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April 10th, 2013

*Many MBA applicants feel that they are purchasing a brand when they select a program to attend, but the educational experience at business school is what is crucial to your future, and no one will affect your education more than your professors. Each Wednesday, we profile a standout professor as identified by students. Today, we focus on **Campbell Harvey** from Duke University's Fuqua School of Business.*

Multiple students interviewed by mbaMission described **Campbell Harvey** ("Global Asset Allocation" and "Emerging Markets Corporate Finance"), known as simply "Cam," as an "amazing" professor, and one second year remarked that "he alone should give Fuqua a place in the top ten as a go-to school for finance." Harvey has published more than 100 scholarly articles, is editor of *The Journal of Finance* and serves on both the board of directors and the executive committee for the American Finance Association. His hypertextual finance glossary—

which includes more than 8,000 entries and 18,000 hyperlinks—has been covered, linked to and cited by the *New York Times*, *Forbes*, Bloomberg, the *Washington Post*, CNNMoney and Yahoo. In addition, Harvey coauthored the book version of *The New York Times Dictionary of Money and Investing: The Essential A-to-Z Guide to the Language of the New Market*, published in 2002 (Times Books), with Pulitzer Prize–winner Gretchen Morgenson. An alumnus mbaMission interviewed said that Harvey was “one of the best professors I had,” adding that he is “very tough, very brilliant and very good at explaining things.”



For more information about Duke Fuqua and 15 other top-ranked business schools, check out the [mbaMission Insider's Guides](#).

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mbaMission Insider's Guides

We at mbaMission hear applicants reference business school stereotypes every day, but reputations only tell part of the story. An MBA program is far more than just a name and a brand — each [Insider's Guide](#) goes beyond the stereotypes to provide you with powerful insight into the true character of your target business school.

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