

JEREMY PETRANKA

- CURRICULUM VITAE -

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FIELDS OF SPECIALIZATION

Microeconomic Theory, Game Theory, Conflict Theory, Political Economics, IO

EDUCATION

Ph.D. Economics December 2009
University of North Carolina, Chapel Hill, NC

B.S. Mechanical Engineering May 1999
Virginia Polytechnic Institute & State University, Blacksburg, VA
Summa Cum Laude, Economics minor

AWARDS AND FELLOWSHIPS

Poets & Quants Best 40 Under 40 Professors 2016
Global award for top 40 Business School Professors under the age of 40

2016 Award for Excellence in Core Teaching 2016
Cross-Continent MBA Program teaching award selected by Cross-Continent MBA students

Department of Economics Best Teacher Award, UNC-CH Spring 2012, Spring 2013, Spring 2014
Economics department teaching award funded, nominated, and selected by undergraduate economics majors.

Carolina's Finest – Best Professor, UNC-CH Spring 2014
University-wide teaching award selected by undergraduate students.

MMCi Class of 2013 Excellence in Teaching Award, Duke University Spring 2013
Presented by the Master of Management in Clinical Informatics Class of 2013, Fuqua School of Business. Recognition of quality of teaching, approachability and availability, continuous improvement, degree of challenge created for students, and use of innovation in teaching.

Carolina Chiron Award, UNC-CH Spring 2013
University-wide teaching award given to an educator who demonstrates remarkable character and service to the undergraduate population of the university.

UNC Student Undergraduate Teaching and Staff Award, UNC-CH Spring 2012
University-wide teaching award funded, nominated, and selected by undergraduate students.

National Society of Collegiate Scholars (NSCS) Distinguished Member, UNC-CH Chapter Fall 2012
NSCS recognition for hard work, dedication, and service to the community.

Future Faculty Fellowship, UNC-CH Summer 2009
University-wide fellowship and instructional seminar awarded to graduate students with a demonstrated teaching ability and a strong commitment to careers in higher education

Lury Fellowship, UNC-CH Spring 2008
Awarded to the most promising Econ Graduate student

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TEACHING EXPERIENCE

- Duke University, Durham** Summer 2014 - Present
Associate Professor of the Practice
- NC State, Raleigh** Spring 2016
Adjunct Professor: Global Strategy
- University of North Carolina, Chapel Hill** Fall 2011-Spring 2014
Lecturer: Intermediate Microeconomics, Advanced Microeconomic Theory, Graduate Teacher Training Program (co-taught)
- Duke University, Durham** Spring 2013
Adjunct Assistant Professor: Clinical Informatics Strategy (MMCi program)
- Indiana University, Bloomington; Kelley School of Business** Fall 2010-Spring 2011
Visiting Assistant Professor: Managerial Economics (MBA, Online MBA), Introduction to Management Economics, Specialized Topics in Economic Consulting
- Elon University** Fall 2009
Instructor: Principles of Economics
- University of North Carolina, Chapel Hill** Spring 2006-Spring 2009
Instructor: Intermediate Microeconomic Theory, Introduction to Economics
Graduate TA: Basic Quantitative Techniques, Advanced Microeconomic Theory 1, Advanced Microeconomic Theory 2

TEACHING AND SERVICE ACTIVITIES

- *AACSB Reaccreditation Continuous Improvement committee (2016-)*
- *WEMBA Case Competition – Judge (2016)*
- *Deloitte Case Competition – Judge (2015)*
- *Nespresso MBA Challenge – Faculty Advisor (2015)*
- *UNC Economics Undergraduate Learning Assistant Program – Developed semester-long course/curriculum currently in use*
- *Entrepreneurship Bootcamp Faculty Member*
- *Carolina Challenge Judge (2014)*
- *Carolina Scholars Faculty Mentor (2013-2014)*
- *UNC College of Arts & Sciences Task Force Member – Transforming Instruction in Large Lecture Courses (2012-2013)*
- *“What’s The Big Idea?” MOOC (2013): Generated first-draft scripts. In a team of four, developed pedagogical strategy and overall course design.*
- *UNC CFE Future Faculty Fellowship Program Panel Discussant (2012, 2013)*
- *eFigure Development (2012-2013): Developed the animation plan, script, and narration for supplementary videos to accompany *Microeconomics*, an intermediate microeconomics textbook by Goolsbee, Levitt, and Syverson.*
- *UNC Economics Career Workshop Series (2012-2013): Organized and presented a series of career workshops for economics majors covering consulting as a career, resume preparation, and interviewing skills.*

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- *Resume Building Seminar - National Guard, Bravo Company 1st Combined Arms Battalion 120th Infantry Regiment (2013)*: Presented a resume workshop to National Guard soldiers focused on translating their military proficiencies into marketable civilian skills.
- *UNC School of Public Health Teaching Seminars (2012)*: Presented seminars on the use of multimedia videos and best practices for peer review.
- *Flash! Seminar (2012)*: Presented a general-audience student seminar on the economics of conflict.
- *Food for Thought (2012)*: Discussed behavioral economics with a small group of Honors Carolina students.
- *NSCS Induction Ceremony Keynote Speaker (2012)*
- *Deloitte Case Competition Judge (2012)*
- *CFE100+ Learning Community Member (2011-2014)*
- *Large Class University Task Force (2012-2013)*
- *AIESEC Faculty Advisor & Board Member (2012-2014)*
- *TEDxUNC Faculty Advisor (2013-2014)*
- *Tar Heel Outreach Program Faculty Presenter (2012, 2013)*
- *Order of the Bell Tower Shadow Day Faculty Presenter (2012, 2013)*

CONSULTING EXPERIENCE

IBM (as Independent Contractor)

Spring 2003-Fall 2004

USi (now part of AT&T)

Spring 2002-Spring 2003

PricewaterhouseCoopers Consulting

Fall 1999-Spring 2002

REFEREEING SERVICE

Journal of Economics and Management Strategy, Journal of Public Economic Theory