Endogenous Liquidity Supply

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Abstract

We present a general equilibrium model to understand the implications of short-term debt playing a special role in an economy in providing liquidity and facilitating transactions. In our model the supplies of short-term public and private debt are an endogenous outcome of optimal actions by the treasury and private financial intermediaries. Our model leads to the following three predictions. (1) A higher supply of public debt leads to a lower liquidity premium on treasuries, which tends to raise its pecuniary return (i.e., risk free rate). (2) A higher supply of public debt leads to a lower supply of private debt as private financial intermediaries compete with government debt in providing liquidity services. (3) A rise in aggregate uncertainty leads to a fall in private sector debt and a rise in public debt. Using data from 1950 to 2009 we find strong empirical support for all these predictions. In all, our model helps understand fluctuations in the availability of short-term private and public debt in a changing macro-economic environment.
1 Introduction

We develop a general equilibrium model of the credit market which endogenizes both the quantity and price of short-term public and private debt. Our model follows the approach taken in Bansal and Coleman (1996), which builds on the work of Gurley and Shaw (1955), Friedman (1969), Lucas and Stokey (1987), and Townsend (1987). Bansal and Coleman (1996) present a model which highlights the special role of some assets in providing liquidity and examine implications of the demand for liquidity in accounting for the equity premium and the term premium in government bonds. In their model banks face penalties for failing to fulfill their liabilities to depositors and therefore back deposits with nominal Treasury debt; Treasury debt, consequently, inherits the non-pecuniary liquidity service (liquidity yield) of checkable deposits, which raises their market price and lowers their real yield. In this paper, we develop the idea that private debt in addition to Treasury debt also provides liquidity services. This allows private debt issuers, along with the Treasury, to borrow at a lower pecuniary rate as private debt also provides liquidity services. In this model, financial intermediaries issue short term debt to capture this liquidity yield; they borrow by issuing liquidity-providing short term debt and invest in non-liquidity providing risky long-term securities, and incur bankruptcy costs in case of default. The trade-off between earning the liquidity yield and the prospect of bankruptcy costs determines the supply of private short term debt and its pecuniary yield. The Treasury also earns the liquidity yield; however, it faces the prospect that it may have to raise distortionary taxes in periods where output declines which limits their desire to issue public debt (this builds on the tax-smoothing literature of Barro (1979), Lucas and Stokey (1983), Bohn (1990)). In sum, both the quantity of public and private debt and their market yields are endogenous in our model.

The model leads to the three key predictions. (1) A higher supply of public debt leads to a rise in the risk free rate (as in Bansal and Coleman (1996), and Krishnamurty and Jorgensen (2010)). Essentially this is because a higher supply of liquidity-providing public debt leads to a lower liquidity premium on Treasuries, which tends to raise its pecuniary return (i.e., the real risk free rate). (2) A higher supply of public debt leads to a lower supply of private debt. The role of financial intermediaries is to produce liquidity, and the liquid liabilities of financial intermediaries compete with government debt in providing liquidity services. A rise in government debt thus leads to a fall in private debt. (3) A rise in uncertainty leads to a fall in private sector debt and a rise in government sector debt. A potential cost to financial intermediaries in providing liquidity is the risk they are exposed
to by the consequent maturity and risk mismatch between their assets and liabilities. A rise in uncertainty thus leads to a rise in the cost of providing liquidity, which leads financial intermediaries to providing fewer liquid assets. The Treasury does not perceive these same financial risks (e.g., bankruptcy risk) due to a rise in uncertainty, but instead perceives a rising cost stemming from a higher variability of distortionary tax rates. With a sufficiently high value of liquidity due to the contraction of private debt, the optimal response of the government is to expand its debt. Essentially, the treasury recognizes the role of liquidity services in the economy, so as the private sector shrinks its supply of debt and the liquidity premium rises, the treasury tends to issue more public debt even though the prospect of higher future tax-costs rise. If one associates such a fall in private liquid assets as a liquidity crunch, this is a model in which a rise in uncertainty leads to a liquidity crunch. We numerically solve our model to show these effects.

We use our model to empirically study the time-series behavior of public and private debt, the impact of their supplies on yields, and the role of macro economic uncertainty in determining the magnitude of debt and its yield. We highlight three key features of the data in our empirical work. First, periods of high macro-economic volatility see a drop in private debt and an increase in government debt — this is a very robust feature of the data. Second, there is significant negative correlation in the supply of private and public debt. Third, the supply of short-term government debt affects their real yields—higher debt raises real rates (lowers prices).

We measure the amount of public debt (as a fraction of GDP) as those U.S. Treasury bills, notes, or bonds that have less than two years to maturity. The short-term and low volatility nature of these securities makes them an attractive option for fulfilling certain liability constraints of financial intermediaries. Therefore, they are likely to carry a liquidity premium. For robustness, we also experiment with an alternative measure of government debt as the overall level of U.S. Treasury debt across all maturities. Second, we measure short-term private sector debt (as a fraction of GDP) as open-market paper, the sum of commercial paper and banker’s acceptances. As these private-sector securities are also short-term, highly-rated, and marketable, they may be issued to capture the liquidity premium. While we view open-market paper as a natural empirical counterpart to the private sector debt described in our model, we also consider an alternative measure of short-term private sector debt that incorporates, in addition to open-market paper, short-term bank loans following Greenwood, Hanson, and Stein (2010a).

Using U.S. time series on the supply of government debt and short-term liquid assets
produced by the private sector, as well as their corresponding rates of return, we test many of
the predictions of the model, including those just mentioned. We find empirical support for
all the key predictions of the model: an increase in government debt leads to an increase in the
real return to government debt, an increase in government debt leads to a fall in the supply
of private debt, and an increase in uncertainty leads to a fall in the supply of private debt
and a rise in government debt. Using unconditional correlations and Vector Auto-regressions
(VAR), we document that these findings are quite robust in the data for a post-war sample
from 1950 to 2009. Some of these empirical dimensions are also featured in earlier research.
Krishnamurthy and Vissing-Jorgensen (2010) document a negative correlation between the
supply of government debt and the AAA - Treasury spread, although they do not examine
the empirical relationship between the supply of government debt and the real interest rate.
Greenwood, Hanson, and Stein (2010a) document a negative dependence between the supply
of government and private debt across the maturity spectrum as the private sector responds
to shifts in the supply of government debt at various maturities. Interestingly, Siegel (2005)
documents a significant fall in the real interest rate over the last two hundred years in the
U.S., and attributes this in part to a rise in the liquidity of government debt. Hamilton and
Wu (2010) document that relative supplies of government debt at different maturities impact
the relative yields at different maturities, especially in an environment in which short-term
interest rates are zero, which is quite consistent with our model in which bonds of different
maturities are imperfect substitutes for providing liquidity services. Sections 2 and 3 present
the model (first with no uncertainty and then with uncertainty) and several examples. In
section 4, we discuss the data employed in our empirical exercise. Section 5 presents the
VAR methodology and key results. Finally, section 6 concludes.

2 The Model with No Uncertainty

Bansal and Coleman (1996) explore the special role of Treasury securities for deposit-creating
institutions that are concerned with high (infinite in that paper) costs of bankruptcy. Due
to the infinite costs of bankruptcy, banks only held Treasury securities in their portfolio of
assets. In this paper we have in mind that banks are faced with a finite cost of bankruptcy,
which encourages them to hold other assets as well. Specifically, in this paper we will
consider a demand by banks for short-term marketable securities issued by other financial
intermediaries. To make the study of this problem tractable, in contrast to Bansal and
Coleman (1996) we will not directly model financial intermediation using the framework of
goods purchase with cash, checks, or on credit, but instead we will resort to a reduced-form specification in which asset holdings directly reduce transaction costs. Thus, holdings of short-term government and private debt will both directly enter a transaction-cost function. We will model these assets as imperfect substitutes, to capture the notion they present different exposures to risk, and hence banks perceive them differently. Moreover, money will not be considered in this economy as well.

Our study of various issues will be facilitated by first examining a model with no uncertainty (although we will still consider government and private debt as imperfect substitutes). Consider thus a model with no uncertainty and two periods, an initial period and a terminal period. Households are endowed with one unit of time in each period and value consumption $c$ over the two periods via the utility function

$$u(c) + \beta u(c').$$

(1)

Households are simply assumed to begin the initial period with holdings of government bonds $b$, private debt $d$, and equity $z_h$ in firms (expressed as a fraction of total equity). At the beginning of the period, they receive a payout on government bonds, a payout on private debt, and dividends from firms proportional to their equity holdings, $yz_h$ ($y$ is the dividend payout of firms and $z_h$ is the fraction of the firm owned directly by households). As owners of the financial intermediaries households receive any financial intermediary profits $\Omega$. During the period they supply $n$ units of labor inelastically, receive wage payments $wn$, pay a labor income tax $\tau wn$ based on a proportional tax $\tau$ (in this version of the model with an inelastic labor supply, this will act like a lump-sum tax), receive a lump-sum government redistribution $g$, purchase consumption goods $c$, and choose new holdings of government bonds $b'$ at price $q_b$, new private debt $d'$ at price $q_d$, and new equity $z'_h$ at price $p_z$.

Purchasing consumption goods incurs a transaction cost $\varphi(c, b, d)$ that depends on consumption, holdings of government debt, and holdings of private debt. Recall that Feenstra (1986) showed the functional equivalence between a transactions-cost approach to money demand vs. a money-in-utility approach. Assume that $\varphi$ is homogenous of degree one in all three inputs, $\varphi > 0$, $\varphi_1 > 0$, $\varphi_2 < 0$, and that $\varphi_3 < 0$. As explained at the beginning of this section, we have in mind that $\varphi$ is a reduced-form expression that captures the liquidity-providing service of checkable deposits. An more structural approach to modeling the liquidity value of monetary assets can be found in Lagos (2008, 2009).

In the terminal period the decision faced by households is similar, except they purchase no assets. Formally, households choose $(c, b', d', z'_h, c')$ to maximize utility subject to
the following budget constraints:

\[ c + \varphi(c, b, d) + q_b b' + q_d d' + p_z (z_h' - z_h) = (1 - \tau) \omega_n + g + y z_h + b + d + \Omega. \]

\[ c' + \varphi(c', b', d') = (1 - \tau') \omega'n' + g' + y' z_h' + b' + d' + \Omega'. \]

Output is produced according to a constant-returns-to-scale production function \( f \) with a fixed factor \( k \) (also in fixed supply over time) and labor \( n: a f(k, n) \), where \( a \) is the level of total factor productivity, which for simplicity is assumed to be constant over time. Markets are assumed to be perfectly competitive, hence \( \omega_n = a f_n(k, n)n \) is paid to workers as wage payments and the remainder \( y = a f_h(k, n)k \) is paid to owners of the firm. Firms are entirely owned by their equity holders, hence all non-wage payments are made to their equity holders.

The government issues government debt \( b' \), spends \( g \), and levies a proportional tax \( \tau \) on labor income. In doing so it must balance its budget constraint, which in flow form is given by

\[ \tau a f_n(k, n)n + q_b b' = b + g, \quad (2) \]
\[ \tau' a' f_n(k, n')n' = b' + g'. \quad (3) \]

For simplicity, it will be assumed that \( b' = b \) and \( g' = g \). The next section considers an optimal government debt policy.

Financial intermediaries issue private debt \( d' \) that provides a liquidity service as reflected in the transaction cost function \( \varphi \), and use the proceeds to purchase equity \( z'_b \). In this sense financial intermediaries transform illiquid assets into liquid assets. With uncertainty they would expose themselves to insolvency in performing such a task. The reward to a financial intermediary is the ability to exploit the liquidity premium by selling liquid assets and purchasing illiquid assets.

Financial intermediaries (potentially new ones) issue debt in the initial period in the amount of \( q_d d' \) and purchase equity in the amount of \( p_z z'_b \). By assumption, \( p_z z'_b = q_d d' \). The debt incurs a promise to pay \( d' \) in the next period. The financial intermediary incurs a cost \( \gamma p_z z'_b \), which is proportional to its size, for providing its services. This constant-returns-to-scale assumption means we do not need to be concerned about the size of individual banks. For simplicity assume that costs associated with a financial intermediary are lump-sum redistributed to households. Profits in the terminal period are equal to:

\[ \Omega' = (y'/p_z - 1/q_d - \gamma)p_z z'_b. \quad (4) \]
In a competitive equilibrium, firms will earn zero discounted profits. Financial intermediaries, in the initial period, pay off outstanding debt and distribute profits to their shareholders (for the aggregate economy this division of revenue does not matter, so it will not be further specified). It will also be assumed that initial private debt $d$ is such that $d' = d$. This assumption does matter, but it will be made to simplify the analysis in a way that would not seem to alter the qualitative properties of the model.

Define

$$M' = \frac{u_c(c')/(1 + \varphi_c(c', b', d'))}{u_c(c)/(1 + \varphi_c(c, b, d))}.$$ 

Note that, given the simplifying assumptions made, $M' = 1$.

The first-order conditions for households, firms, and financial intermediaries, after imposing market-clearing conditions, which includes a zero profit condition for financial intermediaries, and imposing assumptions such as $b' = b$, $d' = d$, and $c' = c$, are:

$$c + \varphi(c, b, d) = af(k, n), \tag{5}$$

$$q_b = \beta(1 - \varphi_b(c, b, d)), \tag{6}$$

$$q_d = \beta(1 - \varphi_d(c, b, d)), \tag{7}$$

$$p_z = \beta a f_k(k, n) k, \tag{8}$$

$$0 = \frac{af_k(k, 1)k}{p_z} - \frac{1}{q_d} - \gamma. \tag{9}$$

The zero-profit condition (9) essentially ensures that the cost of borrowing inclusive of interest and operating costs equals the return on the banks’ portfolio, so in this sense the zero-profit condition determines the cost of borrowing for the banking sector. The scale of the banking sector as defined by $d$ determines the split of the total return of private debt into a pecuniary and a non-pecuniary component, so the scale of the banking sector also determines $q_d$. Taken together, in this sense the zero-profit condition determines the scale of the banking sector. Also, in equilibrium

$$z_h' + z_b' = 1,$$

and

$$p_z z_b = q_d d.$$ 

This system determines the unknowns $(c, q_b, q_d, p_z, z_h', z_b', d)$.

To derive some sharp qualitative results, we will resort to specific functional form assumptions for the transactions-cost function. Prior to doing that, though, it will be useful
to establish a couple results that hold up more generally. First, given the solution for $p_z$, use eq. (9) to write $q_d$ as

$$q_d = \frac{\beta}{1 - \beta \gamma}.$$ 

Second, use eq. (7) to write

$$\varphi_d \left( \frac{1}{c}, \frac{b}{c}, \frac{d}{c} \right) = -\beta \gamma \frac{1}{1 - \beta \gamma},$$

which will be used to solve for $d/c$ as a function of $b/c$. In the two examples below, this relation will yield a substitution effect by which an increase in government debt leads to a contraction in private debt.

### 2.1 Example: Cobb-Douglas Liquidity Aggregate

Assume a Cobb-Douglas transaction cost function:

$$\varphi(c, b, d) = \bar{\varphi} c^{\alpha_1}(b)^{\alpha_2}(d)^{\alpha_3},$$

with $\bar{\varphi} > 0$, $\alpha_1 + \alpha_2 + \alpha_3 = 1$, $\alpha_1 > 1$, $\alpha_2 < 0$, and $\alpha_3 < 0$. In this formulation, liquidity can be thought of as a Cobb-Douglas aggregate of $b$ and $d$. With the Cobb-Douglas transaction cost function, the relation (10) derived between $d/c$ and $b/c$ is given by

$$\frac{d}{c} = \left( \frac{\beta \gamma}{-\alpha_3 \bar{\varphi}(1 - \beta \gamma)} \right)^{\frac{1}{\alpha_3 - 1}} \left( \frac{b}{c} \right)^{\frac{\alpha_2}{\alpha_3 - 1}}.$$  

Re-write eq. (5) as

$$c \left( 1 + \varphi \left( \frac{b}{c}, \frac{d}{c} \right) \right) = af(k, 1).$$

Use eq. (12), and the functional form of $\varphi$, to write this as

$$c \left( 1 + \bar{\varphi} \left( \frac{\beta \gamma}{-\alpha_3 \bar{\varphi}(1 - \beta \gamma)} \right)^{\frac{\alpha_1}{\alpha_3 - 1}} \left( \frac{b}{c} \right)^{\frac{-\alpha_2}{\alpha_3 - 1}} \right) = af(k, 1).$$

Note that the left side of this equation is a strictly-increasing function of $c$, and that there exists a solution $c$ such that $0 < c < af(k, 1)$. Eq. (14) thus determines $c$. With $c$ determined, $d$ is determined by eq. (12). The bond price function $q_b$ is determined by eq. (6), which can be written as

$$q_b = \beta \left( 1 - \alpha_2 \bar{\varphi} \left( \frac{\beta \gamma}{-\alpha_3 \bar{\varphi}(1 - \beta \gamma)} \right)^{\frac{\alpha_1}{\alpha_3 - 1}} \left( \frac{b}{c} \right)^{\frac{-\alpha_2}{\alpha_3 - 1}} \right).$$
These results determine the entire equilibrium.

Let’s now derive some qualitative results. Eq. (12) shows that a rise in \( b/c \) is associated with a fall in \( d/c \). That is, a rise in government debt as a fraction of consumption leads to a fall in private debt as a fraction of consumption. From eq. (14) it follows that a rise in \( b \) leads to a rise in \( b/c \): if not, then the left side of eq. (14) will exceed \( af(k,1) \) following the rise in \( b \), which is a contradiction. Taken together, this means that a rise in government debt will lead to a rise in government debt relative to GDP and a fall in private debt relative to GDP. Essentially, a rise in government debt reduces the transaction-service return of private debt, which is thus met by a reduction in the amount of private debt. This is the substitution effect between government and private liquid assets that was described in the introduction. This effect is described graphically in Fig. 1.\(^1\)

Note that a rise in \( b/c \) will not affect \( q_d \), as \( q_d \) is given by the zero profit condition for financial intermediaries, which is unaffected by \( b/c \). However, a rise in \( b/c \) will affect \( q_b \). From eq. (15) it follows that a rise in \( b \), and hence a rise in \( b/c \), leads to a fall in \( q_b \). Essentially, a rise in government debt reduces the transaction-service return to government debt, hence leading to a rise in the pecuniary return to government debt. This effect is described graphically in Fig. 2.\(^2\) Consequently, a rise in \( b \) leads to a fall in the spread between interest rates on \( d \) and \( b \). This is the liquidity premium effect of changes in the supply of government debt that was described in the introduction.

To summarize, a rise in government debt will lead to: (1) a fall in private debt relative to GDP, (2) a rise in the yield in government debt, and (3) a fall in the spread between the yield on private debt and government debt.

### 2.2 Example: Linear Liquidity Aggregate

For this example, assume a transaction cost function of the form:

\[
\varphi(c, b, d) = \bar{\varphi}c^{\alpha_1}(b + \alpha_2d)^{1-\alpha_1},
\]

with \( \bar{\varphi} > 0, \alpha_1 > 1, \alpha_2 > 0 \). In this formulation, liquidity can be thought of as a linear aggregate of \( b \) and \( d \).

\(^1\)The parameter values that generated this figure are \( \alpha_1 = 1.5, \alpha_2 = -0.25, \alpha_3 = -0.25, \gamma = 0.02, \) and \( \beta = 0.9 \).

\(^2\)The parameter values that generated this figure are the same as those for Fig. 1.
Note that eq. (10) can be written as
\[ \tilde{\varphi}(1 - \alpha_1)\alpha_2 \left( \frac{b}{c} + \alpha_2 \frac{d}{c} \right)^{-\alpha_1} = \frac{-\beta \gamma}{1 - \beta \gamma}. \] (17)

Hence, it follows that the liquidity aggregate per unit of consumption
\[ \frac{b}{c} + \alpha_2 \frac{d}{c} \] (18)
is a constant that depends on the structural parameters of the model. It immediately follows that a rise in government debt leads to a fall in private debt. With this parameterization, though, there is no interest rate effect from a rise in government debt. In response to a rise in government debt, the substitution away from private debt leaves unchanged the overall supply of liquidity, so there is no effect on interest rates from a rise in the supply of government debt.

3 The Model with Uncertainty

This section introduces uncertainty into the model in order to study two issues. First, this section will study how a rise in uncertainty affects the supply of private liquid assets by financial intermediaries. Second, this section will consider an optimal government policy with regard to managing the supply of government liquid assets. The role of uncertainty in studying an optimal government policy will be important, as tax smoothing will be a key margin we will consider in studying the costs of varying levels of government liquid assets. As a tax-smoothing margin relies on distortionary taxes (following Barro (1979), Lucas and Stokey (1983), and Bohn (1990)), this section will also introduce an elastic labor-leisure choice.

3.1 Model Set-up

Many of the model’s features are the same as before, so only new features will be described here. Households are endowed with one unit of time in each of two periods, and value consumption \( c \) and leisure \( \ell = 1 - n \) over the two periods via the expected utility function
\[ u(c, 1 - n) + \beta E\{u(c', 1 - n')\}. \] (19)

Due to the possibility of default, private debt has a random payout \( x \) per unit of private debt. Households now choose \((c, n, b', d', z'_{h}, c', n')\), where \((c', n')\) are state-contingent functions of
information revealed in the terminal period, to maximize expected utility subject to the following budget constraints:

\[ c + \varphi(c, b, d) + q_b b' + q_d d' + p_z (z'_h - z_h) = (1 - \tau) wn + g + yz_h + b + xd + \Omega, \]

\[ c' + \varphi(c', b', d') = (1 - \tau') w'n' + g' + y'z'_h + b' + x'd' + \Omega'. \]

In terms of output, the fixed fixed factor \( k \) is again assumed to be in fixed supply over time, but the level \( a \) of total factor productivity is stochastic. Productivity in the terminal period, \( a' \), is not known in the initial period.

The government pursues a debt/taxation policy to maximize utility of the representative household, as in Ramsey (1927). If debt could be issued without cost, clearly it would be optimal for the government to issue unlimited amounts of debt. To limit the amount of debt the government chooses to issue, there must be a cost associated with issuing debt. The cost explored here stems from tax smoothing. That is, the more government debt that is issued in the initial period, the greater is the variability in tax rates to pay off the debt in the terminal period. Thus, more government debt leads to a higher uncertainty regarding the level of tax rates in future periods. This higher level of uncertainty regarding future tax rates is balanced off by the liquidity benefits from issuing debt, thereby leading to an optimal amount of debt.

To capture this margin determining government actions, the government is modeled in the following way. Each period the government must finance an exogenous level of government spending \( g \) by levying distortionary taxes on labor income as well as issuing debt. Any excess of revenue over spending is invested by purchasing equity in the firms in the economy. In this sense, more government debt issued leads to a greater share of private equity held by the government. More holdings of private equity leads to a greater variability of tax rates in the future, as variability in future equity values leads to a corresponding variability in the fraction of government spending being financed by selling equities. Note that in general it is not essential that the government invest in equities for this result to hold, as more debt would lead to greater variability in tax rates simply because of variability in the tax base.

The reward to a financial intermediary from issuing private debt is the ability to exploit the liquidity premium by selling liquid assets and purchasing illiquid assets. The cost, with uncertainty, is the risk of insolvency. The greater the uncertainty in the economy, the less willing financial intermediaries are to create liquid assets. In equilibrium the benefit of liquidity is balanced against the cost of bankruptcy. In the event that the financial intermediary is unable make full payment, it pays out all remaining revenue to the debt
holders. In addition to the cost of providing its services, the financial intermediary also incurs a cost \( \xi p_z z'_b \) in the event of bankruptcy; this cost is also proportional to its size. It is assumed that the bankruptcy cost is borne directly by the owners/managers of the financial intermediary. For simplicity assume that costs associated with a financial intermediary are lump-sum redistributed to households. Profits in the terminal period are equal to:

\[
\Omega' = \begin{cases} 
(y'/p_z - 1/q_d - \gamma)p_z z'_b & \text{if } y'/p_z - 1/q_d - \gamma \geq 0 \\
-\xi p_z z'_b & \text{if } y'/p_z - 1/q_d - \gamma < 0 
\end{cases}
\]  

(20)

and, since \( p_z z'_b = q_d d' \), the payout rate on debt \( d' \) is given by

\[
x' = \min\{1, (y'/p_z - \gamma)q_d\}.
\]

(21)

Financial intermediaries, in the initial period, pay off outstanding debt and distribute profits to their shareholders (for the aggregate economy this division of revenue does not matter, so it will not be further specified).

Re-define

\[
M' = \frac{u_c(c', 1 - n')/ (1 + \varphi_c(c', b', d'))}{u_c(c, 1 - n)/ (1 + \varphi_c(c, b, d))}.
\]

The first-order conditions for households, firms, and financial intermediaries, after imposing market-clearing conditions, are:

\[
c + \varphi(c, b, d) = af(k, n),
\]

(22)

\[
c' + \varphi(c', b', d') = a'f(k, n'),
\]

(23)

\[
u_e(c, 1 - n) = \frac{(1 - \tau)af_n(k, n)}{1 + \varphi_c(c, b, d)},
\]

(24)

\[
u_e(c', 1 - n') = \frac{(1 - \tau')a'f_n(k, n')}{1 + \varphi_c(c', b', d')},
\]

(25)

\[
q_b = \beta E[M'(1 - \varphi_b(c', b', d'))],
\]

(26)

\[
q_d = \beta E[M'(x' - \varphi_d(c', b', d'))],
\]

(27)

\[
p_z = \beta E[M'a'f_k(k, n')k].
\]

(28)

In equilibrium, expected discounted financial intermediary profits must equal zero:

\[
E[M'\Omega'] = 0.
\]

Also, in equilibrium

\[
z'_h + z'_b + z'_g = 1,
\]

12
and

\[ p_z z'_b = q d'. \]

The government can choose any policy \((\tau, b', z'_g, \tau')\), where \(\tau'\) is a state-contingent function of \(a'\), that is feasible. A feasible policy is one that balances the government’s budget:

\[
\begin{align*}
\tau a f_n(k, n)n + a f_k(k, n) k z_g + q_b b' + p_z (z_g - z'_g) &= b + g, \\
\tau' a' f_n(k, n')n' + a' f_k(k, n') k z'_g &= b' + g'.
\end{align*}
\] (29) (30)

Here again it will be assumed that \(g' = g\). An optimal government policy is one that maximize overall household utility subject to market equilibrium conditions and feasibility.

This system determines the unknowns \((c, n, q_b, q_d, p_z, z'_h, z'_d, \tau, b', d', c', n', \tau')\), with \((c', n', \tau')\) as functions of \(a'\).

### 3.2 Quantitative Solution

To demonstrate the response of the private and government sector supply of liquid assets to a rise in uncertainty, we will compute a numerical solution to the model and run an experiment in which uncertainty rises.

Numerical solutions to this model can be obtained in the following manner. First, fix \((\tau, b', z'_g)\). Use eqs. (23), (25), and (30) to solve for \((c', n' \tau')\) as functions of \((b', z'_g, d')\). That is, solve for the policy functions in the terminal period. Use these functions and remaining first-order/equilibrium conditions to solve for \((c, n, q_b, q_d, p_z, z'_h, z'_d, \tau, b', d', c', n', \tau')\). A simple Newton’s algorithm (modified to deal with the kink due to the bankruptcy cost) seems to perform well for this problem. This provides a solution to the first-order/equilibrium conditions given government policy choices \(b'\) and \(z'_g\). Finally, search over \(b'\) and \(z'_g\) to maximize the expected utility of households, given the dependence of the equilibrium on these choices.

In solving this model numerically, the following functional forms were chosen. Utility was chosen to be:

\[ u(c, 1 - n) = \log(c) + \log(1 - n). \] (31)

The transaction cost function is given by eq. (11). The production function is given by:

\[ f(k, n) = k^{\sigma} n^{1-\sigma}. \] (32)
Productivity $a$ in the initial period is normalized to $a_0 = 1$, but can take on two values in the terminal period, $a_L$ and $a_H$, with probabilities $\pi_L$ and $\pi_H$.

Specific values of parameters, while guided by parameter choices made in the literature and other quantitative observations on the post-war U.S. economy, are largely taken for purposes of illustration to demonstrate that this model can indeed exhibit what we are referring to as an uncertainty effect. Capital is simply initialized to 1 in both periods, $\beta = .9$, and $\sigma = .3$. The level of productivity is also initialized to one in the initial period, $a_0 = 1$, but can take one two values in the terminal period, $a_L = .95$ and $a_H = 1.05$ with probabilities $\pi_L$ and $\pi_H$. As described below, we will vary $\pi_L$ from .4 to .5. Both government and private debt in the initial period are chosen to be about 20 percent of GDP, and the government is assumed to own 10 percent of outstanding shares in the economy. Government spending is assumed to be about 10 percent of GDP in both periods. The transaction cost function parameters are the same as what we chose for the deterministic version of this model (note that the transaction cost function scale parameter $\bar{\varphi} = .01$ was chosen such that transactions cost as a fraction of GDP is about 2 percent). The remaining parameters $\gamma$ and $\xi$ were chosen to achieve a return on short-term government debt of about $r'_b = 5$ percent and a yield spread between short-term private and government debt also about $r'_a - r'_b = 4$ percent. The values of all parameters are reported in Table 1.

Let’s examine, now, the ability of this model to capture the uncertainty effect. The uncertainty concerns the likelihood of bankruptcy, so the experiment that needs to be performed is one in which the probability of bankruptcy rises. To do so, this paper will report simulations of an experiment in which there is a rise in the probability of a bad event, which we will refer to as a rise in uncertainty in the economy. Specifically, the experiment considered is a rise in $\pi_L$ (and a consequent fall in $\pi_H$). Fig. 3 exhibits the response of private liquid assets to a rise in $\pi_L$ from .4 to .5, and Fig. 4 exhibits the response of government liquid assets to such a rise in the probability of a bad event. Note that the supply of private liquid assets falls and the supply of government liquid assets rises. These results seem straightforward to interpret. As uncertainty rises regarding the risk of default, financial intermediaries find it more risky to issue debt, consequently they issue less. A contraction in private debt leads to a rise in the marginal value of government debt, and hence leads to an expansion of government debt. The government, however, does not wish to issue too much debt, as issuing more debt leads to more variability in tax rates in the terminal period. In choosing the optimal response, the government balances off the benefit of increasing liquidity against the cost of financing this liquidity with variable distortionary tax rates. The net result is
Table 1: **Parameter Values**

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<td>$z_g$</td>
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reflected in an uncertainty effect on liquidity that was mentioned in the introduction.

### 4 Data Description

We turn to an exploration of the empirical relations shared among government and private debt quantities and relative prices using post-war data spanning the first quarter of 1950 to the first quarter of 2009. In our formal VAR estimation, we focus on the dynamic process jointly governing variation in debt quantities and prices (yields). To measure the variation of government and private debt quantities through time, we construct ratios of these amounts relative to GDP. Real U.S. GDP is obtained from the National Income and Product Accounts at the Bureau of Economic Analysis, and we include the growth rate in real GDP as a control.
variable in all our regressions.$^3$

First, we measure the amount of government debt (relative to GDP). For our main measure of government debt, we focus on those bills, notes, or bonds in the CRSP bond database that have less than 2-years maturity. The short-term and low volatility nature of these Treasury securities makes them an attractive option for fulfilling certain liability constraints of financial intermediaries, and are thus likely to carry a liquidity premium. For robustness, we also consider an alternative measure of government debt as the overall level of U.S. Treasury debt (of any maturity) scaled by GDP by including all bonds covered in CRSP.

Second, we measure short-term private sector debt (relative to GDP) from the Federal Reserve’s *Flow of Funds* accounts, which tracks financial flows throughout the U.S. economy. Since this paper’s focus is on the role of other financial intermediaries in offering marketable short-term securities, to measure private securities that may carry a liquidity premium, we define short-term private debt as open-market paper (Table F.208). Open-market paper includes commercial paper and bankers acceptances associated with both the domestic financial and non-farm, nonfinancial corporate sectors. As these private-sector securities are short-term, highly-rated, and marketable, they may be issued to capture the liquidity premium. While we view open-market paper as a natural empirical counterpart to the private sector debt described in our model, we also consider an alternative measure of short-term private sector debt that incorporates, in addition to open-market paper, short-term bank loans following Greenwood, Hanson, and Stein (2010a). This alternative measure is the sum of quarterly observations on open-market paper (Table F.208), bank loans not elsewhere classified (Table F.215), and other loans and advances (Table F.216).

As argued by Gorton and Metrick (2009), repurchase agreements (repos) themselves should also be thought of as a relatively safe liquid asset created by the financial sector. Indeed, as they mention, repos used to be part of M3 (a discontinued time series). Essentially, an investor with cash could purchase a repo instead of making a traditional deposit at a financial institution, or purchasing some other security. Interestingly, to ensure the value of the collateral always exceeds the purchase price of the repo, the value of the asset received

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$^3$Our private and government debt measures are based on accounting values (market values at issuance) rather than current market values. Given that we focus largely on short-term private and government issuance, this is not likely a significant issue. Hall (2001) constructs a market value series from the Flow of Funds accounts for a subset of these data. Using his data where available, constructed debt to GDP ratios, where debt is measured either as the accounting or market value, are very highly correlated.
in the repo transaction typically exceeds the value of cash used to engage in the repo (the
difference is referred to as a “haircut”). This lines up very well with Bansal and Coleman
(1996), where only the guaranteed lower value of an asset can be used for transactions
purposes (backs up checkable deposits in that case). Unfortunately, accurate data on the
value of outstanding repos beyond those issued by primary dealers is difficult to obtain,
although Gorton and Metrick (2009) argue that repos are very highly correlated with short-
term private debt. Due to measurement problems, we are unable to use the series in our
empirical work. However, the reduction in this market during the recent financial crisis,
a period of very high uncertainty, is consistent with our model implications and overall
empirical findings.

For prices (yields), we consider several alternatives. First, we measure real Treasury
bill rates as well as several relevant yield spreads. For the post-war sample, the real Treasury
bill rate is computed as the 3-month Treasury bill rate, obtained from the Federal Reserve’s
release on interest rates (H.15), less a measure of expected inflation. To measure expected
inflation, we use the year-on-year percentage change in the GDP deflator, lagged one quarter
to ensure that the information is known. To explore robustness to the measurement of
the real yield, we also consider several alternative measures in the price dimension. In
particular, we include the yield spread between AAA rated bonds and Treasury bonds of
similar maturity. Employing the spread allows us to avoid the measurement of expected
inflation. Krishnamurthy and Vissing-Jorgensen (2008) also employ the AAA - Treasury
spread. In unreported results, we also consider the yield spread between BAA rated bonds
and Treasury bonds of similar maturity and commercial paper and Treasury bills of similar
maturity; the evidence is very similar. All necessary data items for the construction of these
yield spreads are obtained from the Federal Reserve’s release on interest rates (H.15).

Finally, we construct measures of high-risk (bad) macroeconomic states in various
ways to explore the relationships among these various quantities, prices, and levels of eco-


\[4\text{We compute the real Treasury bill rate as } \frac{(1+r_f)}{(1+\pi)} - 1, \text{ where } r_f \text{ is the nominal 3-month Treasury bill rate and } \pi \text{ is our simple measure of expected inflation.}\]
risk premium based measure.

We compute the ex-ante market risk premium measure as the fitted process implied by the following standard return predictability regression:

\[ Ret_{mkt,t+1} = \alpha_0 + \alpha_1 \text{MktDividendYield}_t + \alpha_2 \text{TermSpread}_t + \alpha_3 \text{TbillRate}_t + \epsilon_{t+1} \]  \( (33) \)

where \( Ret_{mkt,t+1} \) is the quarterly excess return on the CRSP market portfolio, \( \text{MktDividendYield}_t \) is the dividend yield on the market portfolio, \( \text{TermSpread}_t \) is the term spread between long-run and short-run U.S. government bonds, and \( \text{TbillRate}_t \) is the 3-month Treasury bill rate. The regression results are provided in Table 3. While the predictive \( R^2 \) of this regression is only 0.043, it is generally consistent with the existing literature on return predictability. The regression suggests an important role for the lagged dividend yield, which is also consistent with the previous literature. For the remainder of the paper, we will use this constructed series to directly capture risk compensation associated with economic uncertainty.

For the post-war sample, summary statistics for each variable are provided in Table 2. To gauge the importance of our private debt measure, note that open-market paper is about 6% of GDP on average. While the ratio is not huge, it has grown consistently over time, exceeding 10% in the past decade. More importantly, open-market paper is consistently the single largest asset class held by money market mutual funds (see Table F.121 of the Flow of Funds accounts), well in excess of their holdings of U.S. Treasury securities. Since money market mutual funds are highly constrained in what securities they may hold in terms of maturity and risk profile, it seems private sector open-market paper is competing to provide liquidity services.

One other aspect of the data that should be immediately acknowledged is the high level of persistence of several of the debt series. The auto-correlation exceeds 0.99 for the ratio of private debt to GDP; for visual inspection, debt quantities across the full sample are presented graphically in Figure 5. In our main empirical exercises (presented in the next section), we employ a Vector Auto-regression (VAR) to account for the persistence in these series as well as to provide a methodology to analyze independent variation across the various quantities of interest as opposed to simply documenting unconditional correlations.

Before moving the formal VAR estimated over the full post-war sample, however, we also provide some casual evidence on the our main quantities of interest, permitting an exploration of the shared relations among these variables over several business cycles. Table 4 provides simple unconditional correlations across the debt quantities (the logged ratio, relative to GDP) and prices over the post-war period. Several features of the data are worth
highlighting. First, an increase in government debt in the model reduces the transaction-service return to government debt and private debt, resulting in a reduction in the relative amount of private debt. The correlation across the relative government and private debt measures are significantly negative, consistent with the implications of our model as presented above. For example, the correlation between short-term government debt and open-market paper (private debt) is -0.31. This inverse relationship is further shown graphically in Figure 6. Second, an increase in government debt in the model is also associated with a reduction in the spread between interest rates on private and government debt. The AAA-Treasury spread is inversely related to total government debt, with a correlation of -0.30, but positively related to private debt with a correlation of 0.52. Last, an elevated level of uncertainty makes it potentially more costly for banks to provide liquidity services. Economic uncertainty, as measured by our market risk premium variable, is associated with a lower level of relative private debt, with a correlation of -0.75. All these features of the data, including those for our alternative debt measures, are in-line with the predictions of the model. Next, we turn to the formal VAR analysis on the post-war data.

5 Empirical Evidence

To explore the dynamic features of the quantities and prices implied by the model, we estimate several vector auto-regressions (VARs) based on quarterly data. Employing a VAR structure has two advantages. First, we can directly deal with the extreme level of persistence exhibited by several of our series. Second, the VAR provides a framework for evaluating the correlations among the relevant independent (orthogonal) shocks to the system and their impact on the key variables of interest. We will primarily evaluate the latter through estimated impulse response functions. We also examine alternative specifications to check the robustness of our empirical evidence.

5.1 Vector Auto-regression Results

We consider several alternative VAR representations of the data, including a VAR(4) [four-quarters], VAR(8) [eight-quarters], and a more parsimonious version that incorporates only the first quarter’s, the first year’s, and the second year’s lag terms. The last specification is the one we will focus on since the lags associated with these particular periods appear to be the most important, and presentation of the more parsimonious version is less cluttered.
Nevertheless, these alternative specifications provide comparable empirical results. In particular, the impulse responses functions to which we will pay particular attention are largely unchanged. The variables in our VAR system are (1) the real GDP growth rate, (2) the (estimated) market risk premium, (1) the log of the government debt to GDP ratio, (4) the log of the private sector debt to GDP ratio, and (5) the real Treasury bill rate. For the impulse response functions, we will retain this ordering, as the first two variables of interest are exogenous to the model (and the associated simulations presented in an earlier section).

We are interested in the response of the final two endogenous variables to shocks in the supply of government debt and levels of economic uncertainty. However, we do place the government debt to GDP ratio after the GDP growth rate and our measure of uncertainty. While we are primarily interested in exploring the reaction of private debt and associated prices to changes in the amount of public debt, we must acknowledge that active policy may confound that exploration. To the extent that public policy makers (optimally) react to shocks associated with growth or uncertainty by changing public debt levels, we want to correctly attribute a movement in government debt levels to those deeper stimuli before then judging the degree to which private debt levels or market prices are affected by changes in the amount of public debt. In essence, by placing relative government debt levels third in our ordering, we will isolate the degree to which private debt levels and Treasury bill rates respond after controlling for deeper growth and uncertainty shocks.

Table 5 presents estimates for our baseline VAR. Several key results are worth noting. First, as mentioned, the series are generally quite persistent, as is evidenced by the large and highly significant auto-regressive coefficients associated with each series (other than GDP growth). This suggests that taking account of the dynamic structure of these data is very important for exploring the role for unexpected variation in each. The standard error associated with each variable in the system implies that the variability of the unexpected shocks are much smaller than the overall level of each variable. For comparison, the unconditional standard deviations for each variable are provided in Table 5. Second, the $R^2$ associated with each variable in the system are large. While we are able to capture most of the temporal variation, this is almost certainly due in large part to the highly persistent nature of each series (again, excluding GDP growth). Third, there are important cross-predictability effects. In particular, the market risk premium effects suggest an important role for economic uncertainty.

As mentioned, we place the government debt variable third in the VAR ordering given that policy makers may optimally react to the economic conditions they face. In line with
the model, an examination of the relationships between government and private debt levels should account for the fact that changes in government debt may indeed reflect a response to the macroeconomic environment. To properly explore the relationship between government and private debt activity, we need to first account for these features of the data. Figure 7 presents two impulse responses associated with the reaction of the log government debt ratio to either GDP growth or market uncertainty shocks. The log government debt level responds positively (and persistently) to a GDP growth shock and negative (and persistently) to an uncertainty shock.\(^5\)

To evaluate the dynamic relations between our variables, Figure 8 provides a set of four impulse response functions of particular interest based on the estimated VAR. To explore the predictions of our model detailed above, we focus exclusively on the responses of (1) the log of the short-term private sector debt to GDP ratio and (2) the short-term real Treasury bill rate to one-standard deviation impulses in (1) the log of short-term government debt to GDP ratio and (2) the estimated market risk premium. These responses describe the manner in which the private sector responds to unexpected shocks in either the supply of government debt or economic uncertainty, controlling for the fact that the government debt levels themselves are responding to the macroeconomic environment. We also provide 95% confidence intervals around each impulse response.

Several features deserve attention. First, as predicted by the model, private sector debt falls in a statistically significant manner in response to a positive shock to government debt. The magnitude is economically meaningful as well. An unexpected (one standard deviation) increase in the government debt ratio of about 5% engenders a decline in relative private sector debt of about 1.7%. The negative response in the log private debt ratio is at its largest point (in absolute magnitude) after about eight quarters. Second, the response of the private debt ratio to economic uncertainty is even more pronounced. As predicted by the model an unexpected increase in economic uncertainty, as measured by an increase in the market risk premium of about 200 basis points, yields a decline in the ratio of short-term private sector debt of about 4% after 8 quarters. This response of private sector debt to unexpected changes in economic uncertainty persists for several years.

We also report the responses of the real Treasury bill rate to shocks in either the government debt ratio or economic uncertainty. Both effects are statistically significant, but the responses are not as significant in economic terms as the responses documented

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\(^5\)In these pictures, we employ the main short-term government debt ratio; however, the responses are similar for the total government debt ratio as well.
for private debt levels. In response to an unexpected change in the ratio of government debt to GDP of about 5%, the real Treasury bill rate increases by about 20 basis points. The responses of the real T-bill rate to a shock in economic uncertainty is somewhat more economically significant. An one-standard deviation increase in the market risk premium engenders a decline in the real T-bill rate of about 70 basis points.

Taken together, the estimated VARs and the particular impulse responses we highlight are largely in line with the model’s predictions. That said, one important issue requires some attention. In some cases, we observe a delayed response to the various shocks we consider. The model has no role for these kinds of dynamics. A more involved model with additional frictions or costs could potentially deliver this kind of temporal dependency, but that detail is beyond the aims of the current paper. Rather, acknowledging this issue, we want to demonstrate that the data are largely in line with the implications of a fairly simple model of aggregate liquidity provision.

It is possible that our empirical findings are due to the variables of interest reacting to the state of the economy for reasons other than what we highlight. For instance, regarding the substitution effect that we document, a downturn in the economy could lead to a fall in investment, which could naturally lead to a fall in the demand and supply of private short-term credit to finance these investments. Similarly, a downturn could lead to a fall in tax revenue and a rise in government spending, hence leading to a rise in short-term public debt. This opposite reaction to the same event could lead to a negative correlation that could be misinterpreted as evidence in favor of a substitution effect. To attempt to control for such a channel, we experimented with putting both the deficit/gdp ratio and the investment/gdp ratio in our VAR. Even after doing this, our results do not change (the results are available upon request), which suggests that the substitution effect we document is not due to such a channel.

5.2 Robustness of Empirical Evidence

To explore the robustness of our long-history results, we also consider several cases where we replace key variables with plausible alternatives that may capture the relevant components implied by the model. In each case, we estimate the parsimonious VAR, but we replace either the debt quantity or price measure with a reasonable alternative. In the interests of space, we do not report the VAR estimates nor all the impulse responses, but rather we plot two example sets of the four particular impulse response functions of interest implied by the
estimated VARs. As above, these are the responses of (1) the relevant private debt quantity measure and (2) the relevant price (yield) measures to shocks in (a) the government debt measure and (b) the estimated market risk premium, where each case considers alternatives for each of these.

First, we consider the following alternatives along the debt quantity dimension where we replace the log of short-term government debt to GDP ratio with the overall government debt to GDP ratio (all maturities). The aggregate amount of government debt may be a reasonable alternative as the full maturity spectrum of Treasury bonds is potentially important in aggregate liquidity provision. As before, we place the government debt ratio after the primary macroeconomic shocks to control for the degree to which policy makers may react to these stimuli. Figure 9 shows that the impulse response functions are quite similar to that presented above, and, in fact, suggest that the negative reaction of the private debt levels to an increase in overall government debt is somewhat stronger. We also consider an alternative where we include the broader private credit to GDP measure from Greenwood, Hanson, and Stein (2010a); as the results are nearly identical, we exclude them, but they are available upon request.

Second, we consider the following alternatives along the price (yield) dimension where we replace the real Treasury bill rate with the AAA spread. The AAA (relative to comparable Treasuries) provides some gauge of the relative pricing of government and private debt, and also avoids the difficult direct measurement of expected inflation (see Krishnamurthy and Vissing-Jorgensen (2008)). The AAA spreads describe long-dated debt instruments (though the yields there are highly correlated with near to medium term issues of similarly rated debt). Our view is that the extent to which the evidence is robust across an alternative choices only bolsters our claim that the data are largely in-line with the predictions of the model. As can be seen in Figure 10, the debt quantity responses are nearly identical (as you might expect); however, the yield spread response now moves in the opposite direction. The yield spread response to an increase in government debt (relative to GDP) is negative, potentially reflecting a diminished liquidity premium of lower cost (in our model) government debt relative to the private alternatives. As with many of the other responses, though, the reaction is again delayed. Finally, the yield spread does increases significantly (and swiftly) with market uncertainty, potentially reflecting the increased probability of insolvency among issuers. In unreported results, we also considered two additional spreads: (1) the BAA spread relative to comparable Treasuries and (2) the commercial paper spread relative to comparable Treasuries. In either case, the evidence is also largely in-line with the results.
presented above.

Finally, as discussed earlier, our evidence is robust to using alternative measures of macroeconomic uncertainty. Figures 11 and 12 show that government and private sector debt responses to the realized market return volatility are similar to those based on the earlier measures macroeconomic risk based on equity market risk premia. We have also constructed these responses used GARCH-based GDP volatility and we obtain similar results as well.

6 Conclusions

We present a model which helps understand the links between the supply of government debt, the supply of private debt, the liquidity premium, and uncertainty. In particular, the model endogenizes the supply and price of short-term debt and captures three key features: (i) a higher supply of government debt lowers the liquidity premium in Treasury-bills and hence raises the real risk free rate; (ii) higher levels of government debt lower the supply of private debt as the incentives of the private sector to capture the liquidity premia diminish; and (iii) an increase in economic uncertainty raises the insolvency costs for intermediaries and hence also lowers the supply of short-term private debt, to which the government responds by raising the supply of short-term government debt. Using post-war U.S. data, we show that these implications have strong empirical support. Our quantitative and empirical analysis suggests that episodes of a liquidity crisis which exhibit sharp declines in issuance of commercial paper and other short-term private securities reflect the forces featured in the model—higher aggregate risk and an increased supply of short-term government debt. That is, financial intermediaries facing higher levels of uncertainty optimally choose to reduce their borrowing and lending activities as their ability to capture the liquidity premium has to be traded-off against the increased cost of insolvency.
References


Econometrica, 55, 491-513.


Figure 1: The Substitution Effect
Fig 2. The Interest Rate Effect

real interest rate on government debt

Fig 2. The Interest Rate Effect
Fig 3. Uncertainty and Government Debt

Figure 3: Three
Figure 4: Uncertainty and Private Debt
Figure 5: Quantities (Ratios) 1950-2009 This figure provides quarterly observations from 1950-2009 on our measures of the quantity of debt (as a fraction of GDP). For public debt, we report two measures: (1) GovDebt/GDP [S.T.] represents those bills, notes, or bonds in the CRSP bond database that have less than 2-years maturity and (2) GovDebt/GDP [Total] represents the overall level of U.S. Treasury debt (of any maturity) by including all bonds covered in CRSP. For private debt, we also report two measures: (1) PrivDebt/GDP [S.T.] represents open-market paper and (2) PrivDebt/GDP [Alt.], following Greenwood, Hanson, and Stein (2010a), represents the sum of quarterly observations on open-market paper, bank loans not elsewhere classified, and other loans and advances.
Figure 6: **Quantities (Growth) 1950-2009** This figure provides year-on-year real growth in private debt (open market paper) and public debt (short-term treasuries).
Figure 7: Baseline VAR: Government Reaction. We present two impulse responses associated with the reaction of the log government debt ratio to a one standard deviation shock in either GDP growth or market uncertainty. These impulse responses are based on the baseline VAR presented in Table (5).
Figure 8: **Baseline VAR: Impulse Response Functions.** We provide a set of four impulse response functions of particular interest based on the estimated VAR in Table (5). To explore the predictions of our model, we focus exclusively on the responses of (1) the log of the short-term private sector debt (open-market paper) to GDP ratio and (2) the short-term real Treasury bill rate to one-standard deviation impulses in (1) the log of short-term government debt to GDP ratio and (2) the estimated market risk premium.
Figure 9: **Alternative VAR: Impulse Response Functions.** We provide a set of four impulse response functions of particular interest based on an alternative VAR specification (available upon request) that employs the log of the ratio of total government debt to GDP to measure public debt. To explore the predictions of our model, we focus exclusively on the responses of (1) the log of the short-term private sector debt (open-market paper) to GDP ratio and (2) the short-term real Treasury bill rate to one-standard deviation impulses in (1) the log of total government debt to GDP ratio and (2) the estimated market risk premium.
Figure 10: Alternative VAR: Impulse Response Functions. We provide a set of four impulse response functions of particular interest based on an alternative VAR specification (available upon request) that employs both the log of the ratio of total government debt to GDP to measure public debt and the yield spread between AAA rated bonds and Treasury bonds of similar maturity. To explore the predictions of our model, we focus exclusively on the responses of (1) the log of the short-term private sector debt (open-market paper) to GDP ratio and (2) the AAA yield spread to one-standard deviation impulses in (1) the log of total government debt to GDP ratio and (2) the estimated market risk premium.
Figure 11: **Alternative VAR: Impulse Response Functions.** This is the response of government debt to an uncertainty shock measured as realized market volatility.
Figure 12: **Alternative VAR: Impulse Response Functions.** This is the response of private debt to an uncertainty shock measured as realized market volatility.
### Quantities (Ratios)

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### Prices (Yields and Spreads %)

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<td>Real T-bill Rate</td>
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### Macro-Environment %

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<td>Real GDP growth</td>
<td>3.276</td>
<td>1.978</td>
<td>0.352</td>
</tr>
<tr>
<td>GDP Conditional Volatility</td>
<td>1.897</td>
<td>0.800</td>
<td>0.763</td>
</tr>
</tbody>
</table>

### Table 2: Summary Statistics: 1950-2009

This table provides summary statistics on quarterly observations from 1950-2009 on our measures of the log of public and private debt (as a fraction of GDP), two measures of bond prices, and three measures of the macroeconomic environment. For public debt, we report two measures: (1) GovDebt/GDP [S.T.] represents those bills, notes, or bonds in the CRSP bond database that have less than 2-years maturity and (2) GovDebt/GDP [Total] represents the overall level of U.S. Treasury debt (of any maturity) by including all bonds covered in CRSP. For private debt, we also report two measures: (1) PrivDebt/GDP [S.T.] represents open-market paper and (2) PrivDebt/GDP [Alt.] represents the sum of quarterly observations on open-market paper, bank loans not elsewhere classified, and other loans and advances. For the price dimension, we report the real Treasury bill rates, computed as the 3-month Treasury bill rate, obtained from the Federal Reserve’s release on interest rates, less a measure of expected inflation. We also report the yield spread between AAA rated bonds and Treasury bonds of similar maturity. Finally, we report summary statistics on the equity market premium (the CRSP value-weighted return less the risk-free rate), the real quarterly GDP growth rate, and conditional GDP growth volatility based on a GARCH process for the real quarterly GDP growth rate.
Table 3: Measuring Economic Uncertainty. The expected market risk premium is the fitted process implied by the following standard return predictability regression:

\[ \text{Ret}_{mkt,t+1} = \alpha_0 + \alpha_1 \text{MktDividendYield}_t + \alpha_2 \text{TermSpread}_t + \alpha_3 \text{TbillRate}_t + \epsilon_{t+1}, \]

where \( \text{Ret}_{mkt,t+1} \) is the quarterly excess return on the CRSP market portfolio, MktDividendYield\(_t\) is the dividend yield on the market portfolio, TermSpread\(_t\) is the term spread between long-run and short-run U.S. government bonds, and TbillRate\(_t\) is the 3-month Treasury bill rate. We employ this constructed series to directly capture risk compensation associated with economic uncertainty.

Table 4: Correlations: 1950 - 2009 For the post-war period, we present cross-correlation correlations for the following variables: (1) GovDebt/GDP [S.T.] represents those bills, notes, or bonds in the CRSP bond database that have less than 2-years maturity; (2) GovDebt/GDP [Total] represents the overall level of U.S. Treasury debt (of any maturity) by including all bonds covered in CRSP; (3) PrivDebt/GDP [S.T.] represents open-market paper; (4) PrivDebt/GDP [Alt.], following Greenwood, Hanson, and Stein (2010a), represents the sum of quarterly observations on open-market paper, bank loans not elsewhere classified, and other loans and advances; (5) the yield spread between AAA rated bonds and Treasury bonds of similar maturity; and (6) the (estimated) market risk premium.
Table 5: **Baseline VAR** We estimate a parsimonious VAR representation of the data that incorporates the first quarter’s, the first year’s, and the second year’s lag terms. The variables in our VAR system are (1) the real GDP growth rate, (2) the (estimated) market risk premium, (1) the log of the short-term government debt to GDP ratio, (4) the log of the private sector debt (open-market paper) to GDP ratio, and (5) the real Treasury bill rate.