Economy with a Fever

By John Mauldin

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Getting a fever is no fun. You likely get chills, you sweat, and you're just generally uncomfortable. You get tired easily and need to rest. But here's the weird part: Fever isn't the real problem. It's a symptom of something else. You must treat whatever that is to relieve the fever.

Economic indicators are similar. Lately I see a lot of talk about the flattening yield curve and speculation it might invert as the economy enters recession. If that happens, the inverted yield curve won't be the culprit. It will point to another culprit, or combination of them.

This is something I watch carefully because a recession is long overdue, if history means anything. Some argue this time is different. Maybe so, but I'm not inclined to bet on it. Today we'll explore some reasons why.

First, a little business nostalgia. If you read Outside the Box this week, you saw that Wednesday's issue was the last one ever. I must say, I felt more than a twinge of sadness when hitting the “send” button. It's not easy to end anything after fourteen years.

Still, it was a necessary change. As you know, there's a lot more going on in my life than there was five or ten years ago, and I need to do an ever-increasing amount of research to stay on
top of my game. Plus, I need to start penciling in some downtime, too!

I’ve gotten plenty of emails in the last few weeks about these changes. This one from Tom sums them up nicely:

*John—Don’t leave us hanging by our fingernails, let us know what you’re planning. I’ve been very impressed by your network and the information that you pack into these two newsletters. I hope we will be able to continue to have access to you and yours.*

Well, Tom, I can tell you (and everyone else reading this letter) that Monday, April 30, will bring the Great Unveiling. My editor Patrick Watson and I think of it as The Big Reveal. Think the final moment in a magic act. Maybe I don’t qualify as an economic magician, but I have had a few surprising “reveals” in this letter.

And more to the point, not only will you still have access to me and my friends and associates, we’re giving you more valuable access, in a way that fits neatly into your schedule. I better stop before I say too much, but please watch your inbox for an email from me on Monday.

Now, on with our fever treatment, which of course, brings up a story.

In late 2006, when the yield curve was last in the process of inverting, I put in a call to then New York Fed’s Dr. Fred Mishkin, who co-authored a seminal report reviewing 20 different indicators as recession forecasting tools. They found only the inverted yield curve had any true significance, and then it was generally a year early.

I had first used that signal back in 2000 to forecast a recession, using their research but just as important, what I learned from one of my earliest economic mentors, Dr. Gary North. Back in the early 1980s, Gary pounded into me the inverted yield curve’s importance in forecasting recessions. Later, Professor Campbell Harvey of Duke came along with his groundbreaking work, and then Mishkin and his New York Fed colleagues—which if I remember right was in 1996.

Anyway, Mishkin returned my call, and I asked his thoughts on the then-current inverted yield curve. Did this mean a recession? He was actually quite reserved and told me an unqualified “maybe, but not necessarily. This time could be different.” I pressed, but he stuck with that answer.

There weren’t that many of us in late 2006 ready to make the recession call. The market promptly rose another 20% after I said it was time to begin to move out of stocks. Two years later, I looked like a genius, but only after months of being mocked as another perma-bear
gloom and doomer… along with Nouriel Roubini and a few others. Now everyone claims to have predicted the Great Recession. Memories are a funny thing…

**Flattening Curve**

Last week brought a little (at least short-term) good news if you’re worried about the yield curve inverting, i.e. short-term rates rising above long-term rates. The ten-year US Treasury yield rose above 3% for the first time in four years. This will be the opposite of inversion, if it persists. It makes the curve steeper unless short-term rates rise even more.

Nonetheless, the yield curve is still abnormally flat. The gap between two-year and ten-year Treasury yields hasn’t been this low since before the last recession.

Note in the graph how this gap dropped below zero—i.e. inverted—shortly before the last three recessions. We haven’t seen it yet in this cycle. But we certainly could see inversion within the next year or so if it keeps dropping at the current rate. That’s quite possible if the Fed keeps hiking because they have hit their inflation and employment targets.

The Fed is now walking a very tight rope. They know, deep down and viscerally, that they have to get rates back up so that they will have a few “bullets” for the next recession. It is likely they will keep hiking rates until we get to an inverted yield curve. Are they aware of all the literature and what they’re doing? Absolutely. Candidly, I can’t imagine accepting a Fed appointment knowing that we are this late in the cycle.
Does an inverted yield curve guarantee a recession? No, but inversions are strong evidence one is forming. Last month, yet another new San Francisco Fed study found an inverted yield curve, which predicted all nine US recessions since 1955, is still valid even in today's low-rate environment.

However, yield curve inversion is a far-leading indicator, which is why my previous recession and bear market calls were early. Those nine recessions all began 6–24 months after the yield curve inverted. And, in the ones I'm old enough to remember, many experts spent those months telling us that this time was different. (Spoiler: It wasn't.) And I expect the same again.

Look around at all the great economic news. I'm aware of it. But the economy was hitting on all cylinders in early 2000 and late 2006, too. The numbers always look great right before a recession. Then it all rolls over at once.

Like that fever I mentioned, an inverted yield curve doesn't immediately damage the economy. It points to damage that's already happening—an underlying infection. It means bond investors have lost short-term confidence in the economy and want to lock in longer-term interest rates. You don't want to buy, say, one-year bills if you think rates will be lower when it's time to reinvest them. That will be the case if, for instance, you expect the Fed to be lowering rates to stave off recession.

One point about that economic fever. I said that fevers don't kill you, they are a symptom of something being wrong. Well, that's not actually true. If a fever gets high enough or lasts long enough, it will kill you. Which is why hospitals work so hard to keep your fever down. A steeply inverted yield curve that goes on long enough is like having 108° fever. Both banks and shadow lenders go upside down on their "book" and stop making loans. That can freeze the economy and makes a garden-variety recession even worse. Which is why any central bank facing that scenario lowers rates and fights the yield curve.

The London Interbank Offering Rate (LIBOR) has for most of my adult life been the world's most important private interest rate. By now you know that it is going away, and new substitutes are coming. But LIBOR is still out there for a short time, so let's look at it.

(By the way, Dennis Gartman and I had an argument/discussion yesterday about whether the two-year Treasury yield is artificially depressing the Fed funds rate. I suspect that it is. I hope he can get to dinner with Art Cashin and friends in New York next Tuesday night and argue that to the table.)

But in any case, there's now less than a 60-basis point spread on the Treasury 2/10 and half that if you're using LIBOR, which I think of as more free market. If you go out the LIBOR swap
market, you find a 20-year swap is not much different than a 10-year. The further out the curve you go, the flatter it gets. This is what happens at the end of an economic cycle and right before the yield curve inverts.

![Key Banking Rates](image)

**Source:** Mortgage Equicap, LLC

**M2 Growth or Lack Thereof**

The next-to-last *Outside the Box* that we sent you on April 18 featured [Lacy Hunt’s quarterly review](http://news.goldseek.com/GoldSeek/1525026510.php). Among other things, Lacy talked about falling growth in M2 money supply. Here’s an updated version of his chart:
In that article, Lacy described how M2 growth decelerated ahead of 17 of the 21 recessions since the early 1900s. He then dug into the four exceptions (marked A, B, C, and D on the chart) to see if they disproved the rule and found they did not.

What is M2? It is a broad measure of the money supply, including cash, checking, and savings accounts, time deposits, and money market mutual funds. In a healthy economy, M2 should be growing. Diminution of that growth suggests recession is coming—but like the inverted yield curve, not necessarily soon. As he told me, broad measures of monetary growth can begin to decline two years or more before you have an actual recession.

Again, this symptom results from an underlying disorder. M2 money supply grows with bank credit growth. It falls when banks reduce lending growth. They do that when finding credit-worthy borrowers gets harder, as it does in a recession. So here again, we see a condition that isn’t itself problematic but points to one.

Lacy explained in his quarterly why this is a concern now. In the first quarter of 2018, M2 growth decelerated to just above a 2% annual rate. Year-over-year, M2 growth slowed to just 3.9% versus the 6.6% long-term average growth. Additionally, bank credit growth declined 0.6% at an annual rate. Loans continued to inch upward but only because the banks’ securities portfolios fell. Loan volume does not typically fall until an economy is in a recession because firms borrow to finance an unintended rise in inventories.
Note that credit growth doesn’t have to go negative. It rarely does, the main historical exception being the Great Depression. The key is its direction and distance below that 6.6% long-term average. The present 3.9% rate is the lowest since 2009. This again points to recession on the horizon. Not next month or even this year, but likely within 2–3 years.

My friend Richard Duncan from Singapore sent me a note on credit growth this week. The emphasis below is his:

When credit growth is weak, the United States falls into recession. Between 1952 and 2008, there were only nine years when total credit (adjusted for inflation) grew by less than 2%. Each time, there was a recession. In 2017, total credit grew by just 1.9%. This was the first time credit growth has fallen below the 2% recession threshold since 2013.

Total credit in the United States reached $68.5 trillion at the end of 2017. Given such an enormous base, it is difficult for credit to expand by 2% after adjusting for inflation. For instance, if the inflation rate is 2%, then total credit must grow by 4%, or by $2.7 trillion, just to reach the 2% recession threshold. If inflation increases to 3%, then total credit must grow by 5%, or by $3.4 trillion, to get there. Credit growth on that scale is not easy to achieve, especially given stagnant wages, the already high level of private-sector debt and, now, increasing interest rates.

The latest Macro Watch video forecasts US credit growth out for the next three years by considering the outlook for borrowing by each of the major sectors of the US economy. With inflation trending higher, it looks as though credit will expand by only 1.7% a year during 2018, 2019, and 2020. If those forecasts prove to be correct, the chances are high that the United States will soon fall back into recession.

**Cycle Studies**

According to central banks and some on Wall Street, the US and global economies are right on the cusp of breaking from the post-recession doldrums. They think their aggressive monetary policies are finally bearing fruit, helped by tax cuts and other factors. Hence, the Fed is now tightening policy lest this inevitable growth spark too much inflation.

My friend Lakshman Achuthan of the Economic Cycles Research Institute is not convinced. He recently sent some slides I want to share with you. (He will be at the dinner on Tuesday, and he was gracious enough to talk me through these this week.) This first one shows that the
present, low-grade expansion phase is the latest in a series. By the way, the ECRI is as close as we have to “official” economic cycle watch service in the country.

![Growth Rates in U.S. Expansions](image)

Source: Economic Cycles Research Institute

Note, this is growth during times when the economy is not in recession, which should be considerably higher than the full-cycle averages. It has been falling steadily since the 1970s and is now below 2%. If the best we can do is 2% not counting recessions, it’s hardly time to proclaim victory.

The next chart looks at the ECRI U.S. Coincident Index, which is their alternative growth measure. The shaded areas are cyclical downturns, the three most recent of which did not reach recession status.
The important point here is we see little or no improvement in the growth rate. Since 2010, it has moved sideways in a tight range. In the last two years, it moved up to about the middle of the range, which is positive but doesn’t mean the US economy is off to the races.

Finally, and most ominously, Lakshman shows this chart of quarterly GDP growth in the three largest developed market economies.

We see in all three places that quarterly growth peaked in mid-2017 and then fell in the last quarter. Yet the experts tell us a synchronized global recovery is forming. Really? What I see
here is a synchronized downturn. Granted, it’s just a couple of quarters but early data makes Q1 2018 look lower still.

If a recession is coming, GDP growth will decline from its present level to 0% or below. That process will likely unfold over a few quarters—and may already be beginning.

**Debt Gap**

On top of all this, we have a fast-growing federal debt. I realize some readers are of the “debt doesn’t matter” persuasion. With all due respect, the *debt* does matter for reasons I will explain below. Yes, we owe this money to ourselves and maybe it will all balance out eventually. But we must get there first, and the road is not necessarily smooth.

Let’s look at some data from my friend Luke Gromen, who runs a unique advisory service called [Forest for the Trees](http://www.lukegromen.com). His informative letters are typically short, and I’m becoming quite fond of them. The most recent one had some fascinating points on the debt.

First, Luke says one of the least-noticed recent developments is that foreign central banks stopped net purchases of US government debt about five years ago.

![Graph showing foreign official central bank holdings of US government debt, Jan-13 to Dec-17 (SB)](http://news.goldseek.com/GoldSeek/1525026510.php)

*Source: Forest for the Trees, LLC*

This is important because someone has to fund our deficit spending, and the job is not getting easier. It’s getting harder, in fact, as Luke’s next chart shows.
By the way, this gap is conservative. It assumes the US will have no recession by 2021 and that foreign central banks will hold their Treasury portfolios to maturity. The recent trend line suggests they won’t. It also assumes China will keep running a $600B yearly current account surplus with the US and buy US Treasury securities with all of it. Those aren’t guaranteed either—and will certainly change if the Trump administration succeeds in reducing the US-China trade deficit.

To this point, the Fed and Treasury have filled the gap with assorted contrivances, such as forcing banks and money market funds to buy more Treasury bonds. These have run their course and no replacement tools are obvious.

That leaves one option: higher interest rates. People will loan their money to the government if it gives them enough incentive, and higher yields will do it. How much higher? We don’t know, but it won’t take much to further reduce bank lending activity, which will reduce M2 and push the economy closer to recession. Investors will further extend their maturities, inverting the yield curve.

That, my friends, is a fever that won’t feel good at all.

Recession Watch

By now, everybody knows we are in the slowest recovery on record. Lacy Hunt blames ever-increasing debt, which is a drag on growth. He has tons of academic literature to support his
position, and I agree with him. That the next recovery will be even slower.

Go back to what Richard Duncan said earlier. When credit growth drops below 2%, a recession almost always follows. Lacy tells us that bank credit growth is down to 0.6% since the beginning of the year. That is ugly.

I now have to officially put my recession watch antenna firmly in place. The models that my four ETF trading strategists follow (using their significantly different quant models) are all beginning to de-risk their portfolios. Given the volatility of the market, that has been a good decision. Have they pulled all their chips off the table? No, not even close. But they are closer than they were one year ago.

In short, there is not enough data to have me predict a recession and the consequent bear market. But there’s enough data bubbling up all around me that it makes me very nervous, and I am paying close attention. You should be, too.

**Iceland, New York, Chicago, and Raleigh**

First, please join David Rosenberg and many of my friends in giving to the Richard A. Yamarone Memorial Scholarship in Economics at Brooklyn College. For those of us who knew Rich personally, we have all been devastated by his sudden passing away from a massive heart attack while he was playing his beloved game of hockey. Not watching, mind you, but playing. That was the way Rich was, even at 55. I will miss one of my best friends and the economic Darth Vader in my life. He was the chief economist for Bloomberg and deeply loved by everyone he knew, simply because he was the nicest guy in any room he entered. We need to produce more like him, so please follow the link above if you are so inclined. To those of you who have answered my call, a huge debt of gratitude.

I am writing this from Florida. After my speech here, I fly back to Dallas where I will shower, change bags, kiss Shane, and then fly to Iceland overnight. Next week, I have several meetings in New York and the dinner I mentioned above with Art Cashin and friends. I’m also seeing Ian Bremmer, where we will talk about his latest book that was in my last, Outside the Box. I should have it read by the time we get together.

It is time to hit the send button. I make a speech in 19 minutes somewhere in this hotel, so I better get on my pony and ride. You have a great weekend!

Your worried about future economic growth analyst,

John Mauldin
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