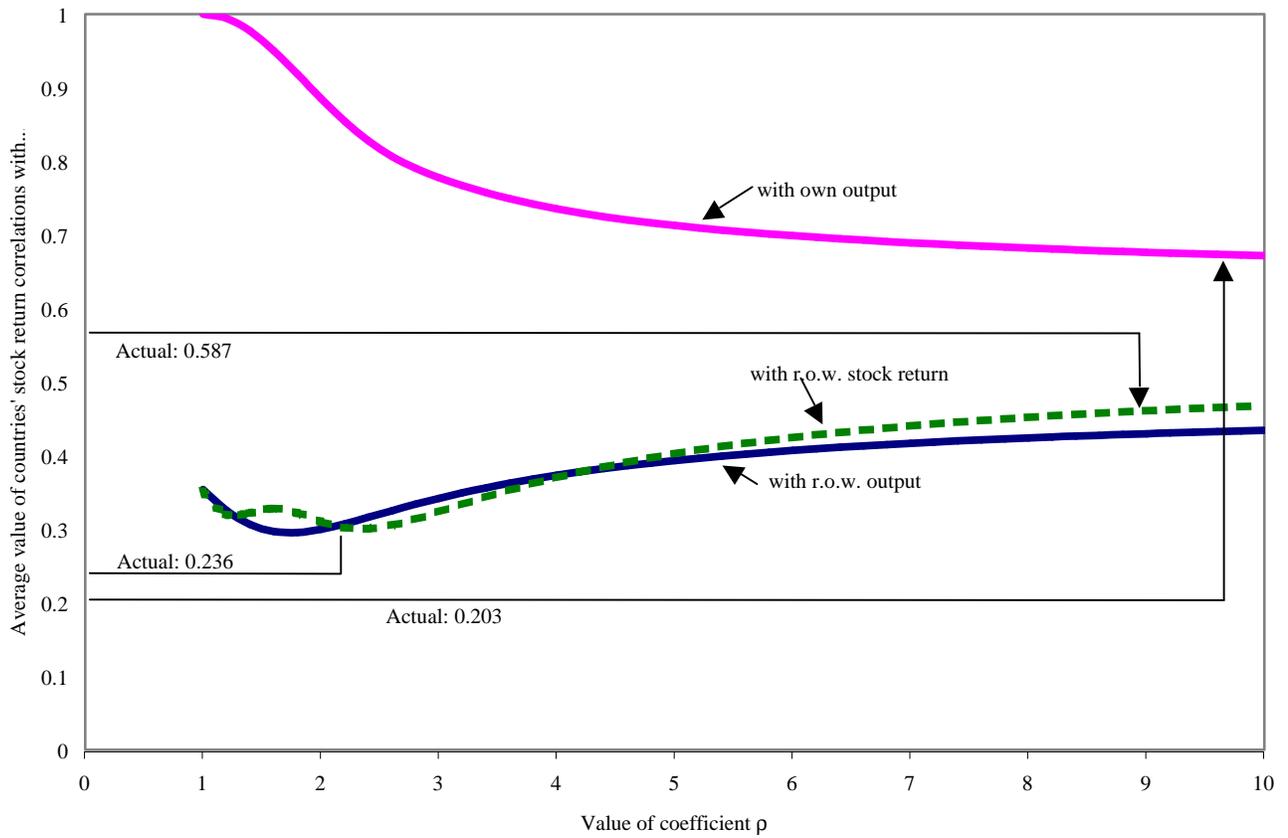


Figure 6. The calibration trade-off under segmentation. For each of the correlations, the level marked "actual" is the target (observed) correlation which is to be matched.

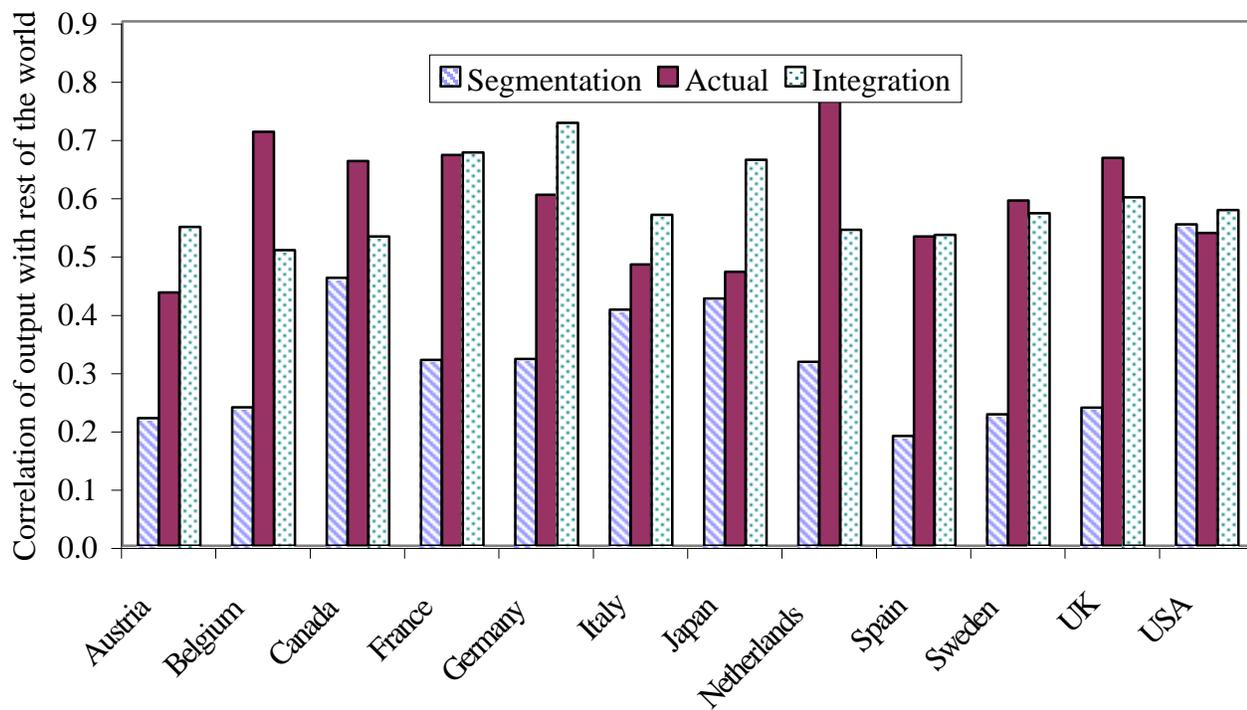


Figure 7. Stock returns correlations with the rest of the world under two hypotheses: integration and segmentation.

Table 1
Coefficients of the single-index statistical model applied to international data

Country	Loadings on the world business cycle	Country-specific business cycle		
		AR1 coefficient	AR2 coefficient	Variance of innovations
Austria	0.158 (5.303)	-0.582 (-10.309)	-0.225 (-4.020)	0.696 (12.232)
Belgium	0.163 (5.466)	-0.554 (-9.968)	-0.289 (-5.240)	0.712 (12.209)
Canada	0.343 (6.654)	-0.122 (-1.993)	0.069 (1.15)	0.79 (11.459)
France	0.298 (8.072)	-0.494 (-8.017)	-0.233 (-3.843)	0.657 (11.321)
Germany	0.217 (6.917)	-0.553 (-9.838)	-0.312 (-5.574)	0.678 (11.907)
Italy	0.151 (5.202)	-0.586 (-10.488)	-0.273 (-4.932)	0.701 (12.256)
Japan	0.339 (8.260)	-0.463 (-7.296)	-0.139 (-2.188)	0.687 (11.190)
Netherlands	0.127 (4.911)	-0.675 (-12.161)	-0.309 (-5.625)	0.643 (12.300)
Spain	0.098 (4.640)	-0.804 (-15.237)	-0.396 (-7.541)	0.543 (12.347)
Sweden	0.101 (2.934)	-0.41 (-7.343)	-0.147 (-2.625)	0.841 (12.457)
UK	0.176 (4.178)	-0.221 (-3.850)	-0.103 (-1.805)	0.894 (12.303)
USA	0.407 (6.629)	0.378 (5.167)	-0.017 (-0.247)	0.618 (9.421)
		World business cycle		
World		0.251 (2.866)	0.454 (5.000)	1

T-statistics are reported in parentheses below coefficients.

Table 2
The calibration of the integration hypothesis using various units

Country	<u>US\$ return</u>		<u>US\$ excess return</u>		<u>Local return</u>		<u>Local real return</u>		<u>Local excess return</u>	
	Actual	Fitted	Actual	Fitted	Actual	Fitted	Actual	Fitted	Actual	Fitted
	ρ= 2.1		1.67		2.1		2.08		1.77	
Austria	0.435	0.547	0.470	0.197	0.358	0.545	0.364	0.537		
Belgium	0.710	0.508	0.723	0.183	0.668	0.506	0.672	0.499	0.683	0.192
Canada	0.660	0.531	0.649	0.263	0.702	0.529	0.696	0.524	0.705	0.321
France	0.671	0.675	0.696	0.253	0.645	0.674	0.646	0.670	0.685	0.258
Germany	0.603	0.726	0.615	0.388	0.575	0.725	0.577	0.721	0.602	0.362
Italy	0.483	0.568	0.506	0.451	0.452	0.567	0.458	0.565	0.470	0.433
Japan	0.470	0.663	0.491	0.349	0.456	0.661	0.462	0.657	0.474	0.333
Netherlands	0.778	0.542	0.789	0.307	0.743	0.541	0.741	0.534	0.772	0.328
Spain	0.531	0.534	0.532	0.366	0.529	0.533	0.535	0.530		
Sweden	0.593	0.571	0.600	0.256	0.553	0.568	0.557	0.559		
UK	0.666	0.598	0.684	0.227	0.662	0.596	0.662	0.589	0.739	0.166
USA	0.537	0.576	0.551	0.657	0.619	0.576	0.627	0.574	0.649	0.705

Table 3
Tests of overidentifying restrictions

Model	Sample	ρ	χ^2	P-value
Test of market integration	January 1970-June 1996	2.88 (0.070)	103.47	<0.001
Two moment test: correlation of stock returns with ROW and correlation of output with ROW output	January 1970-June 1996	2.26 (0.074)	39.42	0.018
Test of market integration over two time periods	January 1970-March 1983	2.66 (0.076)	83.78	<0.001
	April 1983-June 1996	3.84 (0.142)	105.47	<0.001
Test of market integration in local currency	January 1970-June 1996	2.99 (0.083)	99.54	<0.001
Test of market integration in local currency and deflated	January 1970-June 1996	2.94 (0.082)	99.37	<0.001
Test of market integration in excess of the risk free rate	January 1970-June 1996	3.42 (0.091)	94.72	<0.001

Appendix Table 1
 Summary statistics for 12 OECD countries

A. Equity market capitalization to GDP ratios

	Austria	Belgium	Canada	France	Germany	Italy	Japan	Netherlands	Spain	Sweden	U.K.	U.S.	Average
1971	NA	NA	0.367	0.071	NA	0.079	0.057	NA	0.257	NA	0.610	0.398	0.263
1980	0.013	0.060	0.238	0.051	0.050	0.039	0.119	0.104	0.047	0.056	0.273	0.225	0.106
1990	0.096	0.188	0.240	0.139	0.129	0.067	0.513	0.298	0.108	0.204	0.534	0.305	0.235
1995	0.110	0.255	0.292	0.233	0.176	0.078	0.631	0.583	0.137	0.367	0.717	0.520	0.342

B. Equity market capitalizations as a ratio of MSCI universe

													Sum
1971	0.001	0.006	0.045	0.020	0.028	0.009	0.055	0.014	0.013	0.006	0.107	0.664	0.969
1980	0.001	0.005	0.046	0.023	0.037	0.011	0.166	0.015	0.006	0.004	0.092	0.500	0.907
1990	0.003	0.007	0.026	0.032	0.039	0.014	0.295	0.016	0.010	0.009	0.102	0.331	0.887
1995	0.002	0.006	0.020	0.032	0.035	0.011	0.211	0.021	0.009	0.010	0.087	0.369	0.814

C. GDP as a proportion of OECD GDP

													Sum
1970	NA	NA	0.034	0.092	NA	0.081	0.198	NA	0.035	NA	0.085	0.416	0.940
1980	0.009	0.012	0.030	0.071	0.089	0.064	0.154	0.017	0.027	0.014	0.056	0.310	0.853
1990	0.009	0.012	0.034	0.071	0.097	0.065	0.175	0.017	0.029	0.014	0.058	0.328	0.907
1997	0.009	0.011	0.033	0.070	0.095	0.061	0.172	0.017	0.029	0.013	0.057	0.338	0.906