



CEOs Are Different from Us (and from CFOs)

By Andrew O'Connell - Jun 10, 2013



Just **9.8%** of chief executives can be categorized as risk-averse, compared with **64%** of the (similarly aged) general population, according to a survey of about 1,000 top leaders in the U.S. by John R. Graham, Campbell R. Harvey, and Manju Puri of Duke University. Moreover, **80%** of CEOs are very optimistic, well above the mean. CEOs are also much more optimistic than CFOs; only **65%** of CFOs can be classified as very optimistic.

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