DECISION 411: BOOKS ON RESERVE

I’ve placed the following textbooks on reserve in the Fuqua library, for anyone who would like to do some more reading or shop for a reference book. They all cover the same the general forecasting models that are discussed in this course, except the one by Dielman which is regression-only. The book by Bowerman et al. is probably the best of the first three. The one by DeLurgio is somewhat more advanced and comprehensive, but seems to be out of print. The one by Levenbach and Cleary also discusses management-of-forecasting issues. I’ve included links to all their pages at Barnes & Noble or Amazon. In the distant past I used earlier editions of the books by Hanke/Wichern (formerly Hanke/Rietsch) and Wilson/Keating, but eventually decided that they didn’t add much to my class notes and were more of a distraction than a benefit in a 6-week course. These books provide additional technical details and formulas, but not much in the way of practical advice on how to analyze data.


