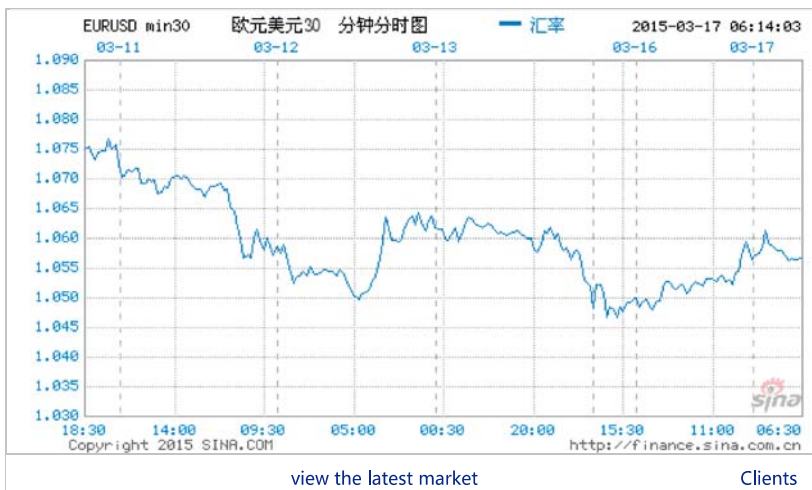


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## Some people worry about joy euro

At 14:07 on March 13, 2015 Reuters microblogging I have something to say in this article to Fa e



Paris - French for freight and logistics group Norbert Dentressangle CEO Herve Monte about (Hervé Montjotin), the euro fell sharply against the dollar is a big thing.

A few months his company acquired US logistics contractor Jacobson (Jacobson) after years, the euro weakened in the past year decreased by around 23%, which means that in the United States earned dollars are translated into After the euro, so the company has been profiteering.

"We have acquired a good company earnings, and now it earned euro, 20% more than when we acquired it," he said. "If we are not very smart, is very lucky."

Both sides of the Atlantic several millions of merchants, as well as plans to travel to the other side of the visitors, now or happy or horrified watching the major European currencies against the US dollar fell to levels closer to one to one.

Wednesday afternoon, Paris, trading at \$ 1.0567 per euro. Only in the early months of 2015, the euro fell nearly 13 percent, its lowest level since early 2003. Euro exchange rate had reached about 1 in April 2008: \$ 1.60 peak, then despite the financial crisis has begun to emerge in the United States, but the European Central Bank [microblogging] said it will raise interest rates.

Exchange rate plunged reflect differences in Europe and the US economic outlook, interest rates and monetary policy, which in many ways are beneficial to Americans - want to put products sold in Europe, except for American companies.

Trade deficit between the United States and other countries have been enormous, the euro may only widen the gap, because the German car, Spanish wines and French luxury goods become more competitive on price. Washington National Association of Manufacturers (National Association of Manufacturers), chief economist Chad - Mute Lei (Chad Moutray) warned that a stronger dollar for the US company was "a major disadvantage," he said, and a

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few months compared to the previous, American executives "not pleasant."

"As you know, the dollar is normal," Mute Lei said, because the US economy was relatively strong, and the Fed may raise interest rates sent the signal - this is a temptation for foreign investors, but also further stimulate the US dollar, while The European Central Bank is to continue to keep interest rates at historic lows. However, he said, "The dollar has risen to a more difficult level to compete with the Europeans."

American tourists will become more fun, in the next spring break or summer, they will find a meal at a fancy French restaurant, or to the Mediterranean beach holiday price will be far less than the year before. Of course, to New York or California will be found in the hands of Europeans euro spent too quickly.

Relative to the US dollar weakness is not just the euro. In the past 12 months, the US dollar since the mid-1990s the biggest wave of the rally - including the Japanese yen and the British pound global multiple currencies, the dollar rose as high as 19%.

But the most striking is the euro. Many analysts believe that there is further downside. "The market is beginning to discover one to one situation at hand," The Bank of Tokyo-Mitsubishi UFJ (Bank of Tokyo-Mitsubishi iUFJ) currency economist Lee - Hardeman (Lee Hardman), said. He estimates that within a few weeks, the euro against the dollar will reach one-to-one exchange rate. "The euro depreciation trend is quite obvious."

Part of the reason is that the decline in the euro: the viability of this money is still a problem, and Greece for the revised terms of the rescue yet to reach a compromise with creditors is further highlighted this problem.

But the bigger factor is the start of the week the ECB plan: buy 1.1 trillion of bonds in September 2016 before, while its official interest rates remain low, and in some cases even the use of negative interest rates. The purpose of these policies is to stimulate the economy, but to promote global investors turn to where you can get more in return - such as stocks and bonds based on the dollar.

Duke University magazine "CFO" (Duke / CFO Magazine) on Wednesday released a survey for a large US exporters, said about two-thirds of respondents said that the dollar brought them adverse effects.

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"We're in the middle of an ugly game among a look among euro area, Japan and Canada whose currencies against the dollar will be the largest magnitude, the next is probably involved China, the" rich library Business School (Fuqua School of Business), Professor Campbell Harvey H (Campbell R. Harvey) says in the blurb survey. "This devaluation will increase the competitiveness of their goods, US exporters are therefore suffer, and this will lead to profits and job losses."

If the dollar continues to pose threats to the economy, the Federal Reserve to raise interest rates, of course it is possible to change the time. Fed Chairman Janet L Yellen (Janet L. Yellen) has so far said she believes a stronger dollar, weaker crude oil prices of these factors largely maintained a balance.

However, in the troubled euro-zone, the average unemployment rate is still higher than 11%, it is a total of 19 member states, most of which are stagnant economy, so there are a lot of people willing to let the euro.

(70, 1.36, 1.98%)

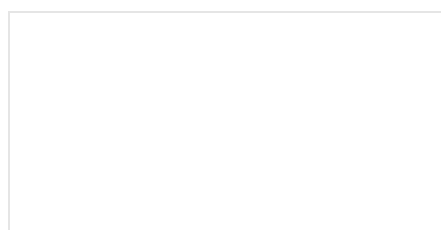
Translation: Soil (New York Times Chinese network)

Article Keywords: euro dollar forex exchange rate of the European Central Bank eurozone

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